

Planned Homes



of INDIVIDUAL DESIGN

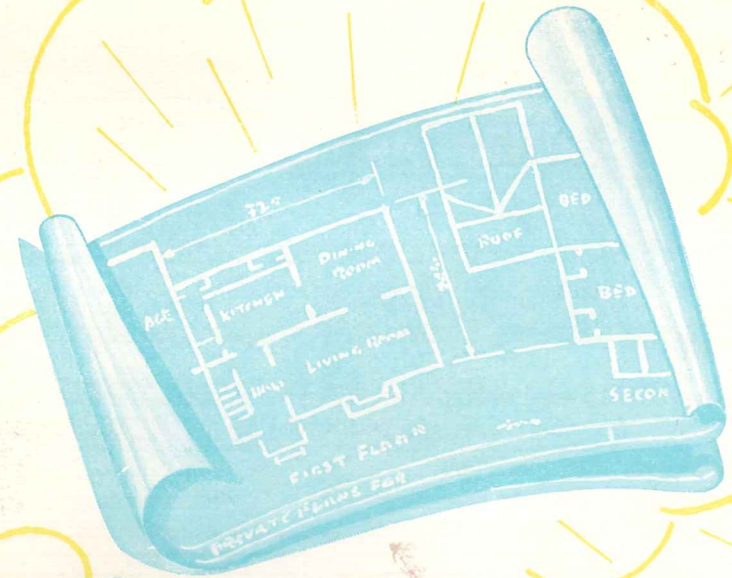




"No genuine observer can decide otherwise than that the homes of a nation are the bulwarks of personal and national safety."

Josiah Gilbert Holland.

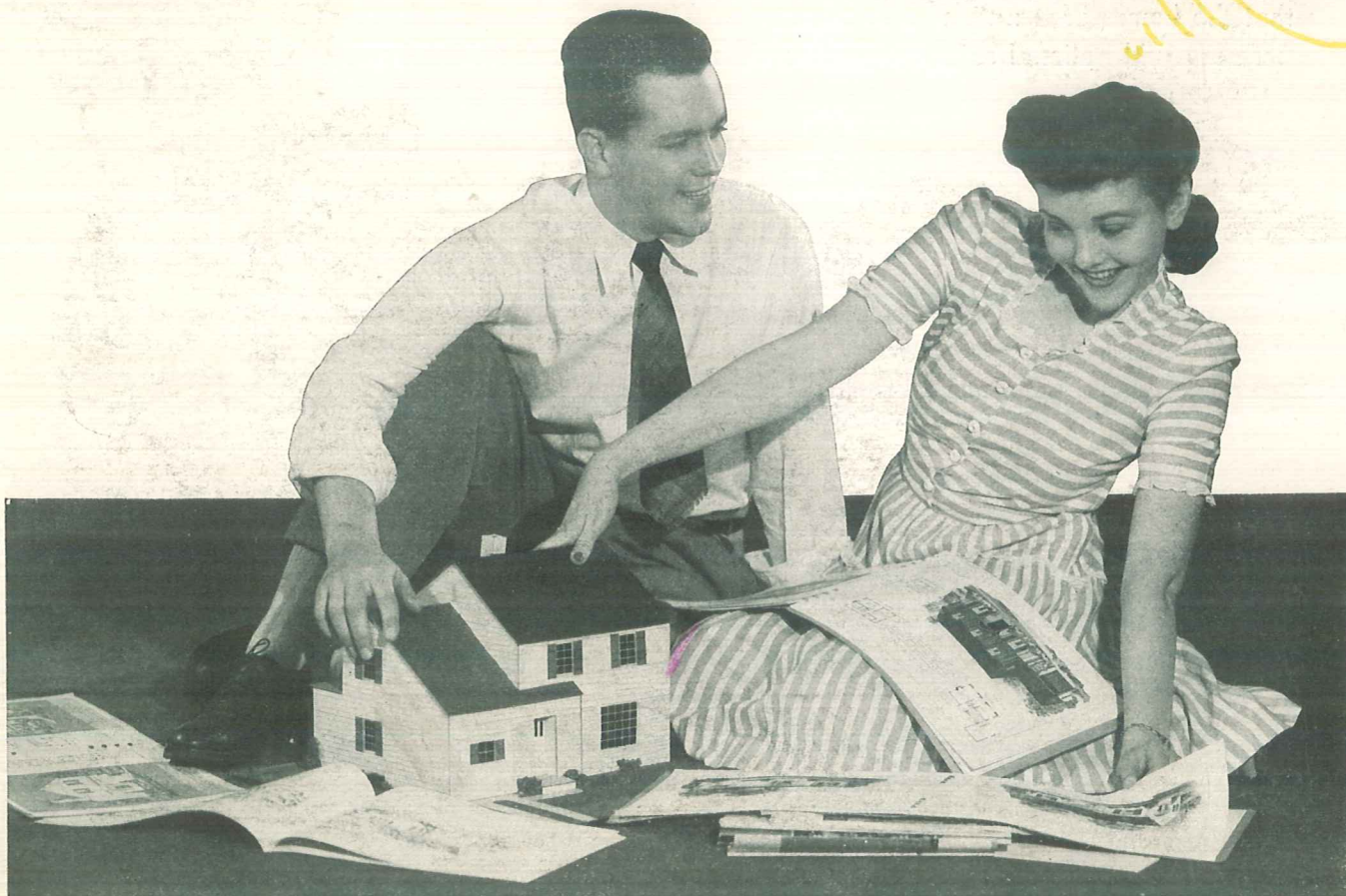
Planning Your New home.



*B*uilding a home is one of the greatest adventures of your lifetime. It is a fresh, exhilarating experience from its very conception as a dream or idea through the months of happy anticipation to the construction and the superlative thrill of actual residence.

The purpose of this beautiful instructive book is to bring you new and practical ideas and to help you to create your own individual home. The wealth of plans, variations and color combinations which it brings to you is not fantasy, but sound, practical, proved American home fundamentals that may be drawn upon at will to express your own individuality.

You are among thousands who are now dreaming of building a new home . . . and your home will be different from any other, just as your personality is different from that of any other individual. Although you may have a house in mind that is similar in appearance to that chosen by others . . . in decoration, plan, size and number of rooms, your house will soon take on a personality of its own, expressing that of you and your family. This is the American way of life. It cannot be fettered or standardized.

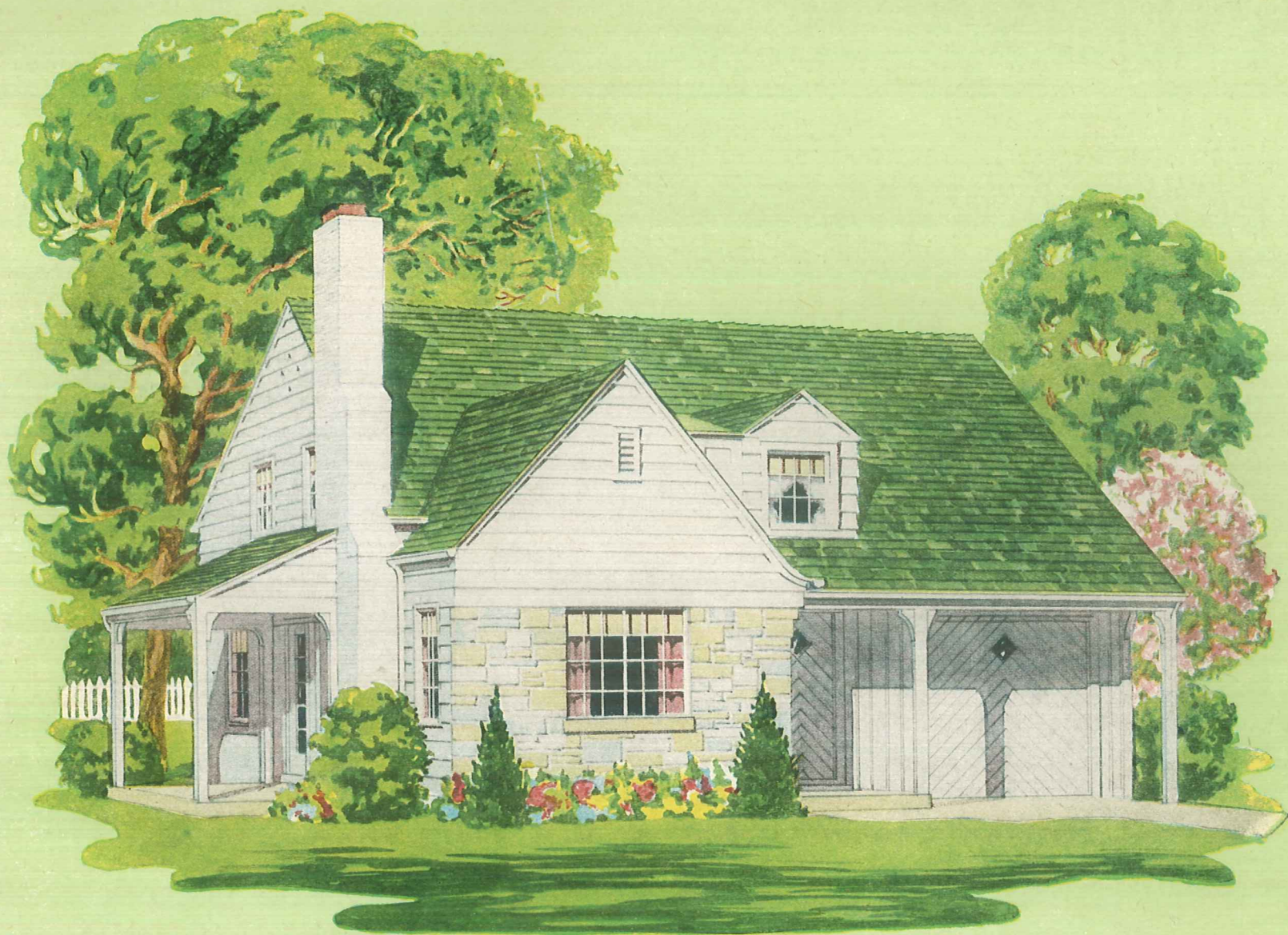


for Family Happiness

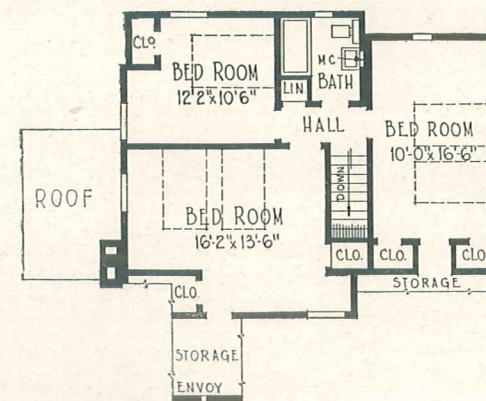
Everyone cannot be an architect, engineer or designer, and in planning a home it would be folly not to follow the advice and take advantage of the skill acquired by home-designing specialists through years of practical experience. This book offers you many of their design suggestions. Choose those that coincide most closely with your own ideals . . . your dream home. You will find these suggestions will save you incalculable time and money in crystallizing your ideas and preferences, yet they will inspire rather than limit the personal touches that will truly make it YOUR individual home. Financing conditions were never more favorable than now. We would urge that you who are interested in acquiring a home of your own make an effort to take advantage of the present easy financing market as a matter of self-interest and lasting satisfaction.

Complete information concerning financing, materials and labor costs, time necessary to complete building, and other relative data, will be cheerfully furnished upon request. Please feel obligated in no way for any information you desire.

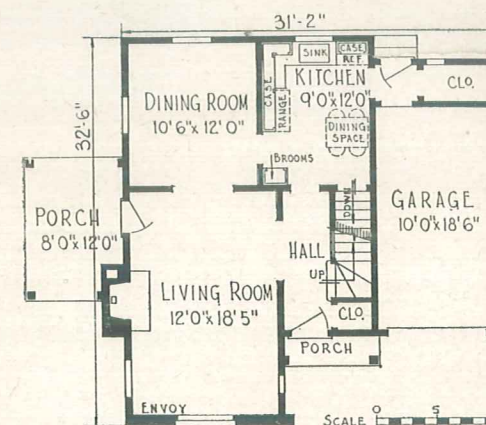




THE *Envoy*

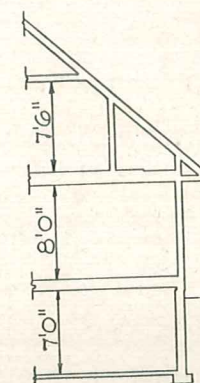


SECOND FLOOR



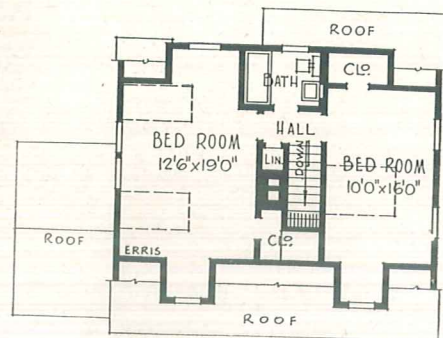
FIRST FLOOR

19,284 CUBIC FEET

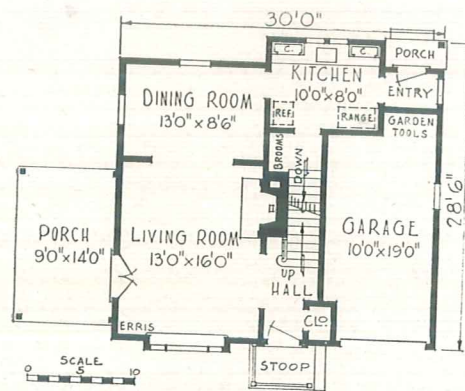


*I*n search of an ideal home, one cannot help but consider this charming English design. All rooms are of a convenient size and three large bedrooms with cross ventilation are provided. The attached garage is always appreciated.

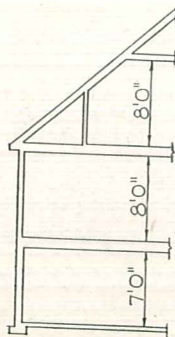
THE *Erris*



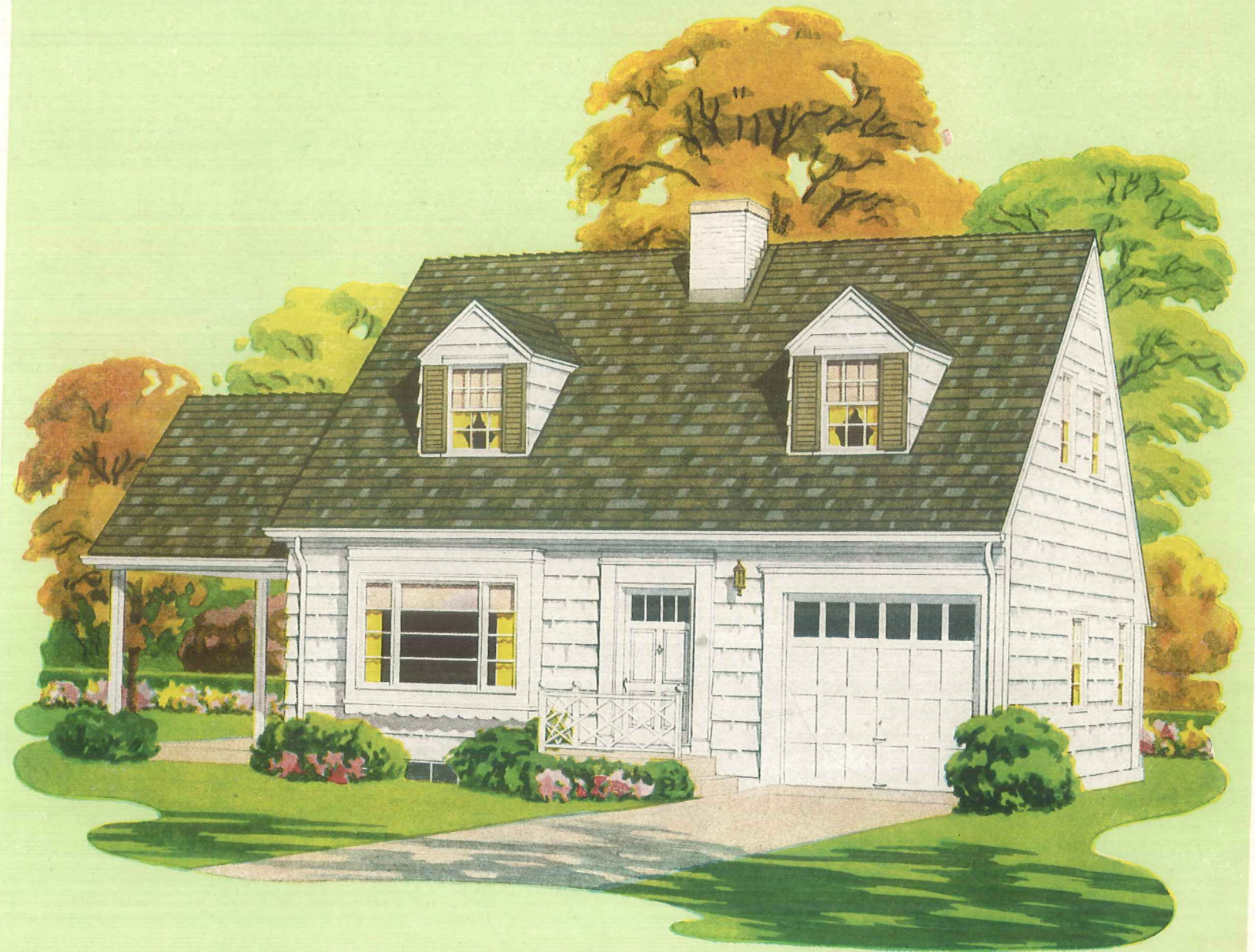
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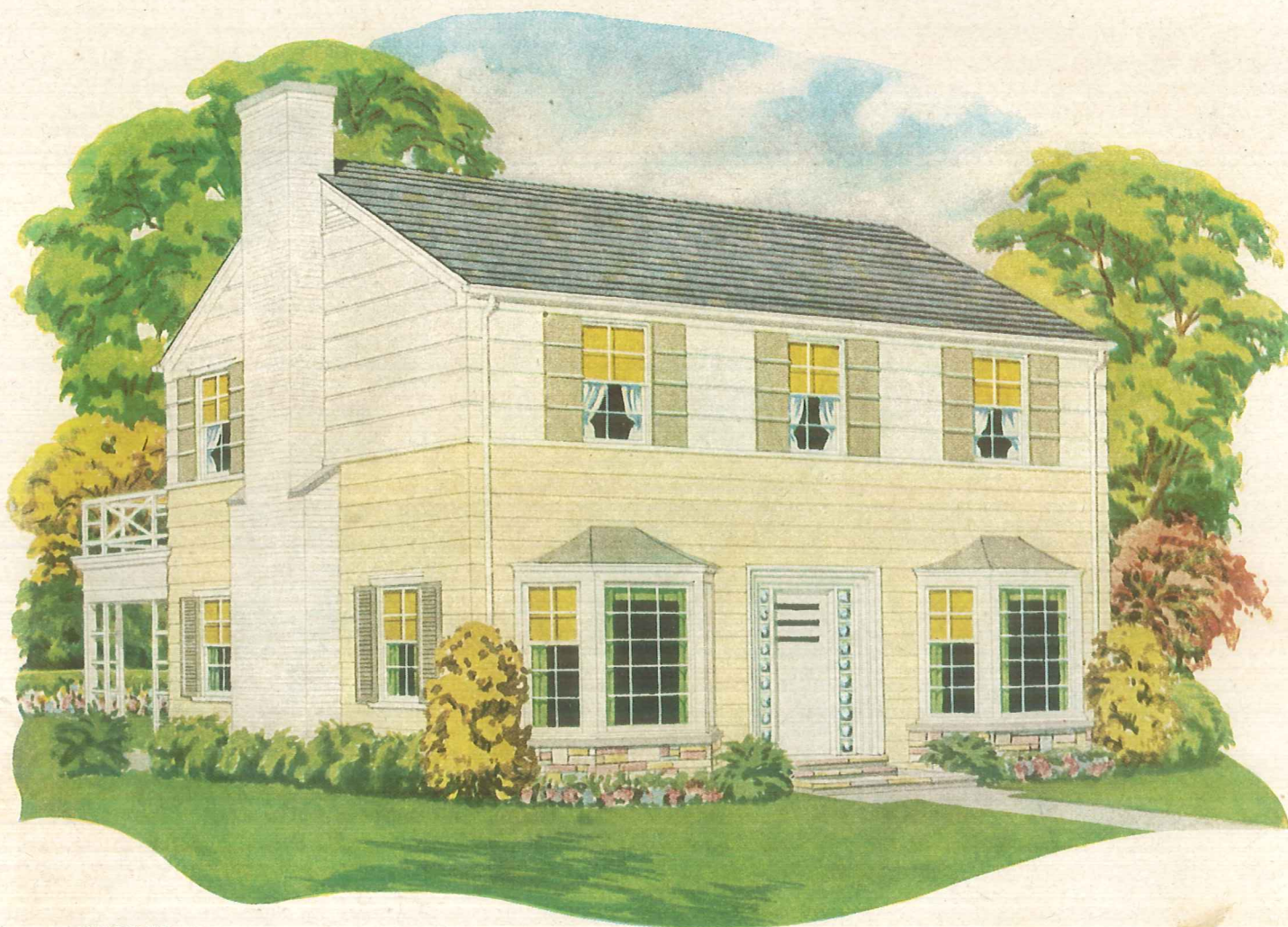
FIRST FLOOR



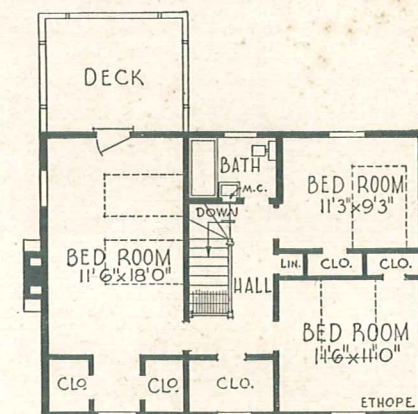
19,190 CUBIC FEET



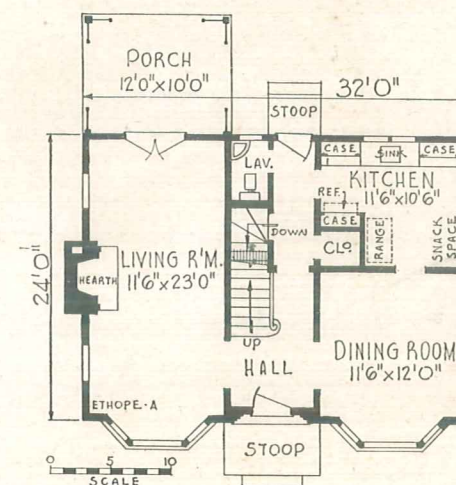
The attractive exterior appearance and the complete interior of the "Erris" are outstanding examples of the vital part skilled planning and correct detailing play in home designing. Here the garage is made an integral part of the home.



DESIGN A.



SECOND FLOOR



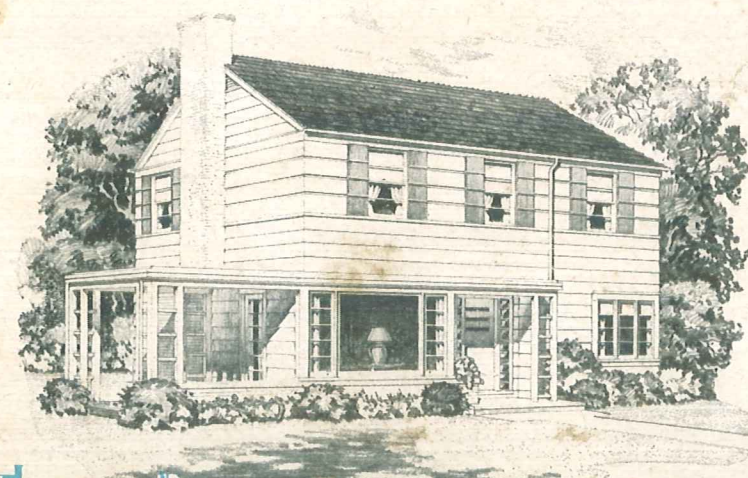
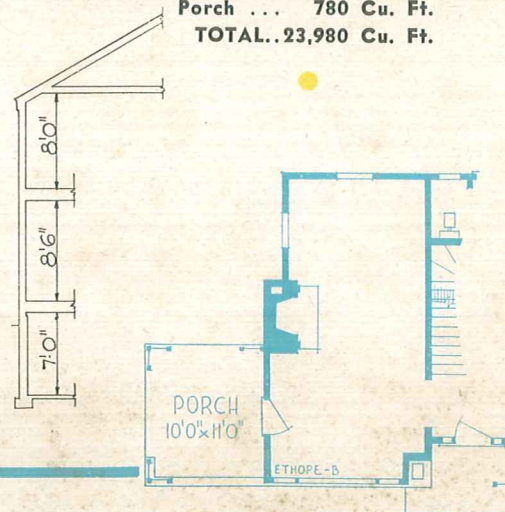
FIRST FLOOR

CUBAGE

House . . . 23,200 Cu. Ft.
Porch . . . 780 Cu. Ft.
TOTAL . . . 23,980 Cu. Ft.

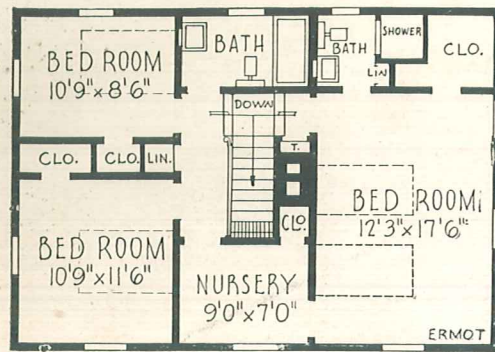
THE *Ethope*

The prevailing and enduring influence of the Early Colonial home is effectively portrayed in the above modern design. Its attractiveness is a matter of simplicity and splendid proportion rather than ornamentation. The treatment of the modern entrance and the large bay view windows contribute much to this pleasing home. Large rooms, convenient bath and lavatory, and modern equipment are all incorporated. See illustration at right for an alternate design with the porch at the side instead of at rear.

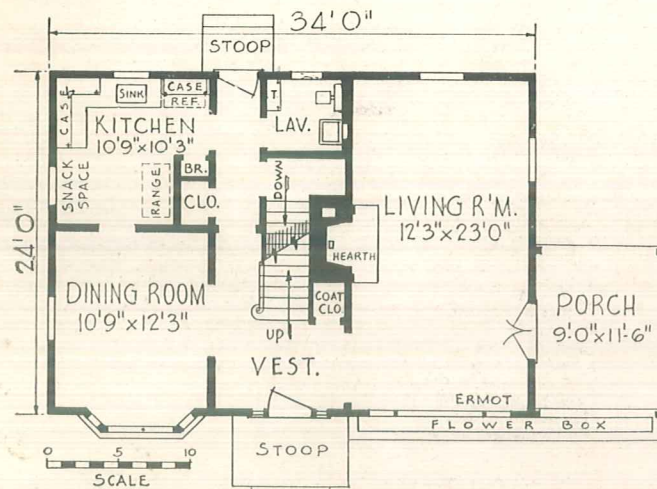


DESIGN B — ALTERNATE EXTERIOR

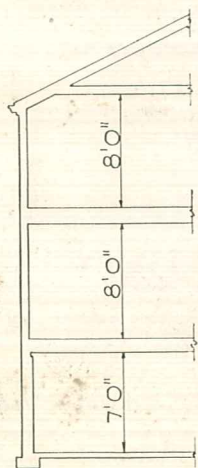
THE *Ermot*



SECOND FLOOR

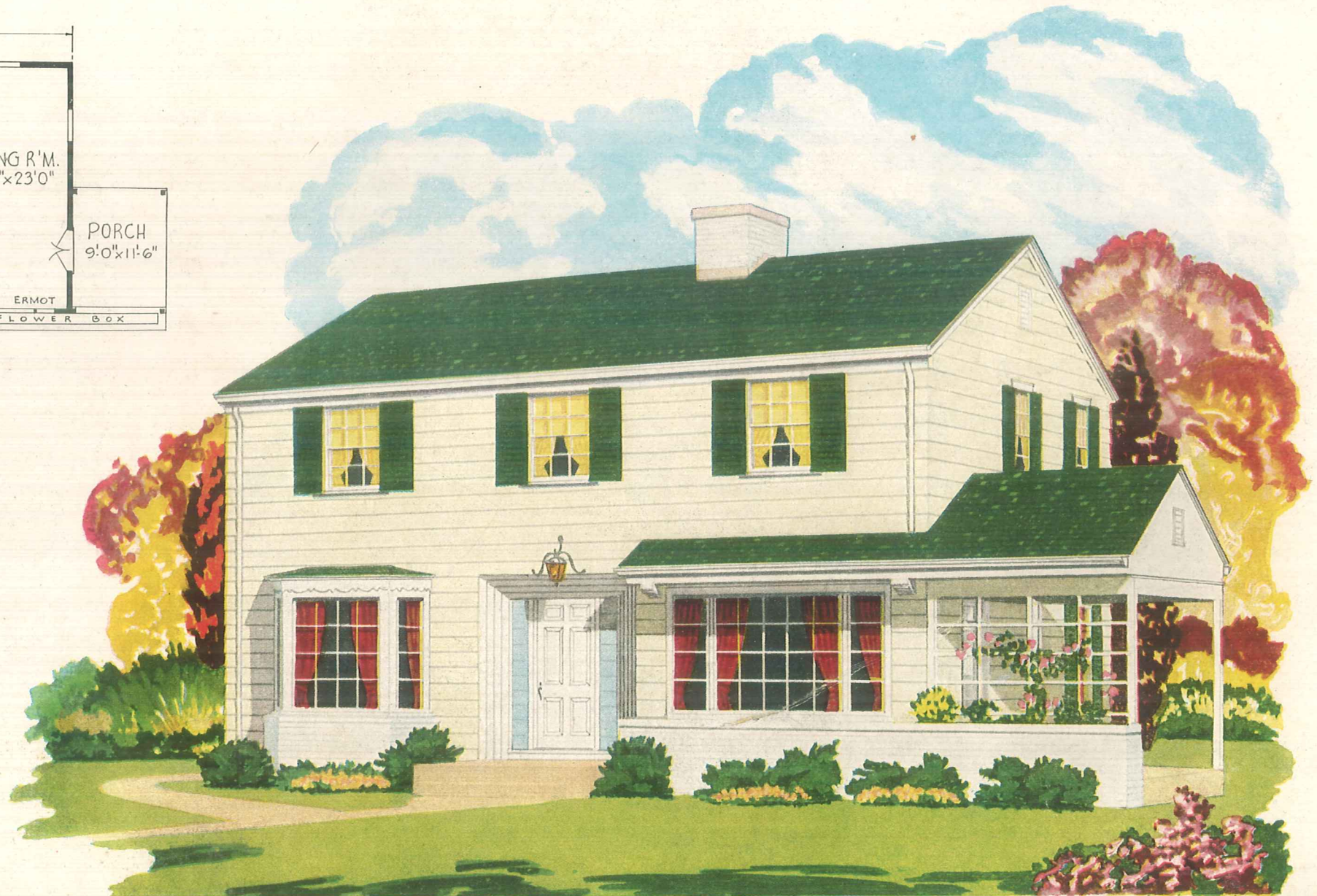


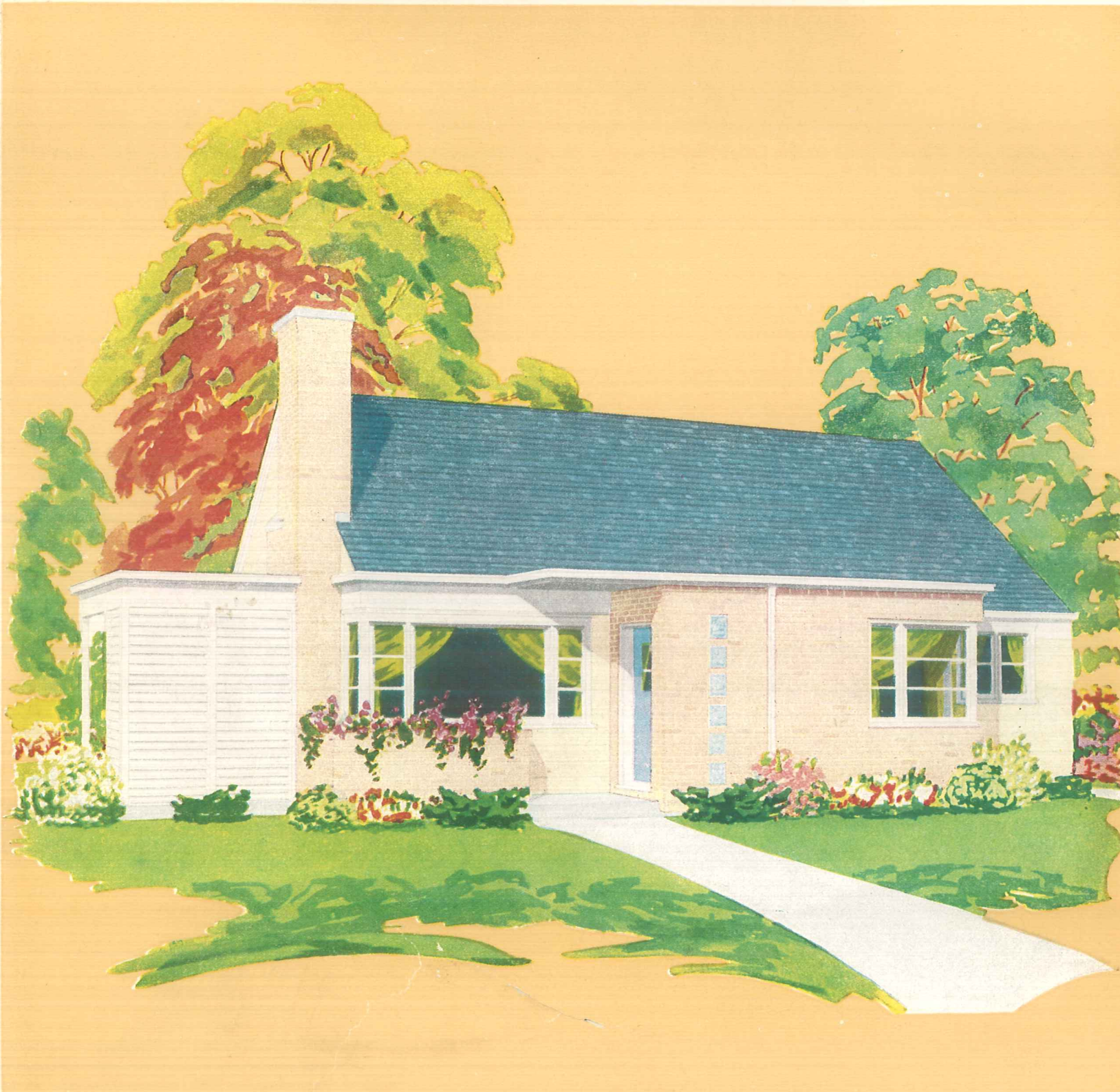
FIRST FLOOR



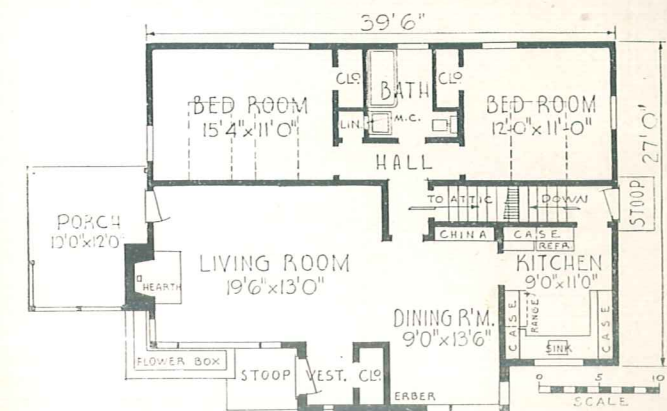
22,500 CU. FT.

The simplicity of the Ermot is its appeal. Its attractiveness is a matter of splendid proportion rather than ornamentation. The treatment of the modern entrance with glass block panels flanking the door, the side porch with roof extending over the large sunlight view window and the attractive bay, all contribute to this pleasing home, while it still retains its New England tradition. Note the large first floor lavatory and the two baths on the second floor.

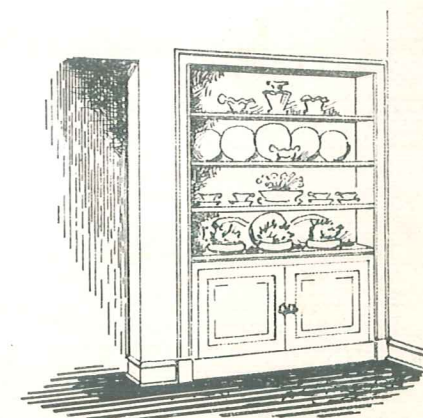
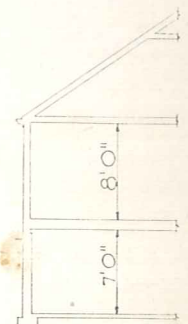




THE *Erber*



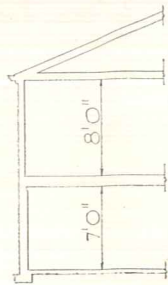
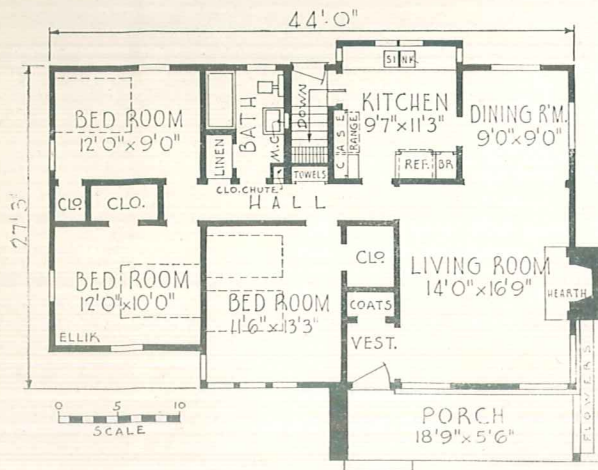
CUBAGE	
House	22,740 Cu. Ft.
Porch	630 Cu. Ft.
TOTAL	23,370 Cu. Ft.



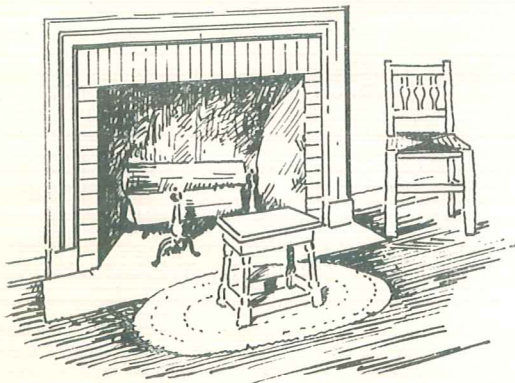
CHINA CABINET

*R*eflecting good taste in simple modern style, and with a compact floor plan that is the last word in convenience, this one-story home should command wide and favorable attention.

THE *Ellik*



**22,700
CUBIC FEET**

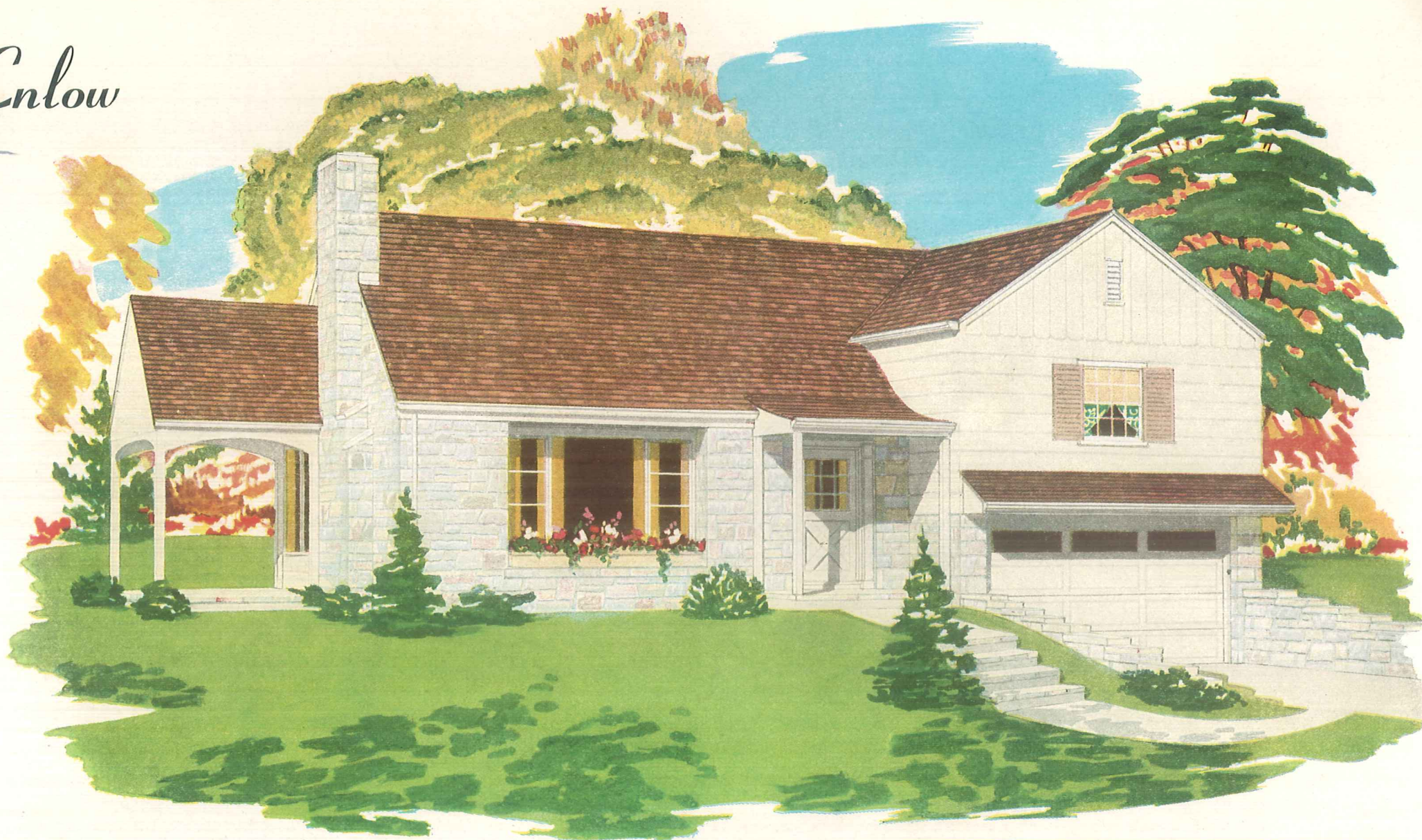


THE FIREPLACE

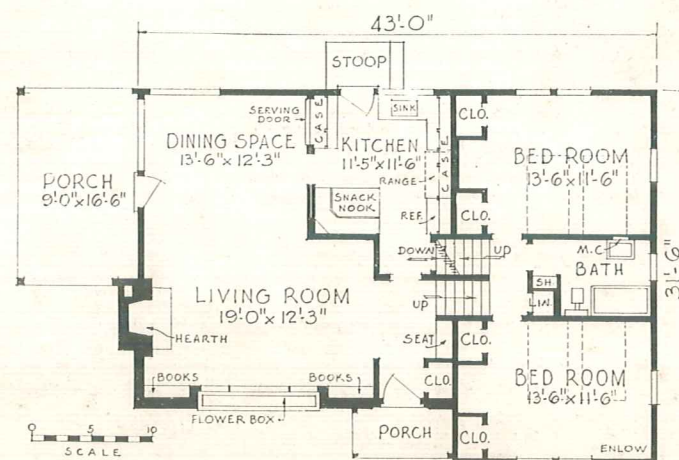


*H*ere is a home with a distinctive ranch house personality that instantly endears itself to the observer. A clever combination of various materials accomplishes a unique and beautiful design. The plan provides three bedrooms.

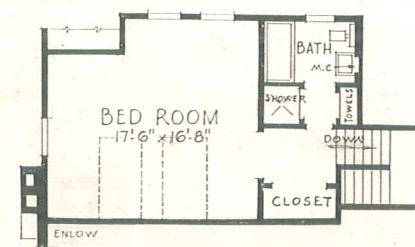
THE Enlow



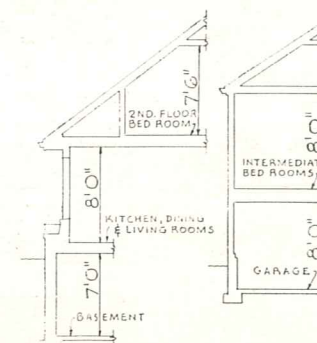
The wide open living room and dining space with the side porch are pleasing features of this four level design. The oversized garage is a level lower than the living room floor. The bed room above the living room is a level above the bed rooms over the garage. This home offers two bath rooms and many other convenient features.



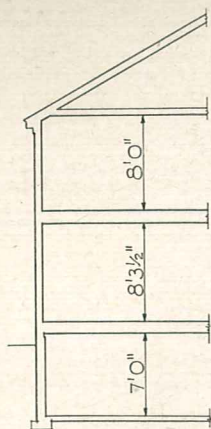
FIRST FLOOR



SECOND FLOOR

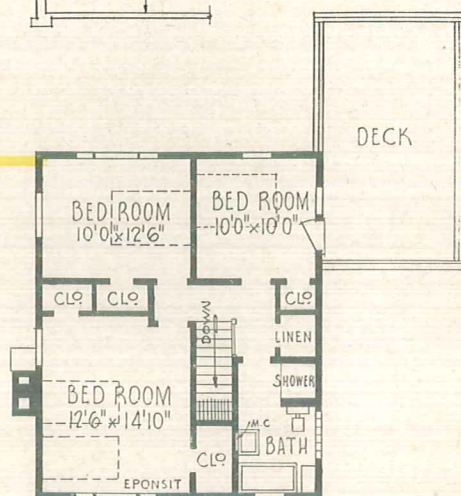


29,250 CUBIC FEET

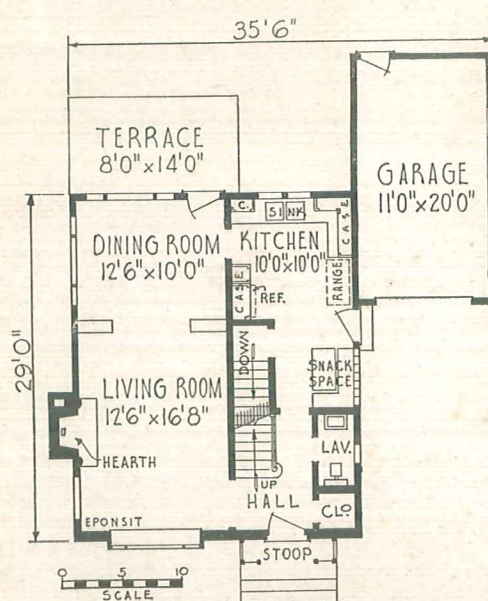


CUBAGE

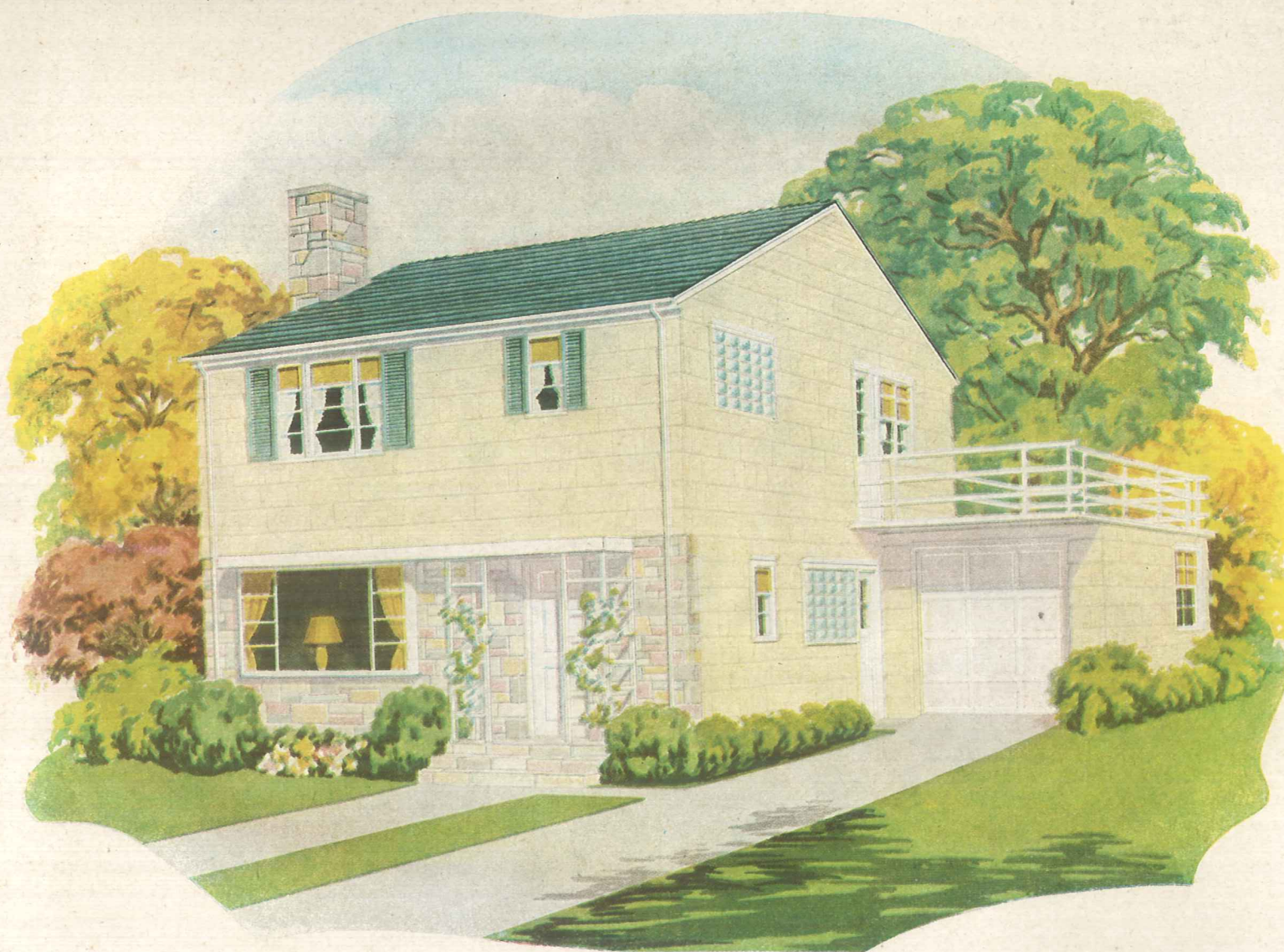
House 20,180 Cu. Ft.
Garage 2,120 Cu. Ft.
TOTAL 22,300 Cu. Ft.



SECOND FLOOR

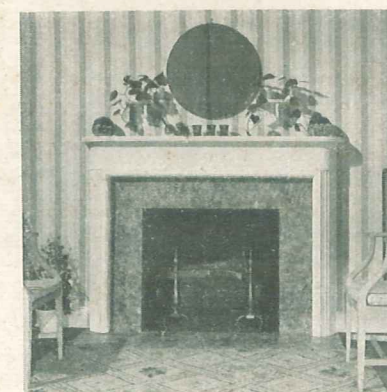


FIRST FLOOR

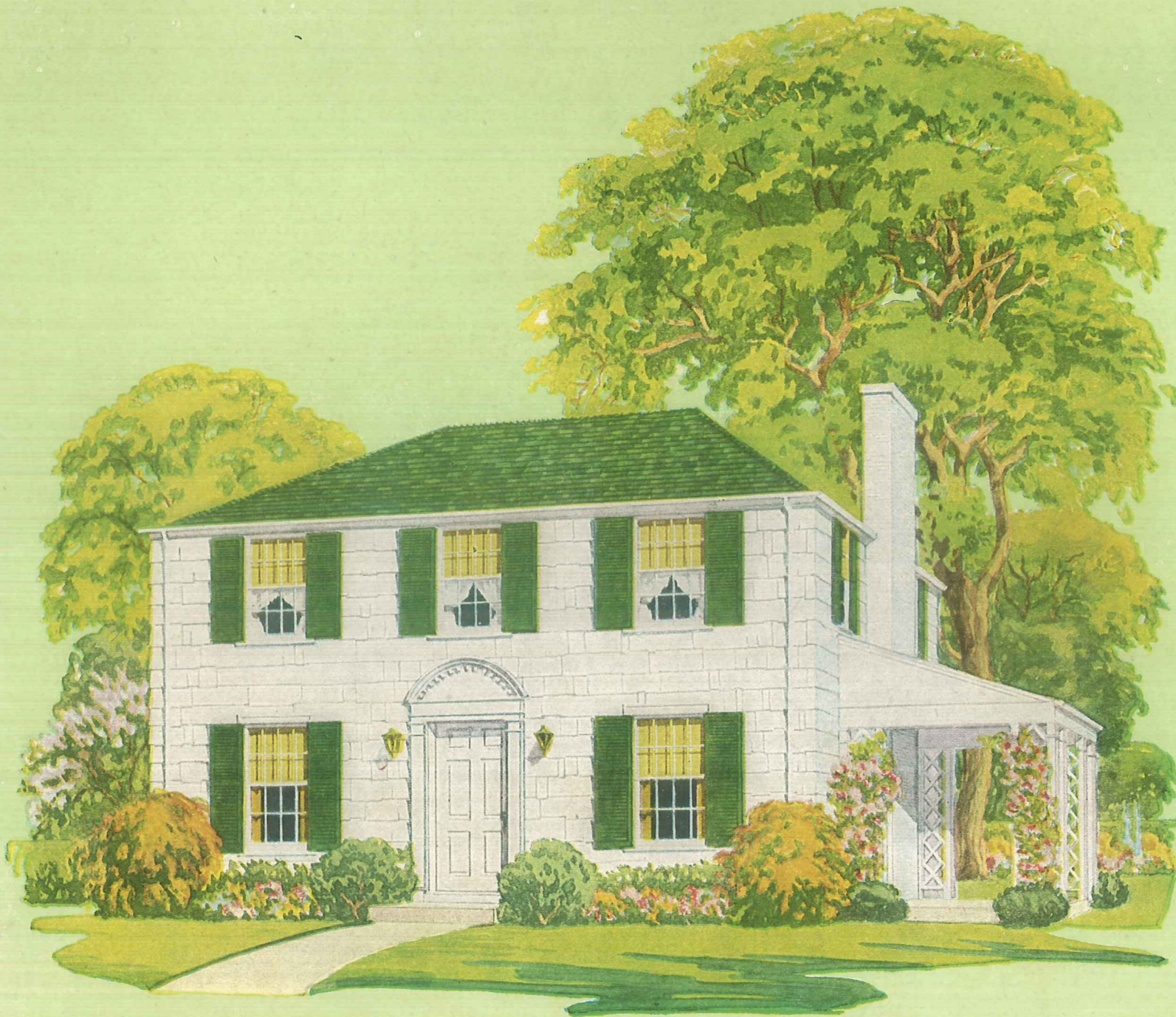


THE *Eponsit*

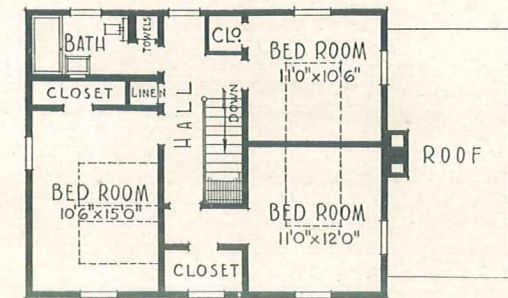
This two story, conservative, six-room modern house is a stately, utilitarian and far from radical type. There is a generous living room with an attractive view window; a fine dining room and a compact kitchen. The attached garage is well situated in conjunction with the rest of the first floor rooms. The lavatory on the first floor is well placed at one side of the entrance door. Being rather isolated from the rest of the house, it would make a perfect Powder Room. Excellent bedrooms, closets and bath are on the second floor.



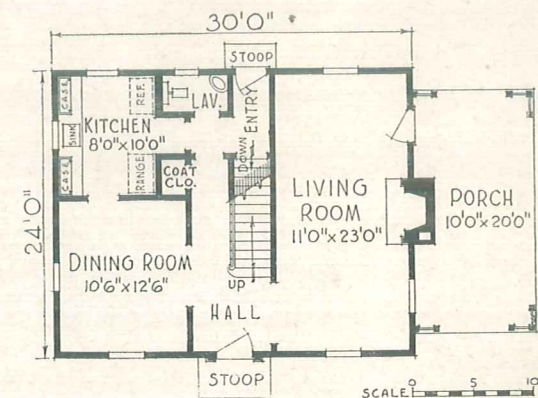
THE FIREPLACE



THE *Enwood*

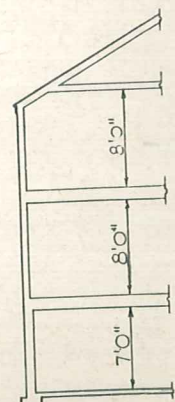


SECOND FLOOR



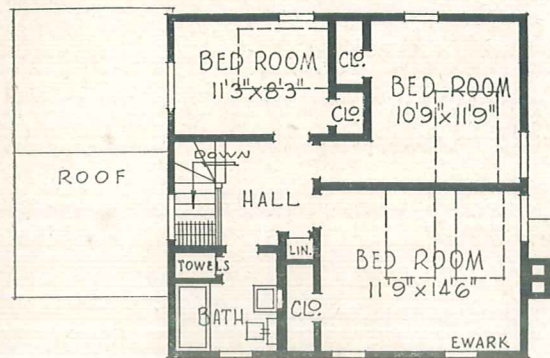
FIRST FLOOR

19,820 CUBIC FEET

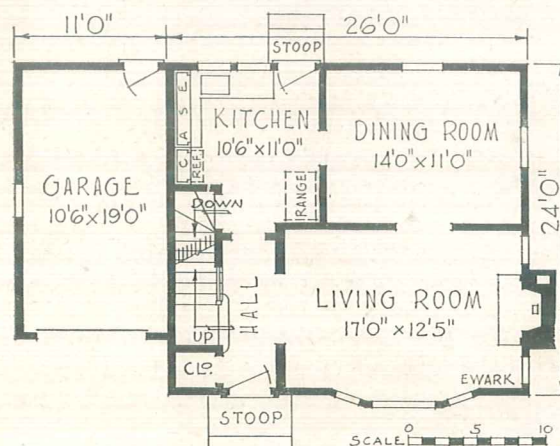


The simple rectangular plan with a center hall layout such as offered here, is in good taste and reflects the common sense of the builder. The convenient lavatory on the first floor, large closets and an airy porch are always in demand.

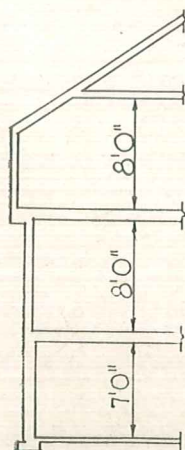
THE Ewark



SECOND FLOOR



FIRST FLOOR

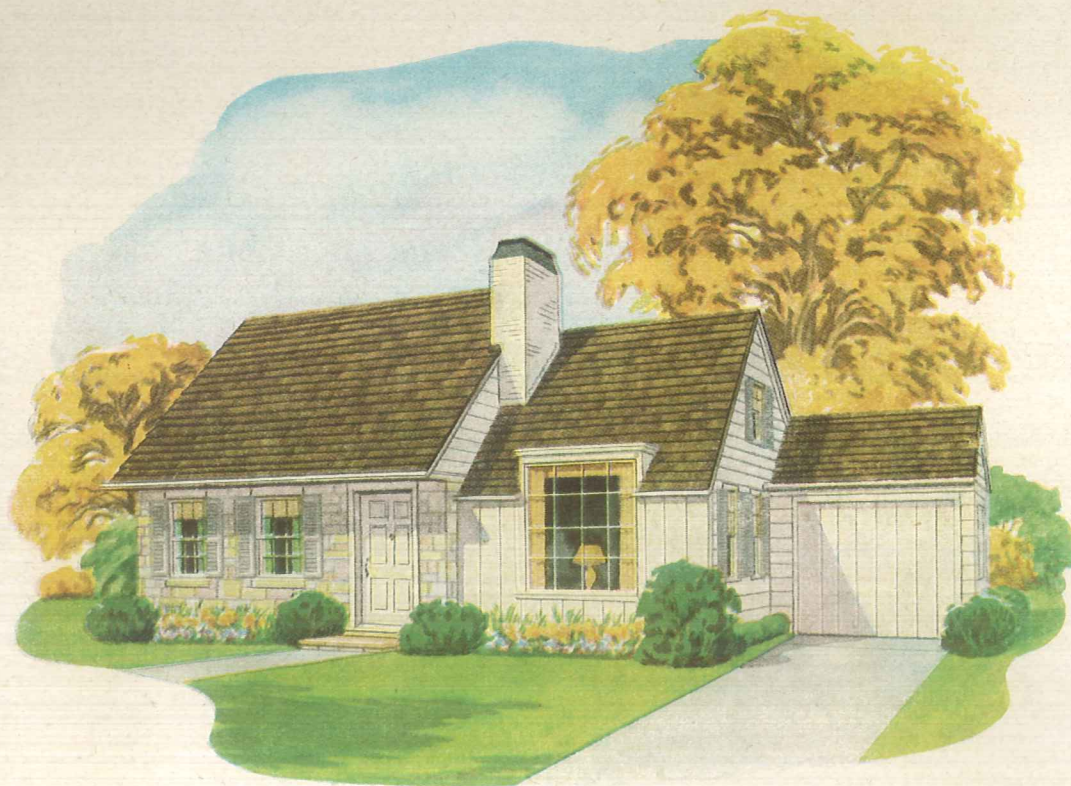


CUBAGE

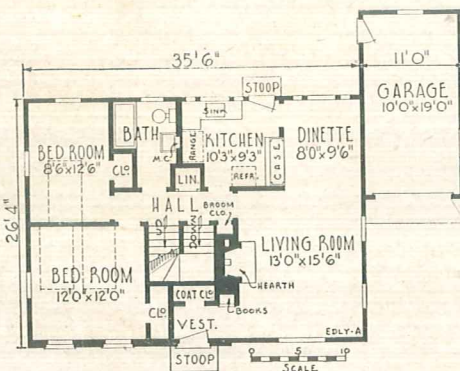
House 16,820 Cu. Ft.
Garage 2,750 Cu. Ft.
TOTAL 19,570 Cu. Ft.



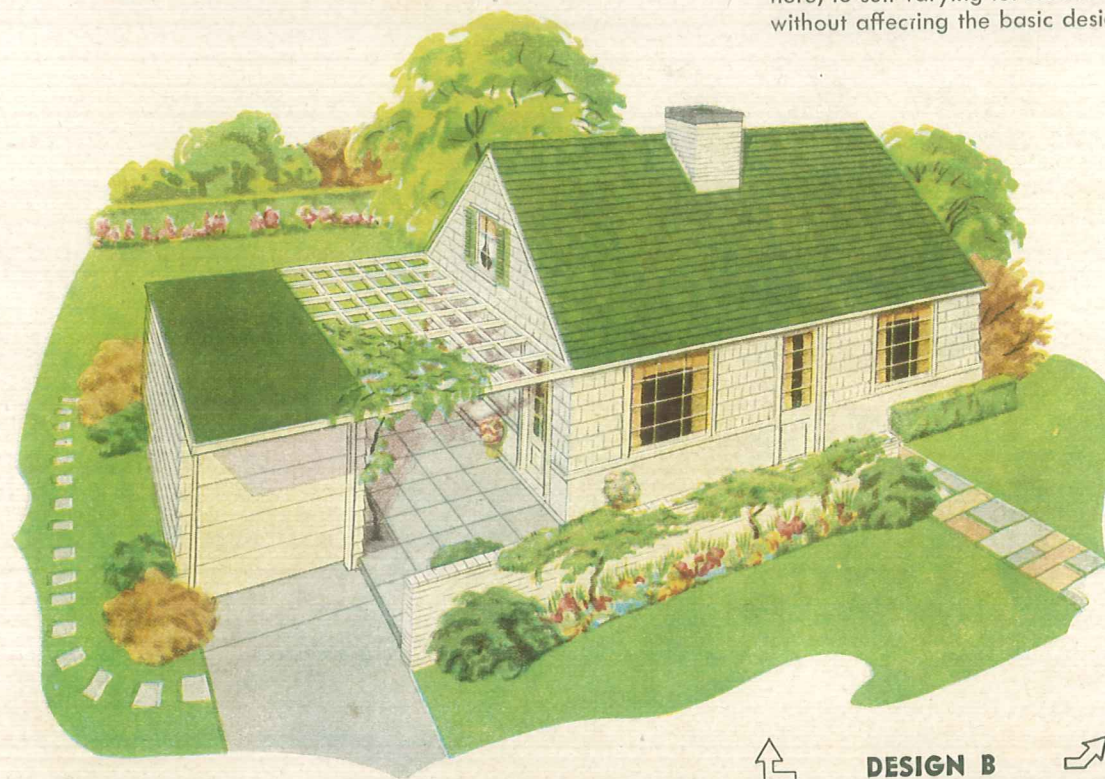
*T*his design qualifies itself for distinction because of the spaciousness of the rooms contained in the comparatively small outside dimensions. One at once notes that all bedrooms have cross ventilation. Note the attached garage.



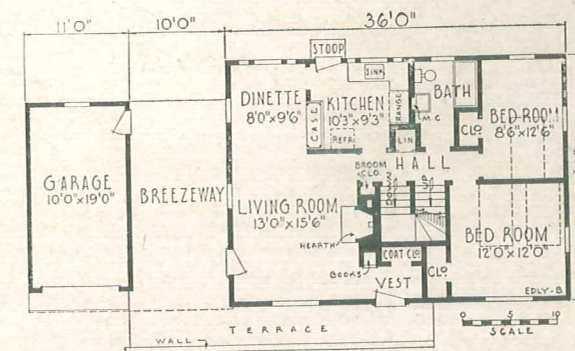
DESIGN A



DESIGN A, above, is the ever popular, snug appearing home with slight exterior modification of the colonial character . . . a picture window has been added at the end of the living room producing a partial dormer effect on the exterior. A stone veneer wall and vertical boards across the front, and the wide roof projection permit of pleasant color and shadow effects.



DESIGN B



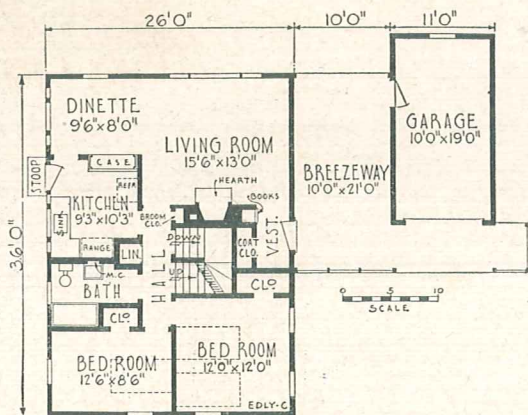
DESIGN B, below and at left, has the garage distinctly separated from the house by a wide trellis breezeway. Exterior walls are a combination of shingles and siding. One detects a Cape Cod atmosphere about this home.

5 exterior designs

for same basic floor plan

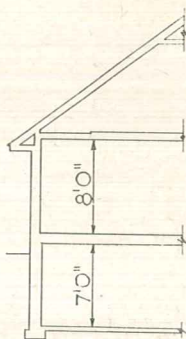
THE Edly

The five homes pictured on this page and on page 15 have been designed in modern colonial variations to fit one basic floor plan 36 feet wide by 26 feet deep and containing five amply sized rooms. Stair to attic is provided and attic space offers the opportunity of two future second floor rooms, one in each gable. This basic home further embodies the economy factor of rectangular design and reduced plumbing cost by close location of bath and kitchen. Room arrangement may be reversed, as demonstrated here, to suit varying lot locations and exposures. In any case the garage may be omitted without affecting the basic design, and added later when it is needed.

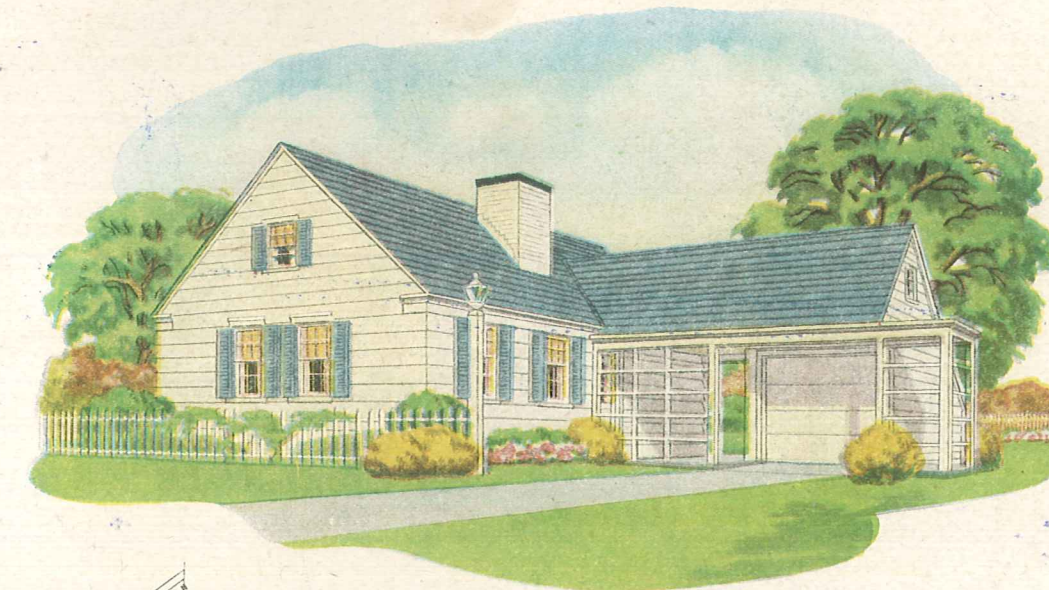


DESIGN C

In DESIGN C, above, the plan is turned endwise bringing the bedrooms to the front, and facing the living room and dinette toward the rear garden. The garage, apart from the house, and the connecting breezeway permit a wide rambling exterior of simple colonial line.

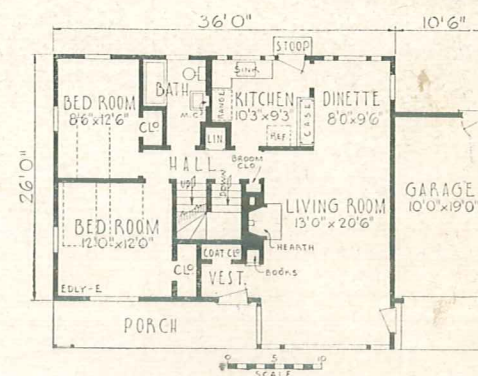


Typical ceiling heights for all designs.



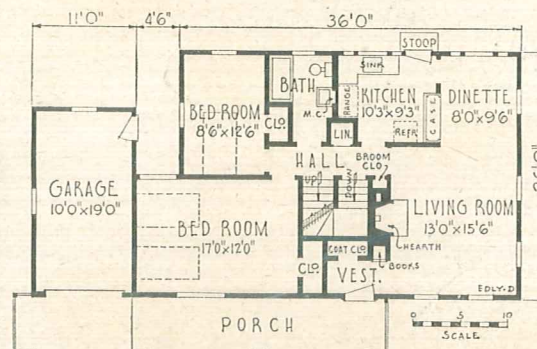
CUBAGE

HOUSE ONLY	GARAGE	PORCH OR BREEZEWAY
DESIGN A, 19650 CU. FT.;	2420 CU. FT.;	
DESIGN B, 19180 CU. FT.;	1980 CU. FT.;	935 CU. FT.
DESIGN C, 19650 CU. FT.;	2420 CU. FT.;	1050 CU. FT.
DESIGN D, 20620 CU. FT.;	1980 CU. FT.;	1060 CU. FT.
DESIGN E, 20820 CU. FT.;	1890 CU. FT.;	720 CU. FT.

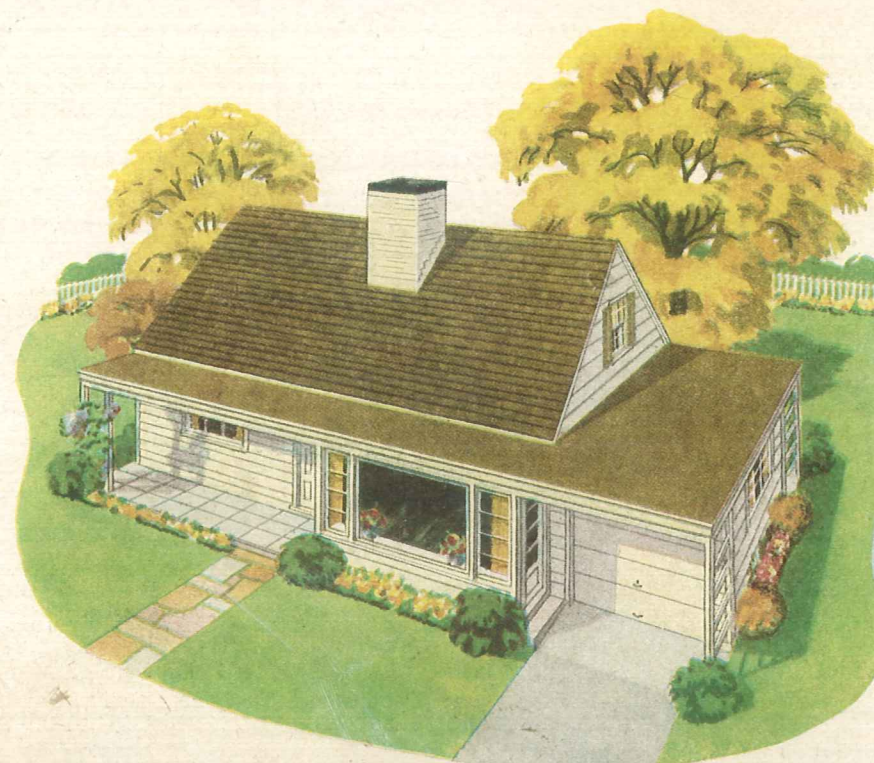


DESIGN E

In DESIGN D, below and at left, the front bedroom has been enlarged by five feet. A wide porch added across part of the front, has a flat roof which carries across and to the rear over the garage at the left. The lines are simple and conventional with ease of construction a prime factor in the design.

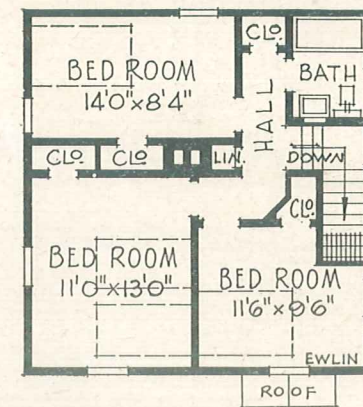


DESIGN D

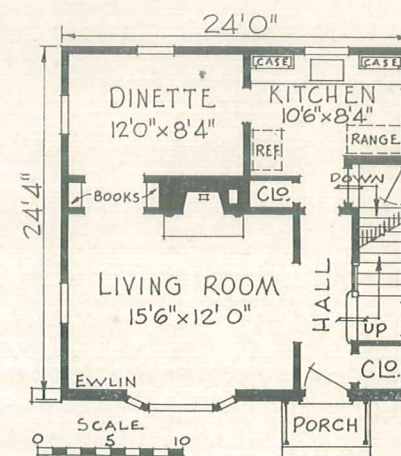




THE Ewlin

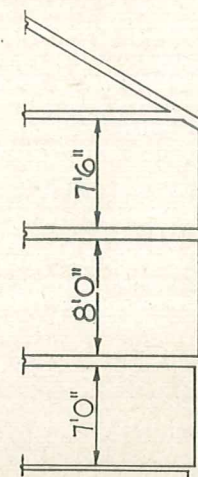


SECOND FLOOR



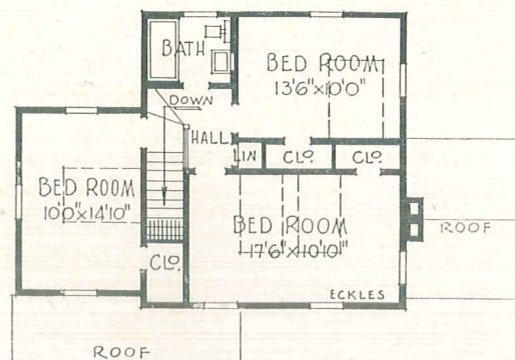
FIRST FLOOR

15,950 CUBIC FEET

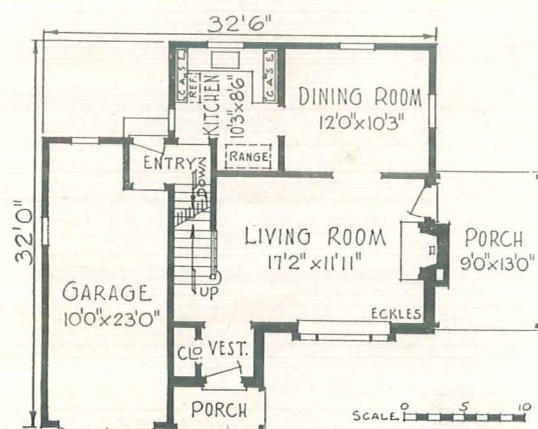


The home shown here is one of the most popular results of years of building. It is improbable that any house of similar number and size of rooms gives more for your money than this plan, often repeated in many variations.

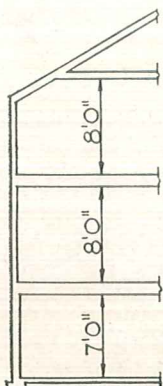
THE
Eckles



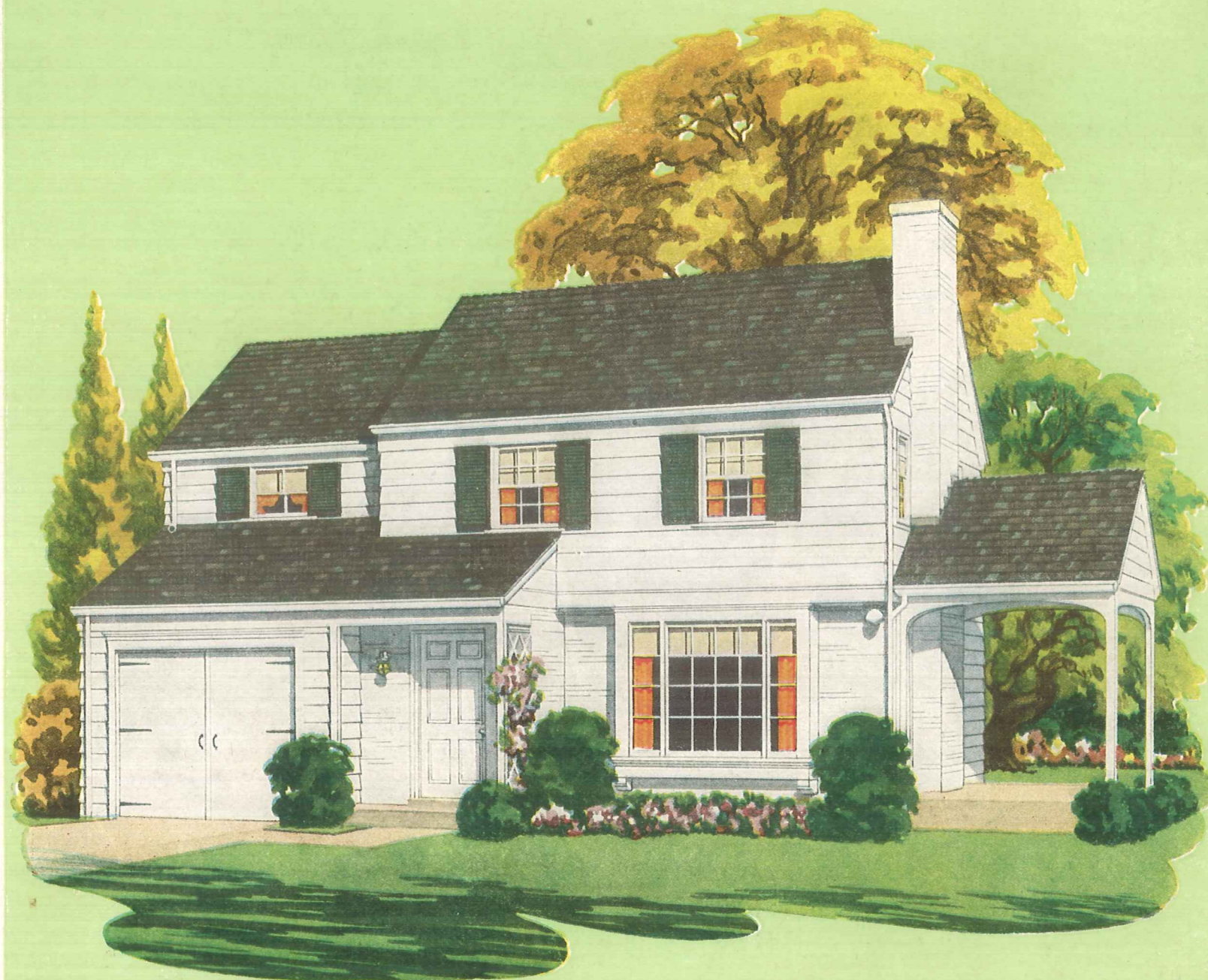
SECOND FLOOR



FIRST FLOOR



18,860 CUBIC FEET



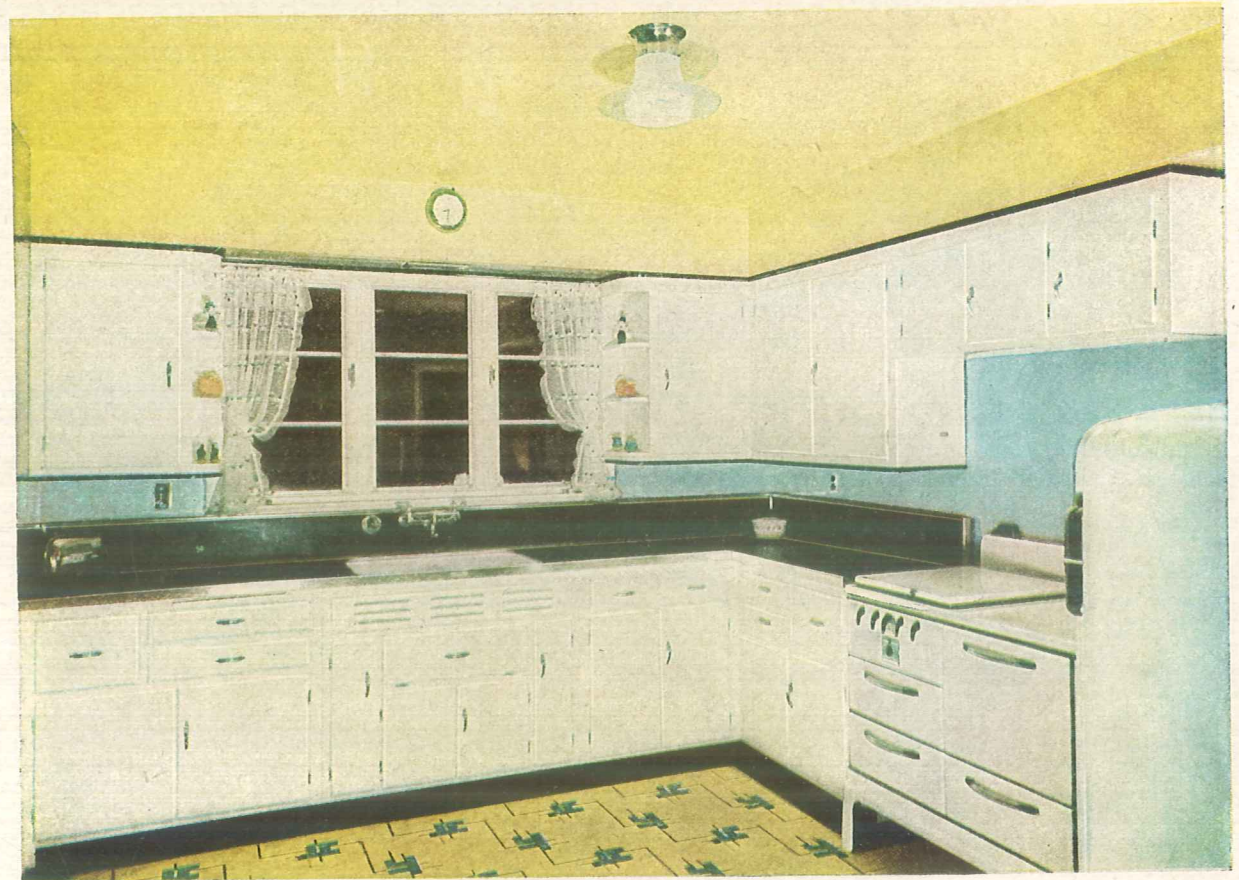
The house pictured above is a fine example of clean-cut American home architecture, devoid of all frills and devoted whole-heartedly to the purpose of providing a comfortable and happy shelter for a typical American family.

ideas for

Modern Kitchens

The hours that are spent in the kitchen are what you make them. That is why too much care cannot be given to its arrangement and decoration . . . to make it pleasant, comfortable and enjoyable and as convenient a step-saver and work-saver as is possible. Personal tastes should be your guide when selecting colors, curtains and decorative schemes. The kitchen is distinctively yours. It reflects your own personality. Make it a room you are happy to be in and proud to show to your guests. The ideas offered here and on page 19, are only a few of the many standard features now offered by leading manufacturers and advocated by experienced kitchen designers. You can, from these illustrations, visualize the trend in **MODERN KITCHEN PLANNING**.

A typical and popular "L" Kitchen plan. ➡➡



Glass blocks can be used to advantage in the Modern Kitchen.



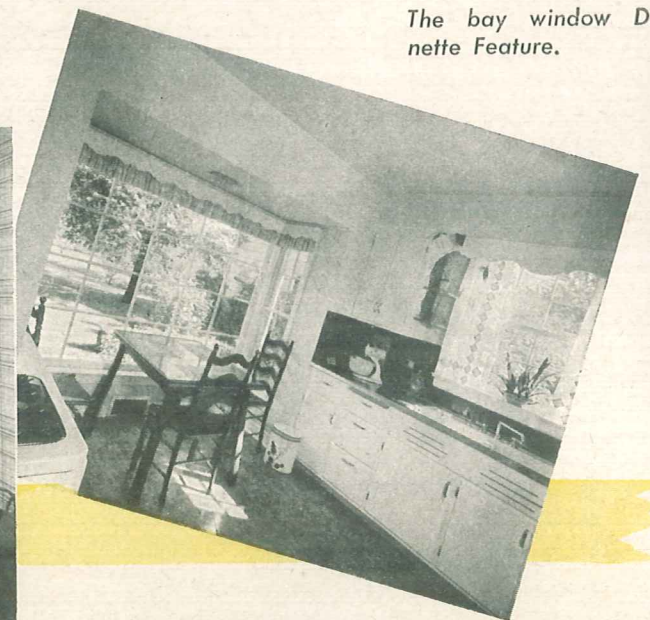
The "corner window" idea makes a cozy dinette corner.



The Typical "U" Kitchen Plan.



The bay window Dinette Feature.

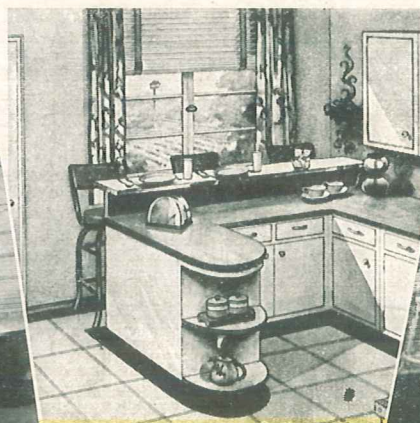
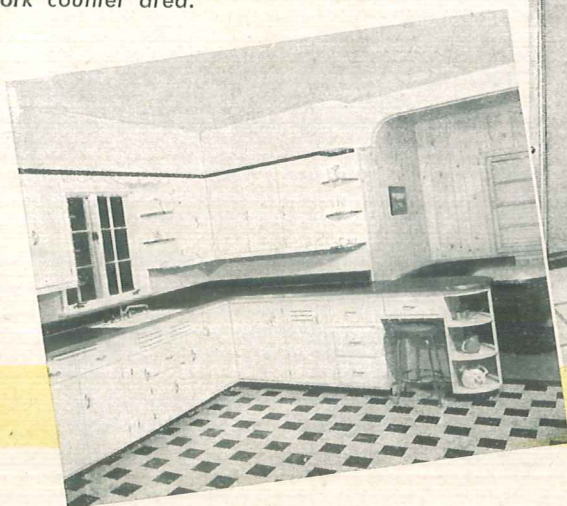


Make Your Kitchen a Place of Good Cheer!



Although small, this kitchen is compact and has ample storage facilities.

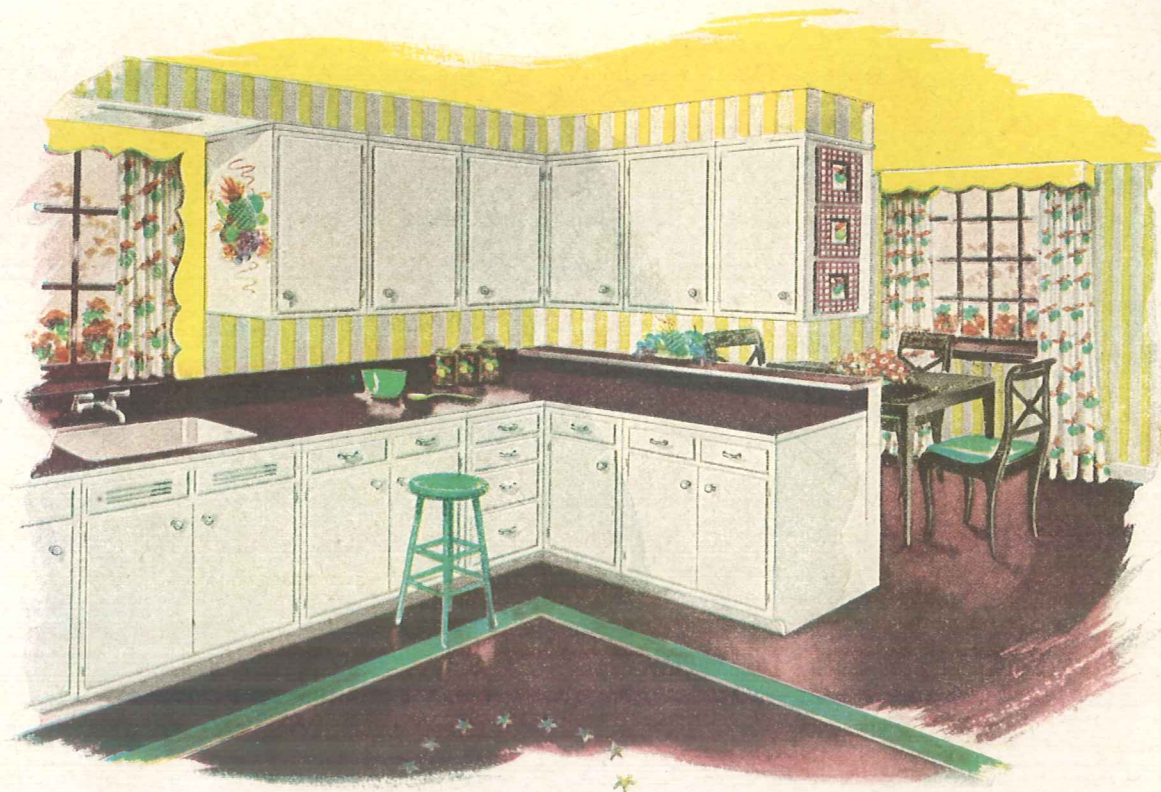
"A place for everything" in your Modern Kitchen. Note the large work counter area.



The "Snack Bar" idea.

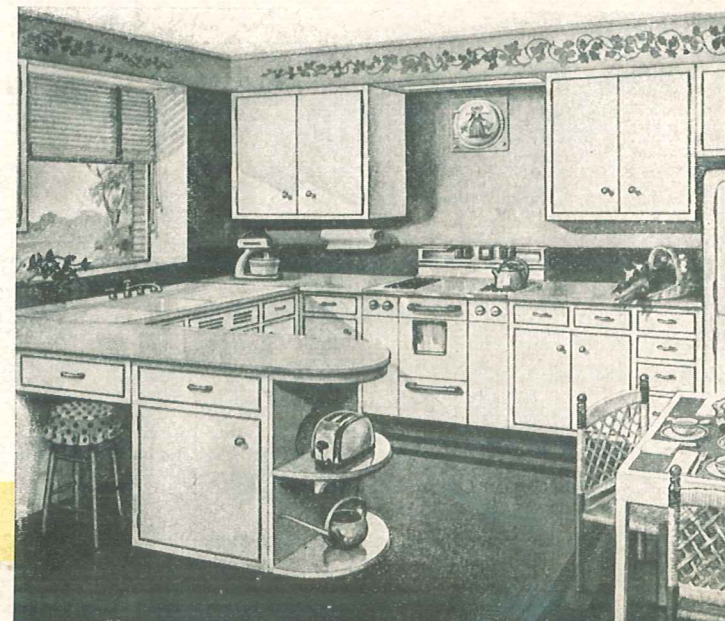


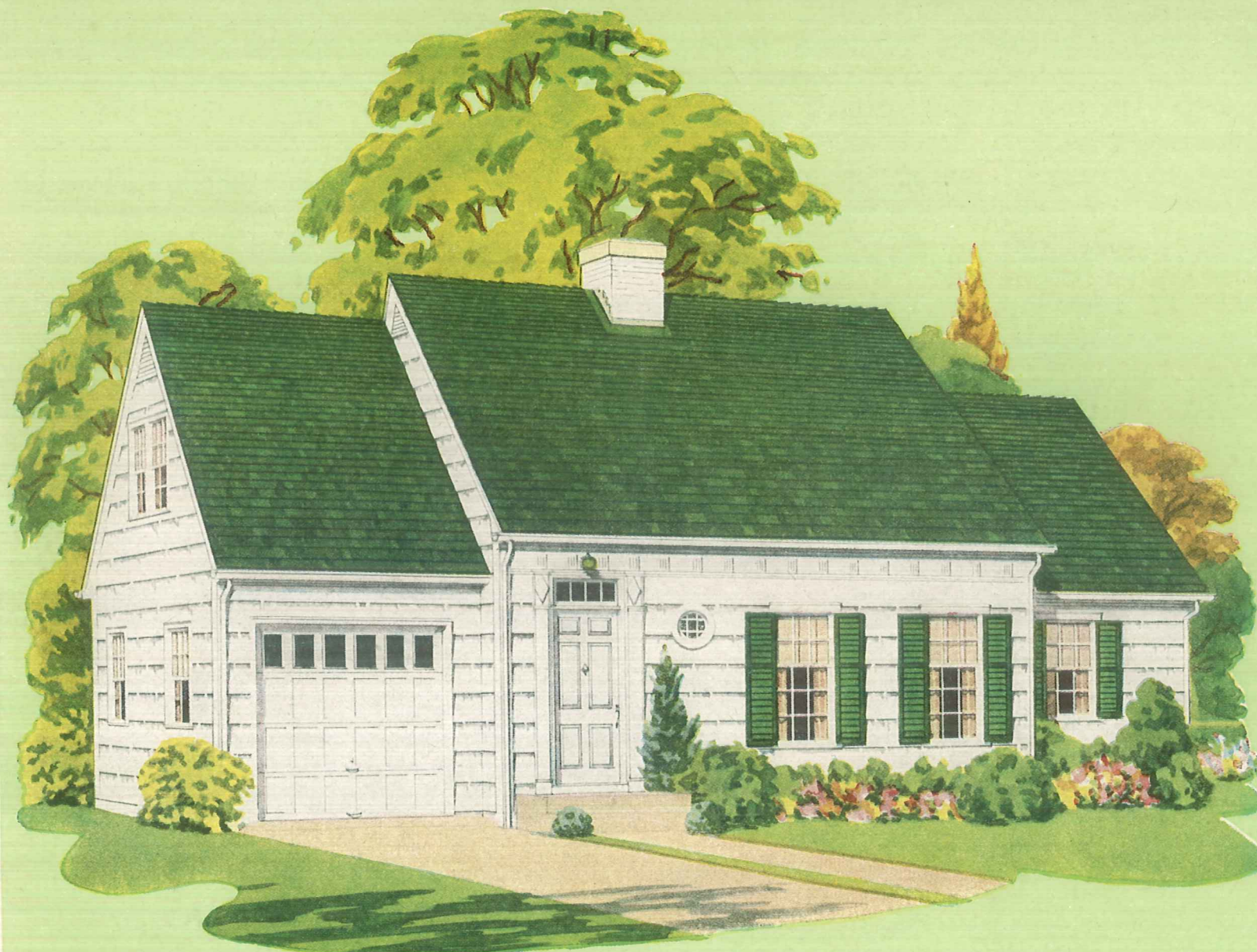
Suggestions using a circular end counter.



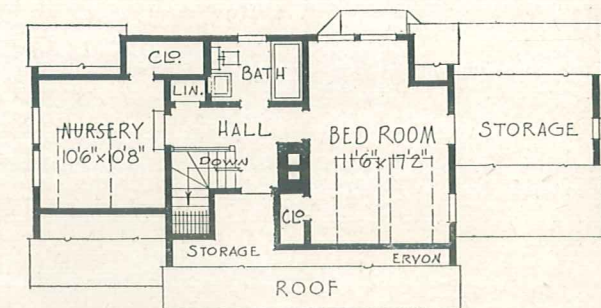
Color plays an important role in Modern Kitchen design.

Cabinets are available in almost every conceivable shape and size with convenient arrangement for efficient storage and include many features such as metal lined cake drawers, flour bins, bread boards, cutlery drawers, etc. It is possible to adapt many of these suggestions to the kitchen plan of the home you choose to build. Note how a dining space can be included as an integral part of the kitchen plan.

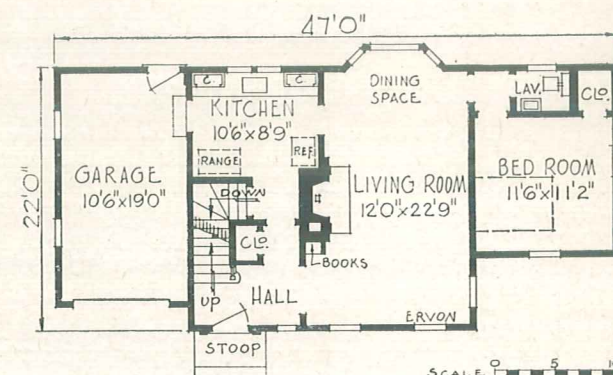




THE Ervon

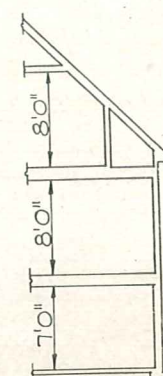


SECOND FLOOR



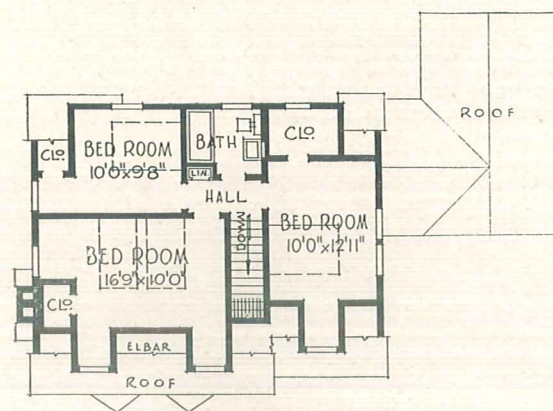
FIRST FLOOR

19,380 CUBIC FEET

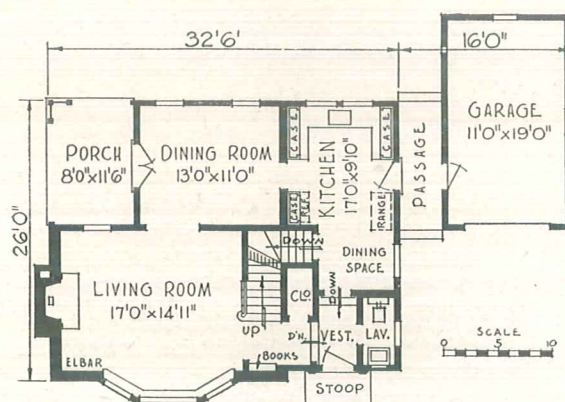


*H*ouses, with an extra bedroom on the first floor, which also can be used for other purposes, are becoming increasingly popular. This house is good looking because the interesting side additions form a wide, low structure.

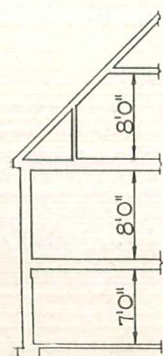
THE Elbar



SECOND FLOOR



FIRST FLOOR

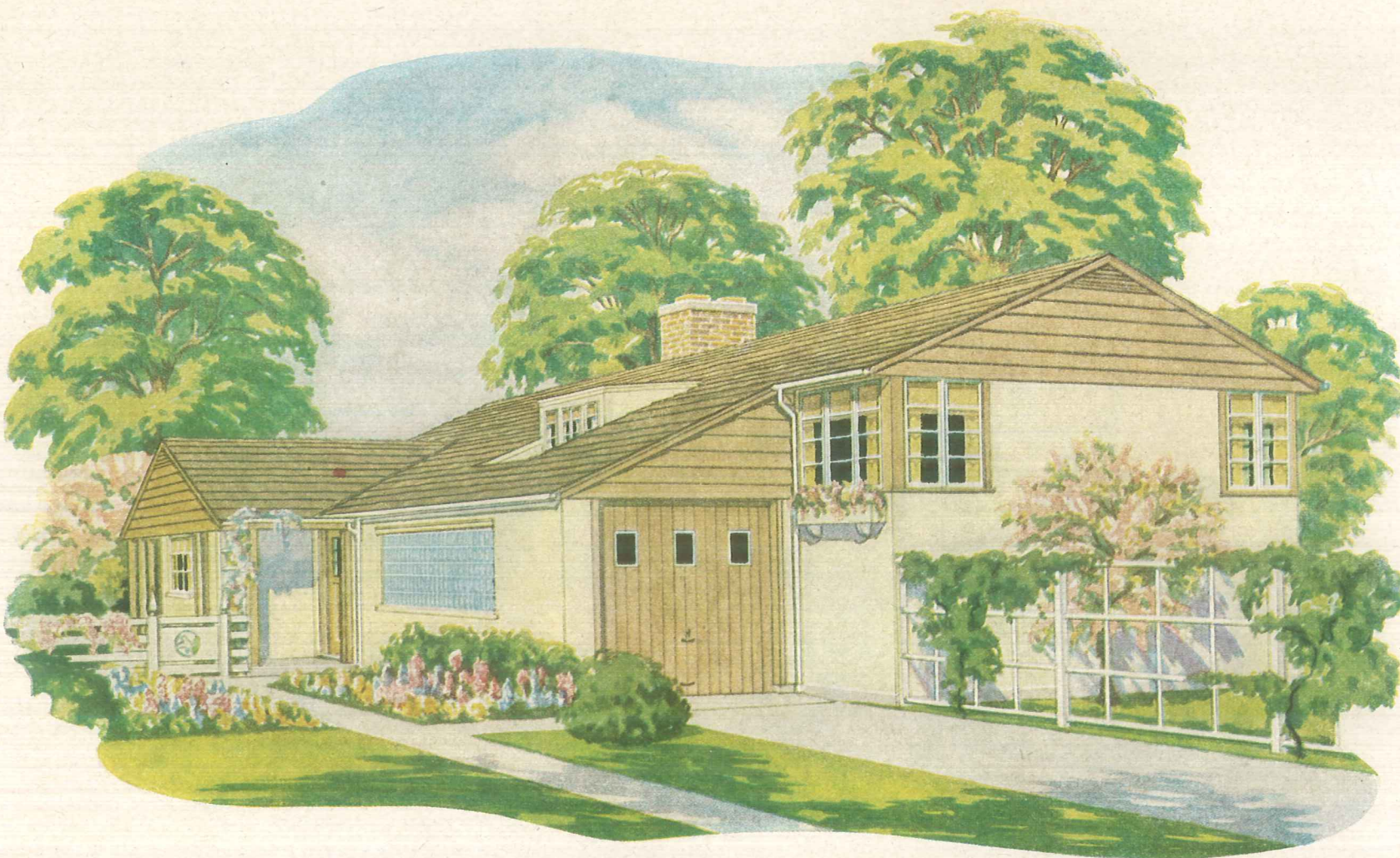


CUBAGE

House 19,780 Cu. Ft.
Garage and
Passage 3,170 Cu. Ft.
TOTAL 22,950 Cu. Ft.

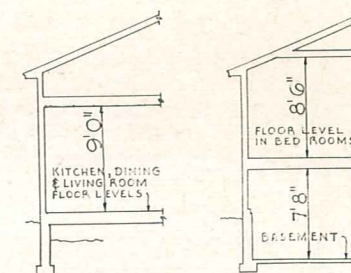


*T*his charming, compact dwelling is one readily recognized as a true "American home" type whose style will be as good tomorrow as it is today. The huge bay and fireplace in the living room are a few of the many features.



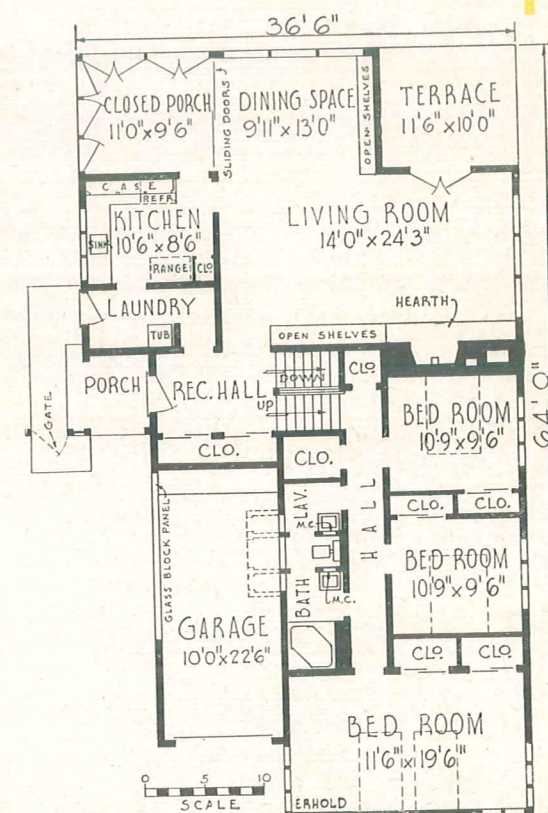
THE *Erhold*

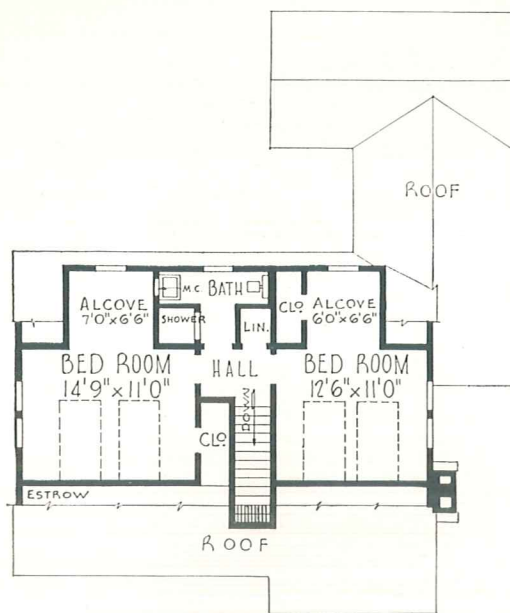
This home offers many features that assure its popular appeal. It has bedrooms a half story above the main floor line with space below them for a large recreation room, a divided bath for greater convenience and privacy, and a step-saving laundry with direct outside door. The elasticity of this plan allows for two large bedrooms, or three if desired, by dividing one with a closet wall as shown. Dining is pleasant in the well lighted dining area or on the enclosed porch overlooking the garden. The entire living-dining area may become one room for spacious entertaining. A glass block wall lights the garage.



26,400 CUBIC FEET

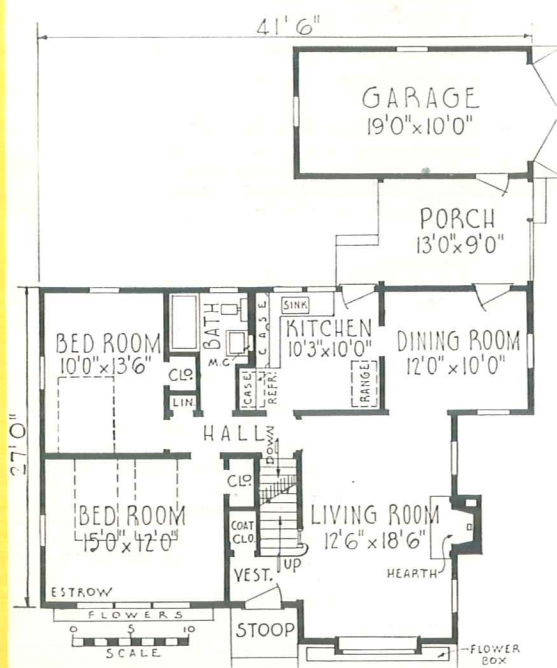
In this TWO LEVEL plan the Basement is located under the bedroom portion only.



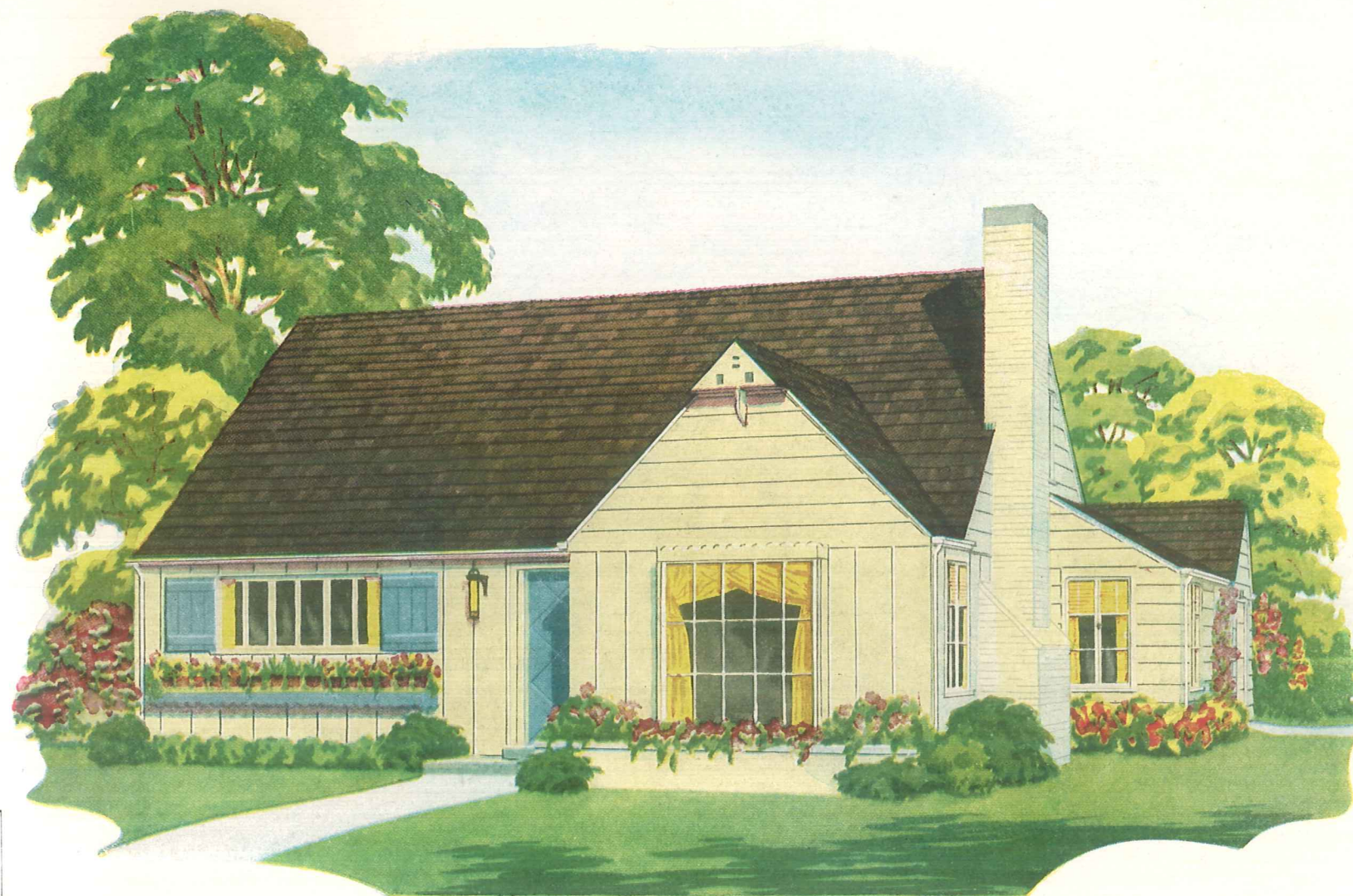


SECOND FLOOR

Note: Although the blueprint plans for this design provide for complete second floor plan, the upper story can be finished later as growing family requirements demand.

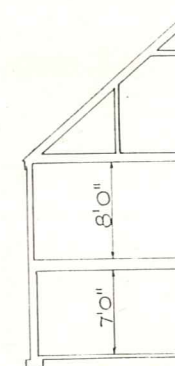


FIRST FLOOR



THE *Estrow*

Large windows to let the outdoors in is a trend of today that is effectively exemplified in this modern home. It is planned with two generous bed rooms downstairs, either of which may be converted into a den if desired. A practical feature of the first floor is the conveniently located central hall providing direct access to the bath without passing through other rooms. A covered porch to the garage is especially appreciated in cold and rainy weather. The garage, though ideally located for a corner lot, is suited to a wider inside lot as well.



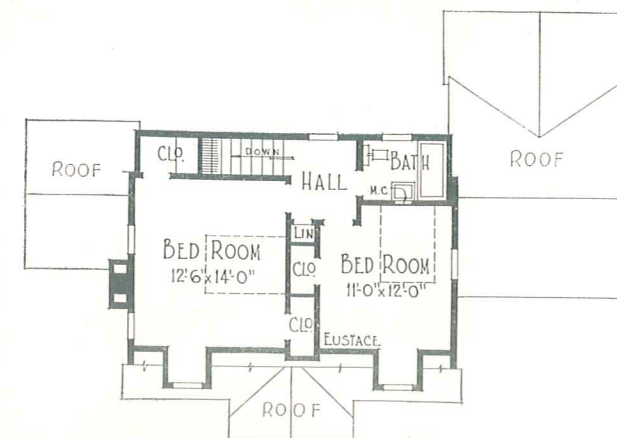
CUBAGE

House		25,290 Cu. Ft.
Porch		700 Cu. Ft.
Garage		2,410 Cu. Ft.
TOTAL		28,400 Cu. Ft.

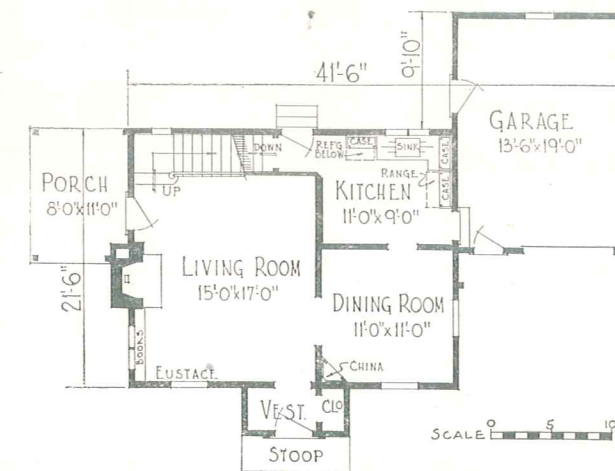


An exceptionally well designed five room Early American home that merits careful study. Although the main portion of the house is not large the appearance of great width is brought about by the garage addition and the porch.

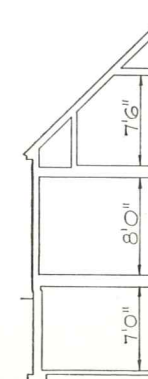
THE *Eustace*



SECOND FLOOR



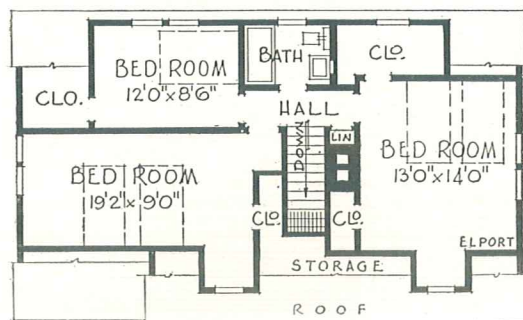
FIRST FLOOR



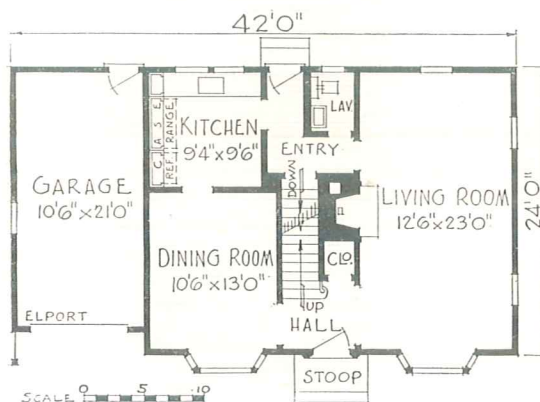
CUBAGE

House	15,500 Cu. Ft.
Garage	 3,400 Cu. Ft.
Porch	 500 Cu. Ft.
TOTAL	19,400 Cu. Ft.

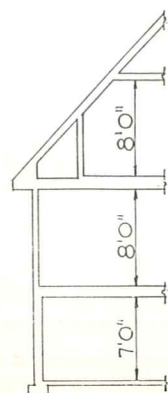
THE Elport



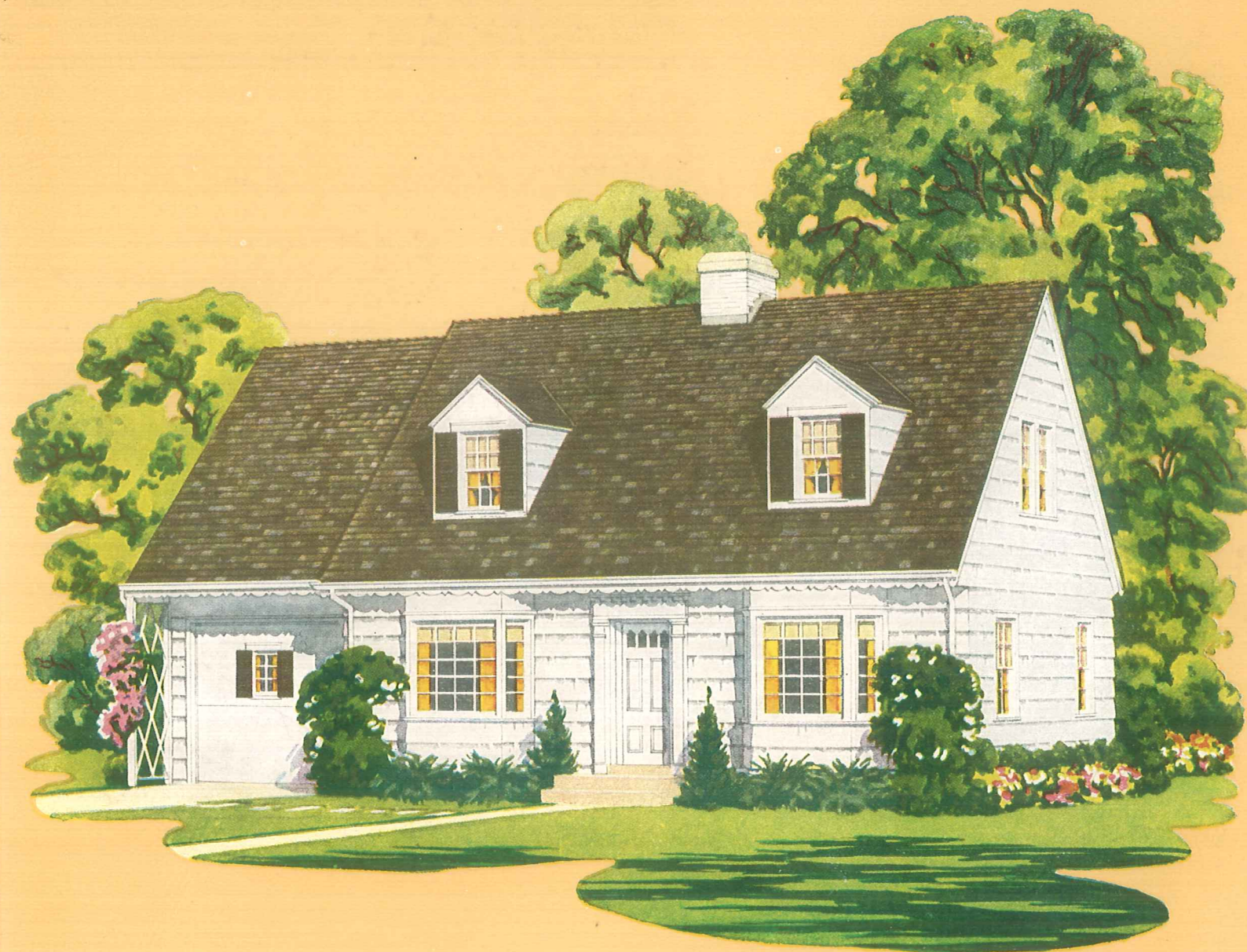
SECOND FLOOR



FIRST FLOOR



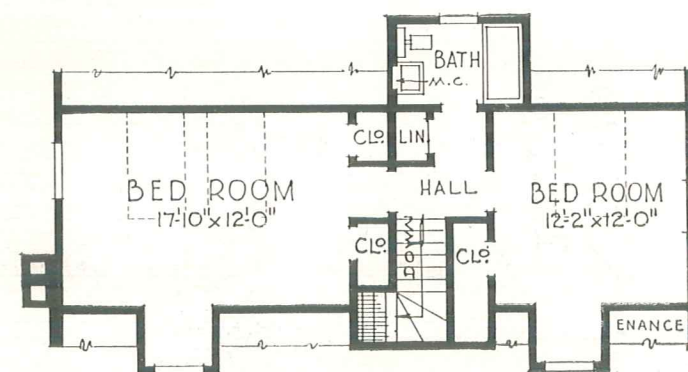
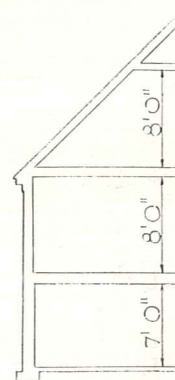
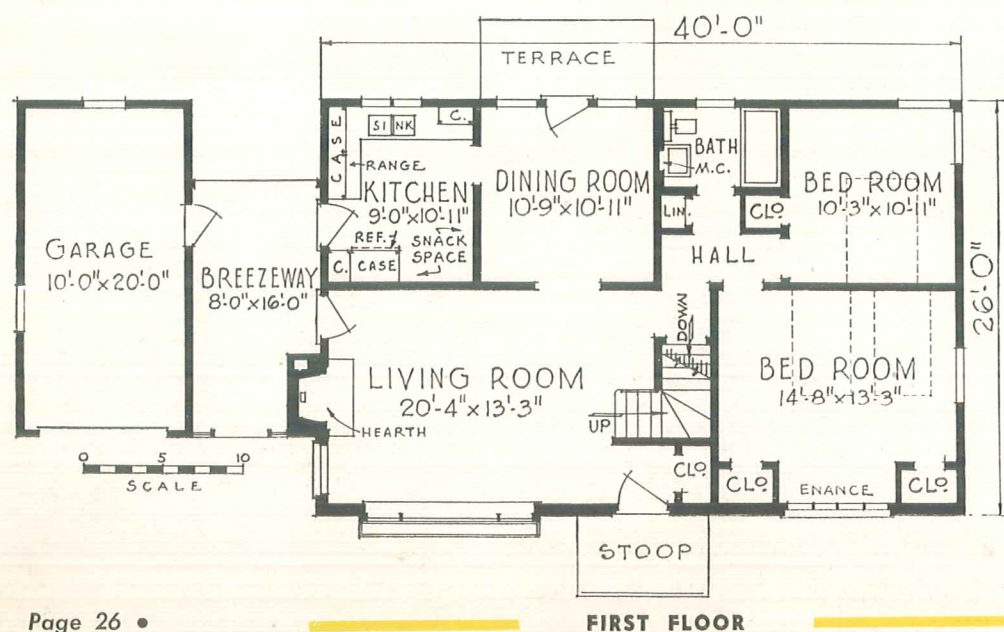
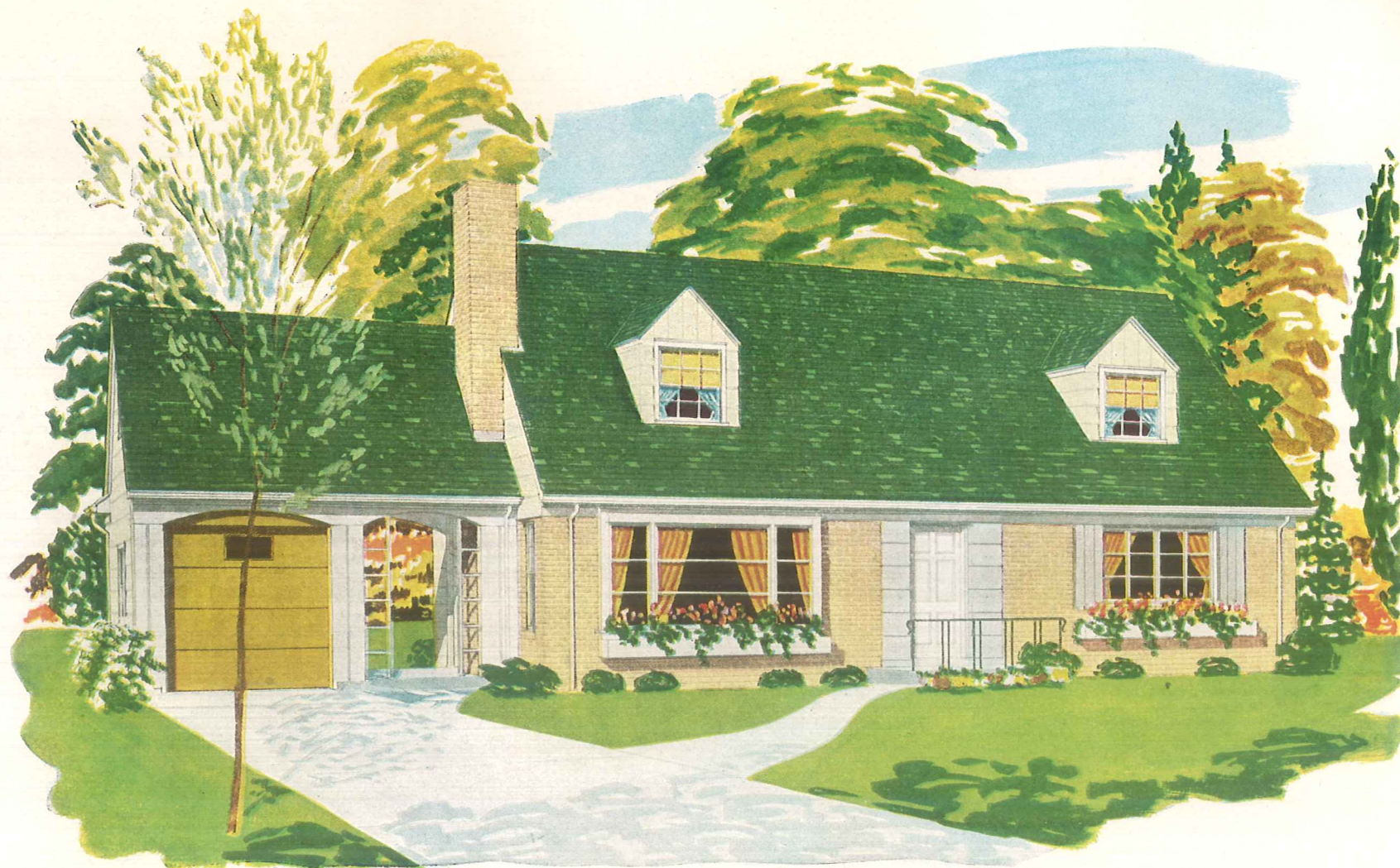
23,000 CUBIC FEET



The most critical home seekers would be pleased with this delightful Colonial home with its attached garage. The two symmetrically placed bays furnish an abundance of light to the main rooms and add a tone of quality.

THE Enance

For the family whose requirements demand four bed rooms, this design offers not only the necessary number of rooms but an admirable arrangement of them, and includes a bath for each floor. Large view windows for the main rooms, so much in demand in modern planning, are a feature which has been skillfully used here both for abundance of light and exterior attractiveness. The plan also provides an outside entrance to the basement at the rear. A breezeway and garage fully complete this charming home.

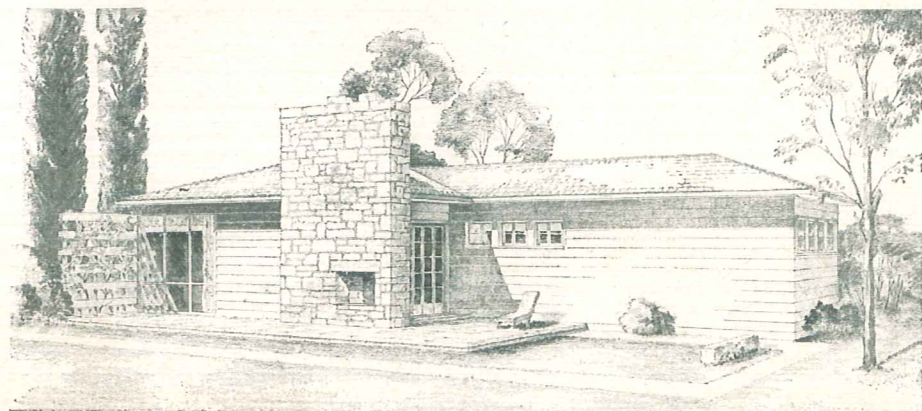


CUBAGE	
House	25,900 Cu. Ft.
Breezeway	900 Cu. Ft.
Garage	3,300 Cu. Ft.
TOTAL	30,100 Cu. Ft.

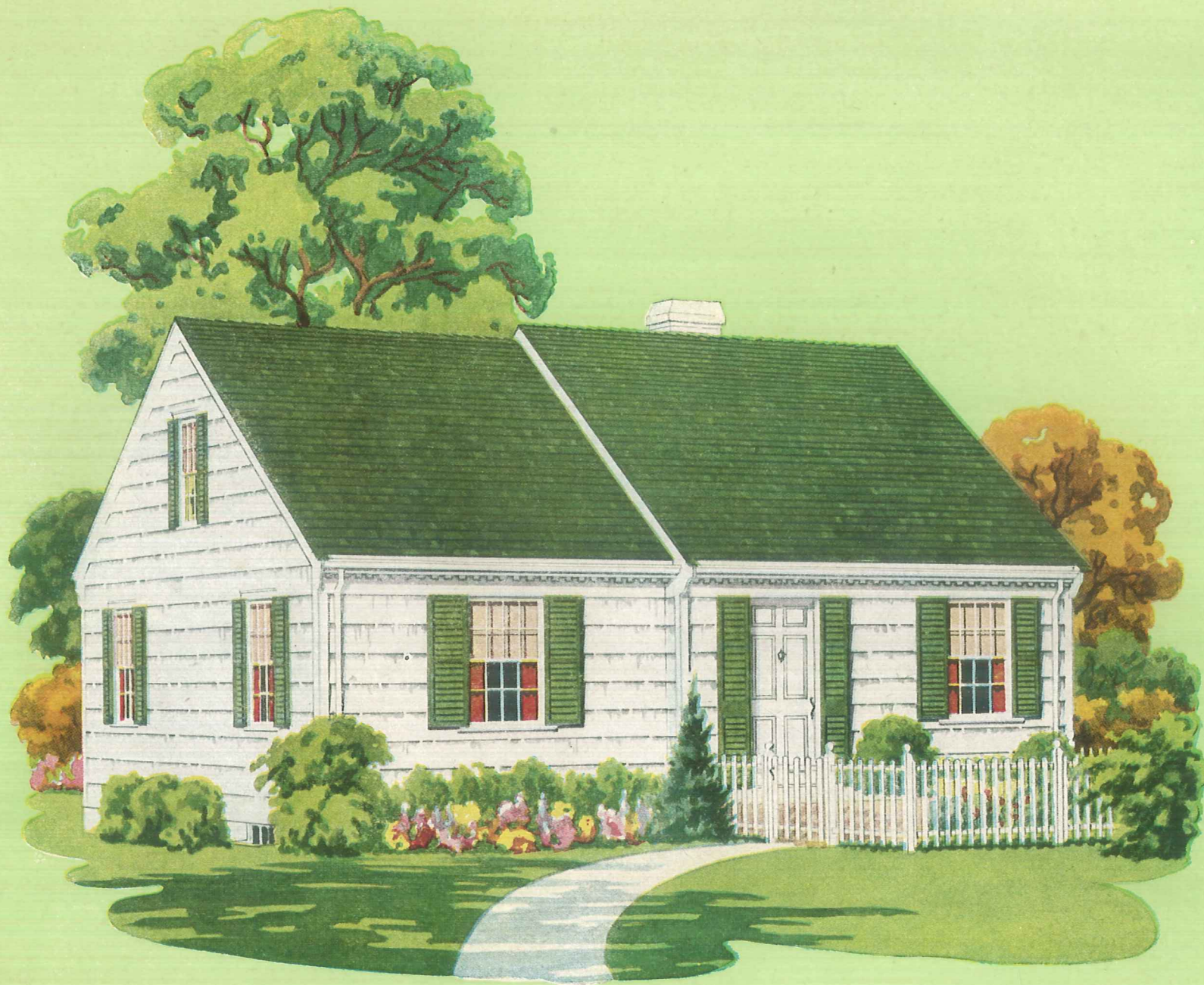


THE *Ertho*

This home has a quality best described by the word "Individuality". It is an out-of-the-ordinary home designed to fulfill all the requirements of the discriminating family, which appreciates the rambling type. The attached garage faces the front. Large rooms, large glass surfaces and wide terraces promote comfort and cheerfulness. There is opportunity for the addition of another bedroom should need demand.

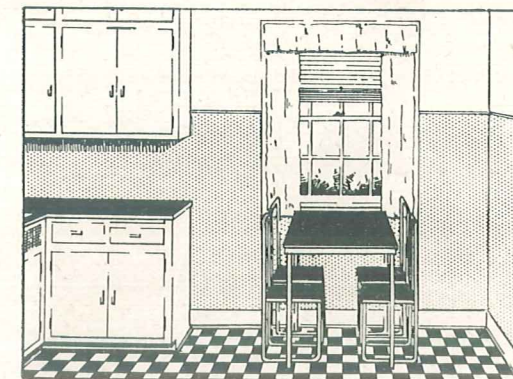


View of right side showing Garden Terrace

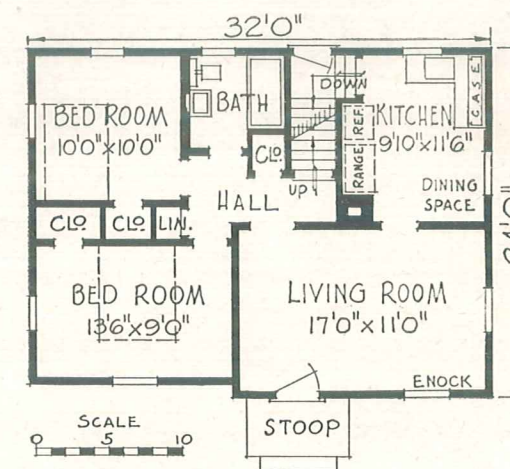


The pleasing homelike quality of this cozy Cape Cod does not depend upon expensive materials but upon good proportion and charming simplicity. The interior is planned for the utmost in utility and comfort.

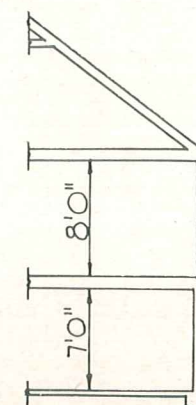
THE *Enock*



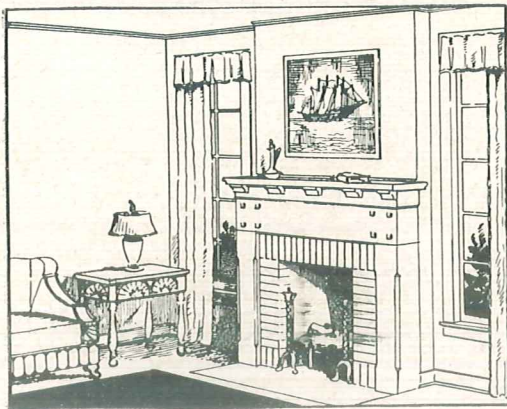
COMFORTABLE DINING
SPACE IN KITCHEN



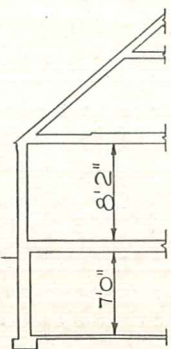
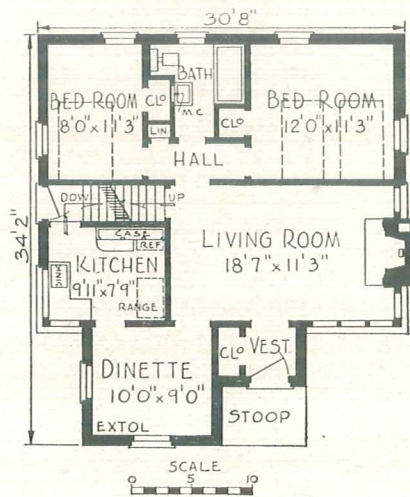
15,580 CUBIC FEET



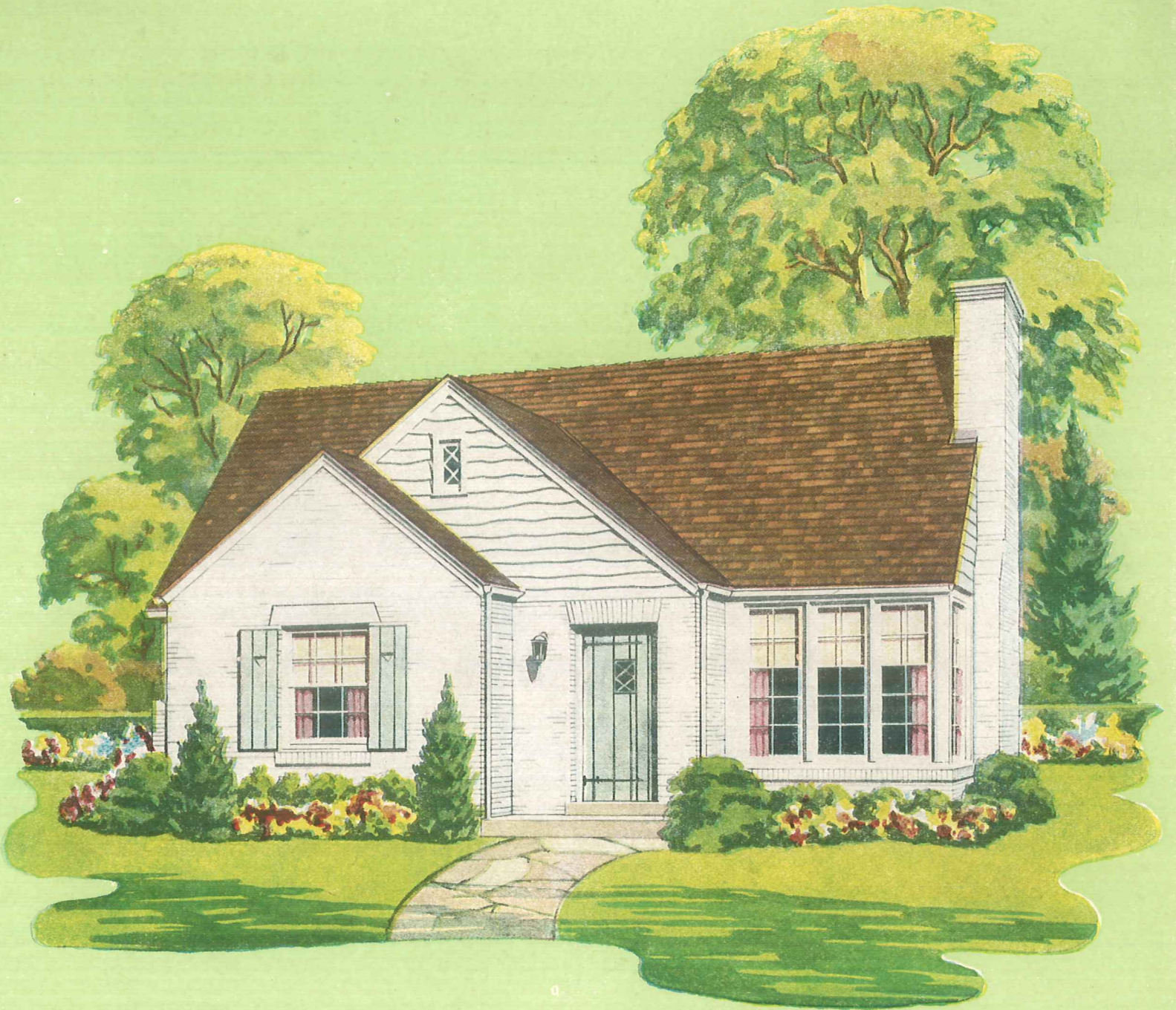
THE *Extol*



LIVING ROOM
FIREPLACE WALL



18,700 CUBIC FEET

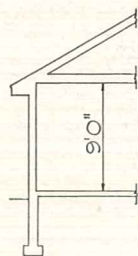


*T*his well-proportioned English dwelling at once attracts and pleases. The combination of various materials makes possible many color schemes. From the plan one concludes that it would be unusual to find anything more complete.



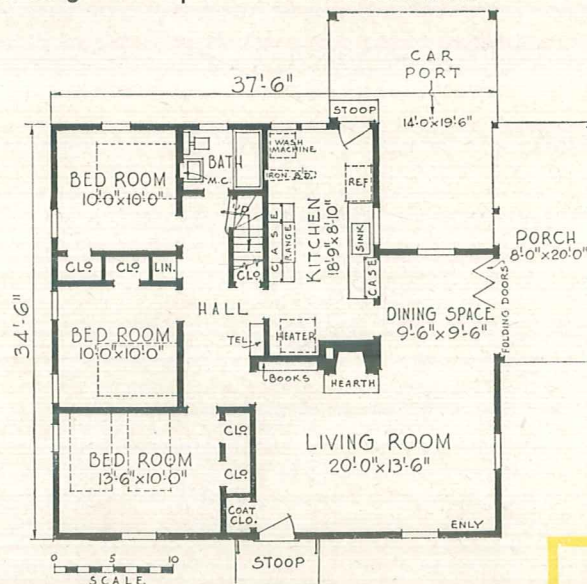
THE *Only*

The fine appearance of this Colonial one-story home is gained through simplicity of detail, careful proportion and low broad lines. The interior is designed with all modern features. The large attic space can be utilized for extra rooms.



CUBAGE	
House	19,000 Cu. Ft.
Porch and Car Port ...	2,350 Cu. Ft.
TOTAL	21,350 Cu. Ft.

Designed primarily for warm climates, this home does not have a basement, and first floor is concrete slab construction.

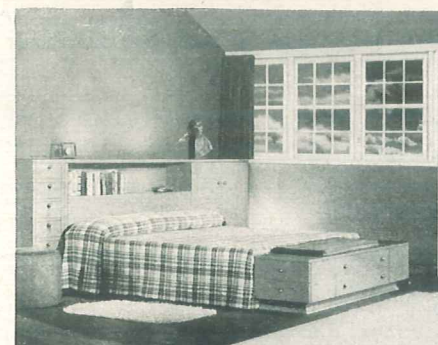


Attic Utilization

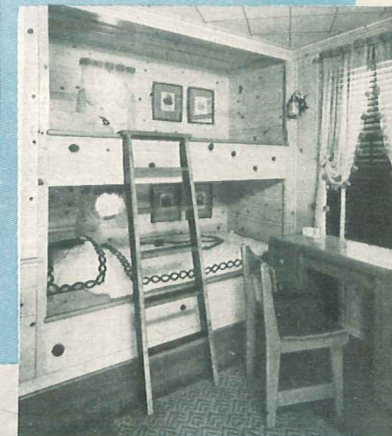
That "space under the roof" can be used for
 Indoor children's play.
 Bedroom, Den.
 Boys' Bunk Room.
 Maid's Room.
 Hobby Room.
 Special Storage Rooms.
 Guest Room.



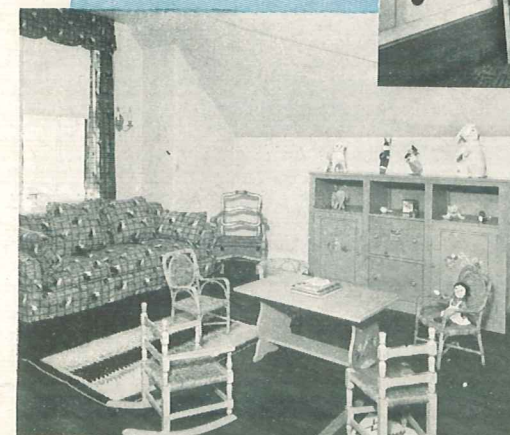
When it comes to attic rooms . . . let yourself go! Each attic presents a different problem, but designing attic rooms is one of the most fascinating activities in planning your future home. Literally, the sky is the limit so far as attic rooms are concerned, and opportunities for furnishing are boundless. An attic room not only adds valuable living space to your home but, if attractive and inviting, will automatically save wear and tear on other parts of the house.



Above: Attic space converted to an extra Bed Room.



Above: Boy's Built-in Bunk Room

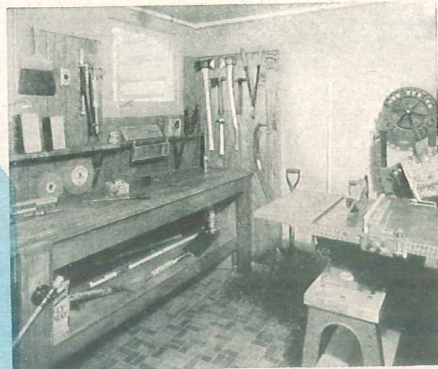


At Left: Attic space converted to cozy play room.

The Basement for Games Hobby Work



Above: A game
or card room.

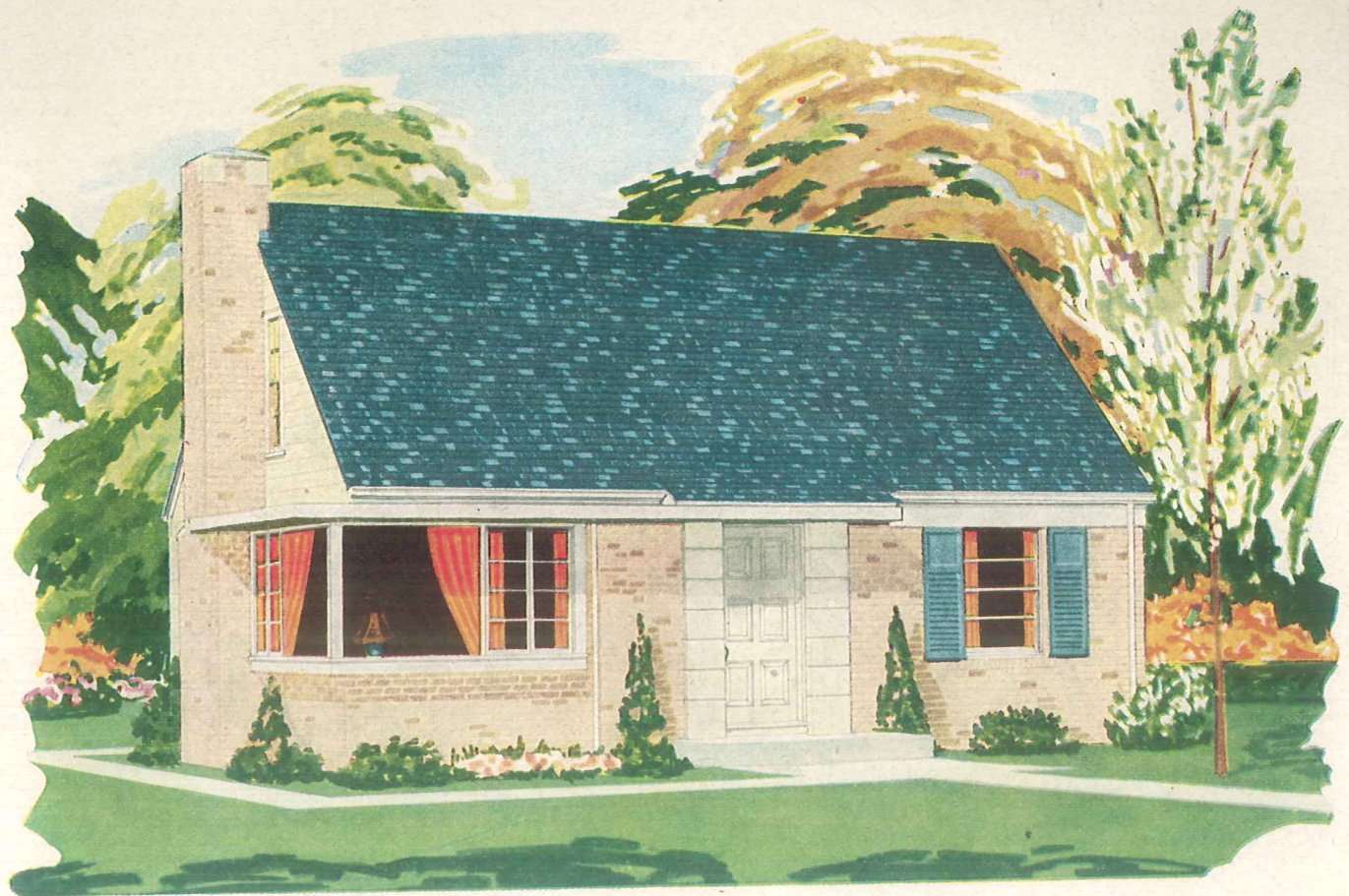


Above: A home
"work shop."



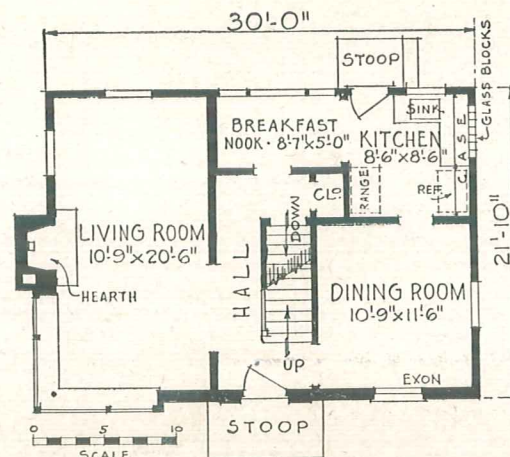
Recreation Room
Finished in Knotty Pine.

Properly utilized basement space is just as valuable as any other in your home. How you will arrange your basement will depend to a great extent on your regular household tasks, requirements and hobbies. The lightest, most easily accessible part of the basement should be devoted to your laundry space, ample room should be allowed for heating equipment and fuel, and the balance may be made into a workshop, child's playroom, or recreation room. It may be necessary to provide space for storage of garden tools, hose, lawn mower, screens and storm sash. The Basement also offers opportunity for practical "Built-ins" such as shelves for canned goods, ironing board, photographic dark room and equipment, refreshment bar, extra shower, etc. Consider these suggestions when planning the basement of your new home.

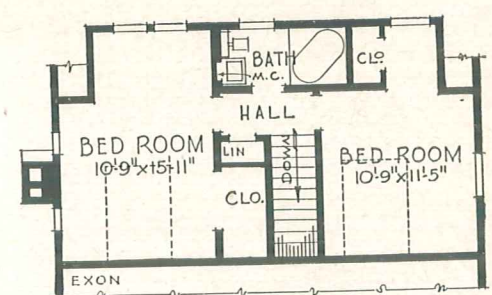


THE Exon

A neat, trim and well-proportioned small home whose many attractive features include living room, large corner picture windows, an ideal breakfast nook and bed rooms with garden views. Architecturally appealing, the above abode is suitable for any discriminating family.

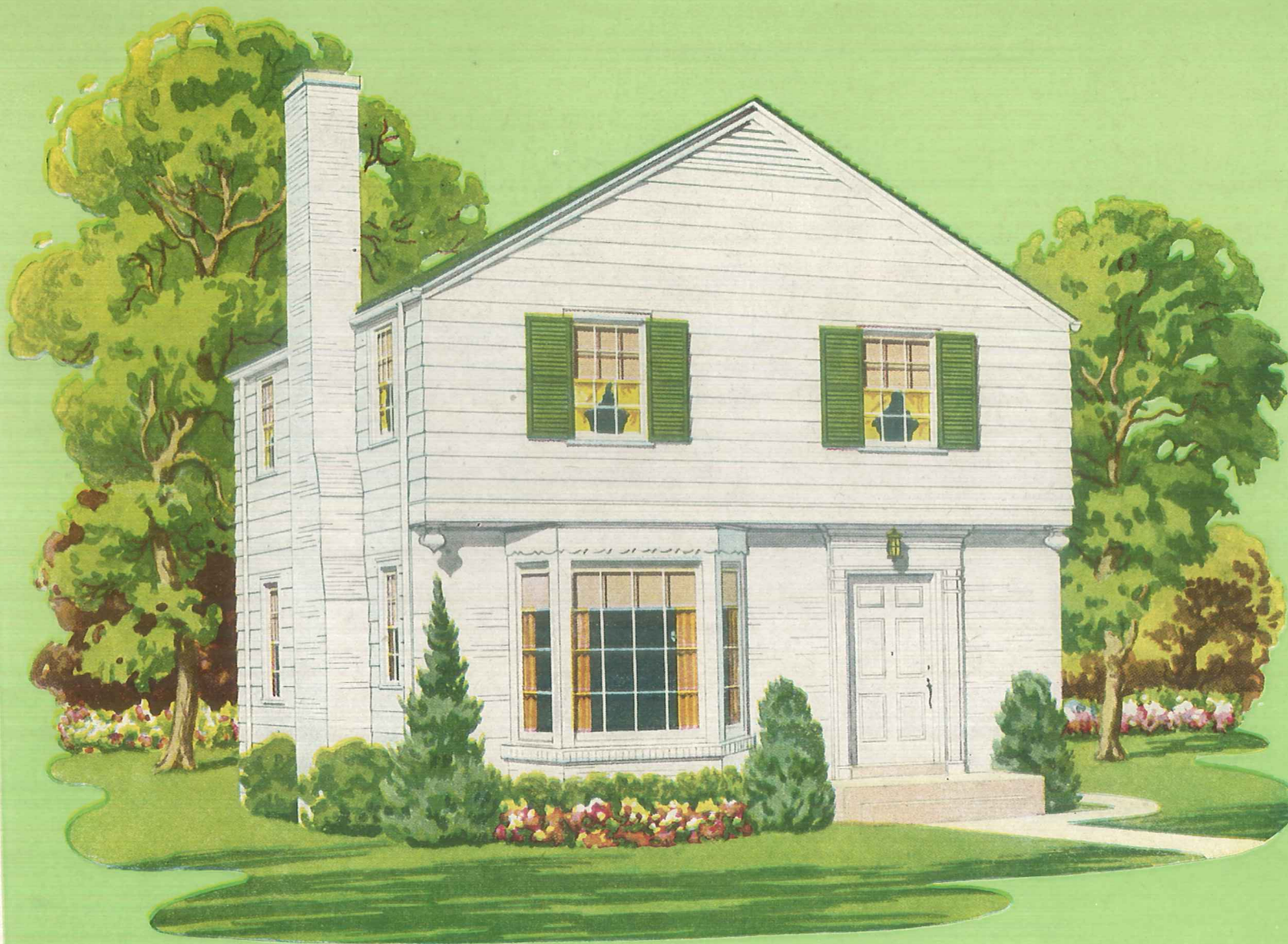


FIRST FLOOR

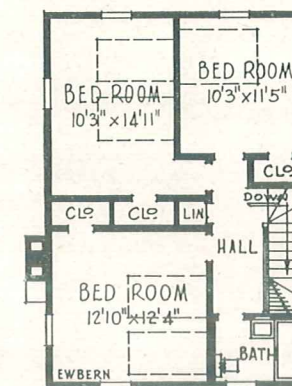


SECOND FLOOR

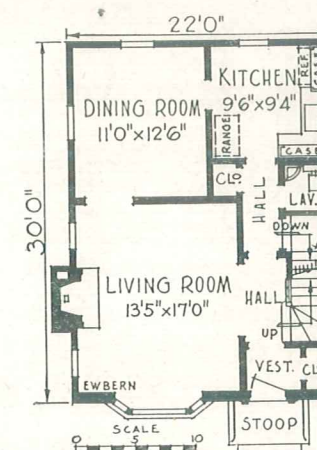
15,900 CUBIC FEET



THE *Ewbern*

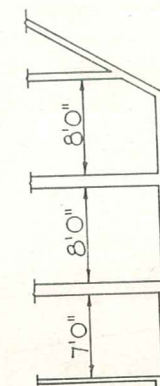


SECOND FLOOR



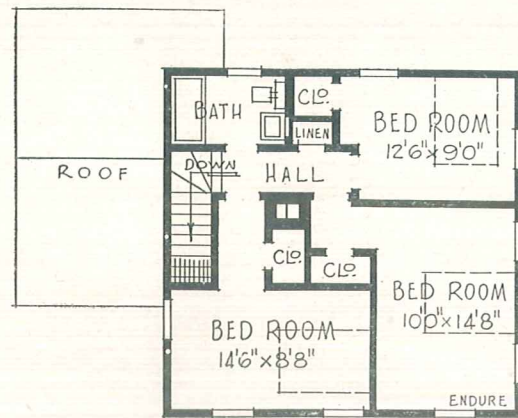
FIRST FLOOR

17,900 CUBIC FEET

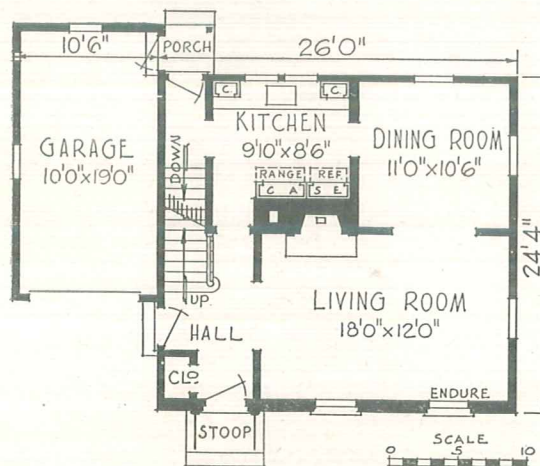


Designed for a narrow lot, this outstanding six-room home has much to recommend it. Note the accessibility of the first floor rooms with reference to the main hall and the large living room with fireplace and bay.

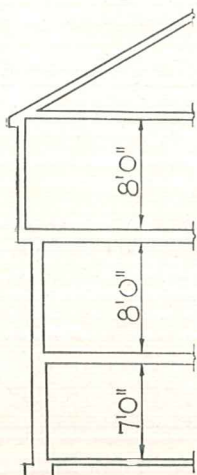
THE Endure



SECOND FLOOR



FIRST FLOOR

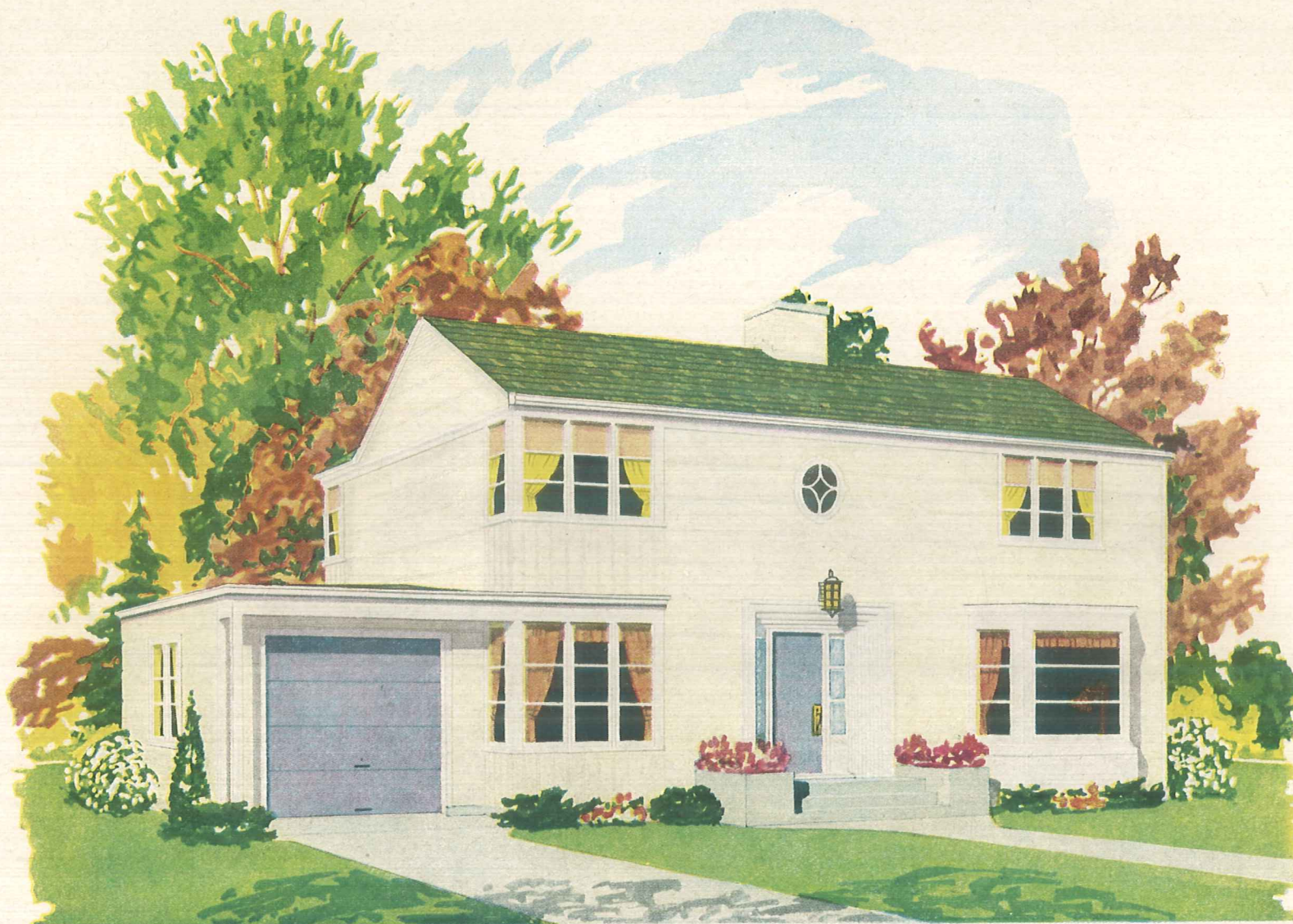


CUBAGE

House 18,440 Cu. Ft.
Garage 2,520 Cu. Ft.
TOTAL 20,960 Cu. Ft.

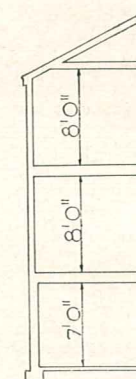


Here is a simple, yet effective, Colonial design, distinguished in appearance, commodious in arrangement and containing latest appointments. Great building value and economy are obtained in this plan.

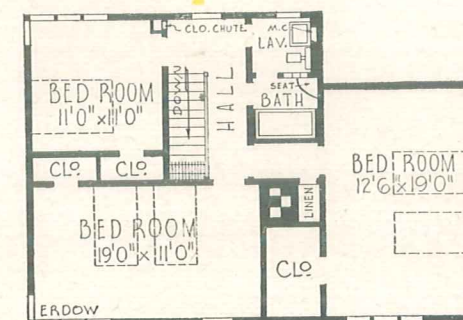


THE *Erdow*

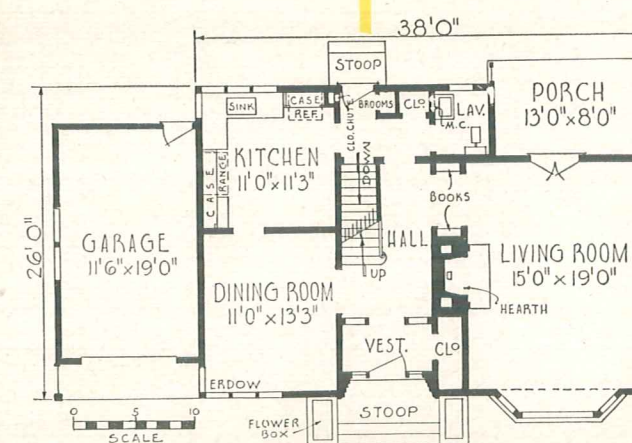
Many advantages of this modern style for American home life are set forth in the above design. The abundance of windows, the attached garage, and the short simple lines add to its attractiveness. The central entrance leads into the central hall from which access is had direct to all rooms, stairs, and lavatory without passing through other rooms. This same convenience is provided by the second floor central hall. Note the modern bath and lavatory arrangement for second floor.



27,900
CUBIC FEET



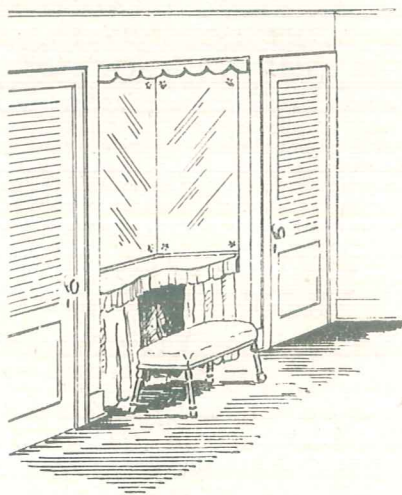
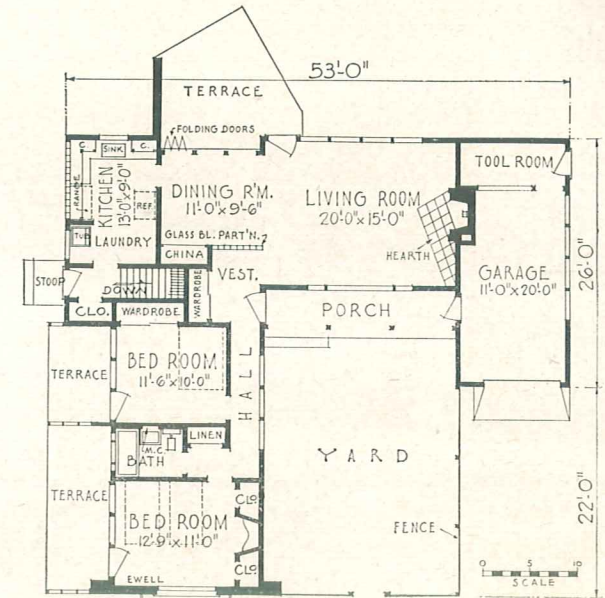
SECOND FLOOR



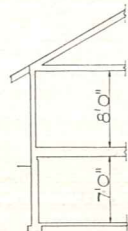
FIRST FLOOR

THE Ewell

This ranch house design will appeal to those of good taste who appreciate the wide open spaces in which to erect their home. The attractive bedroom terraces are features of this home. Note, there is a rear terrace, ideal for outdoor dining. The attached garage is supplemented with a garden tool room in the rear. This design provides for a basement under the living room, dining room, and kitchen. Attention is particularly directed to the built-in facilities . . . ample wardrobe accommodations, vanity table and china cabinet.

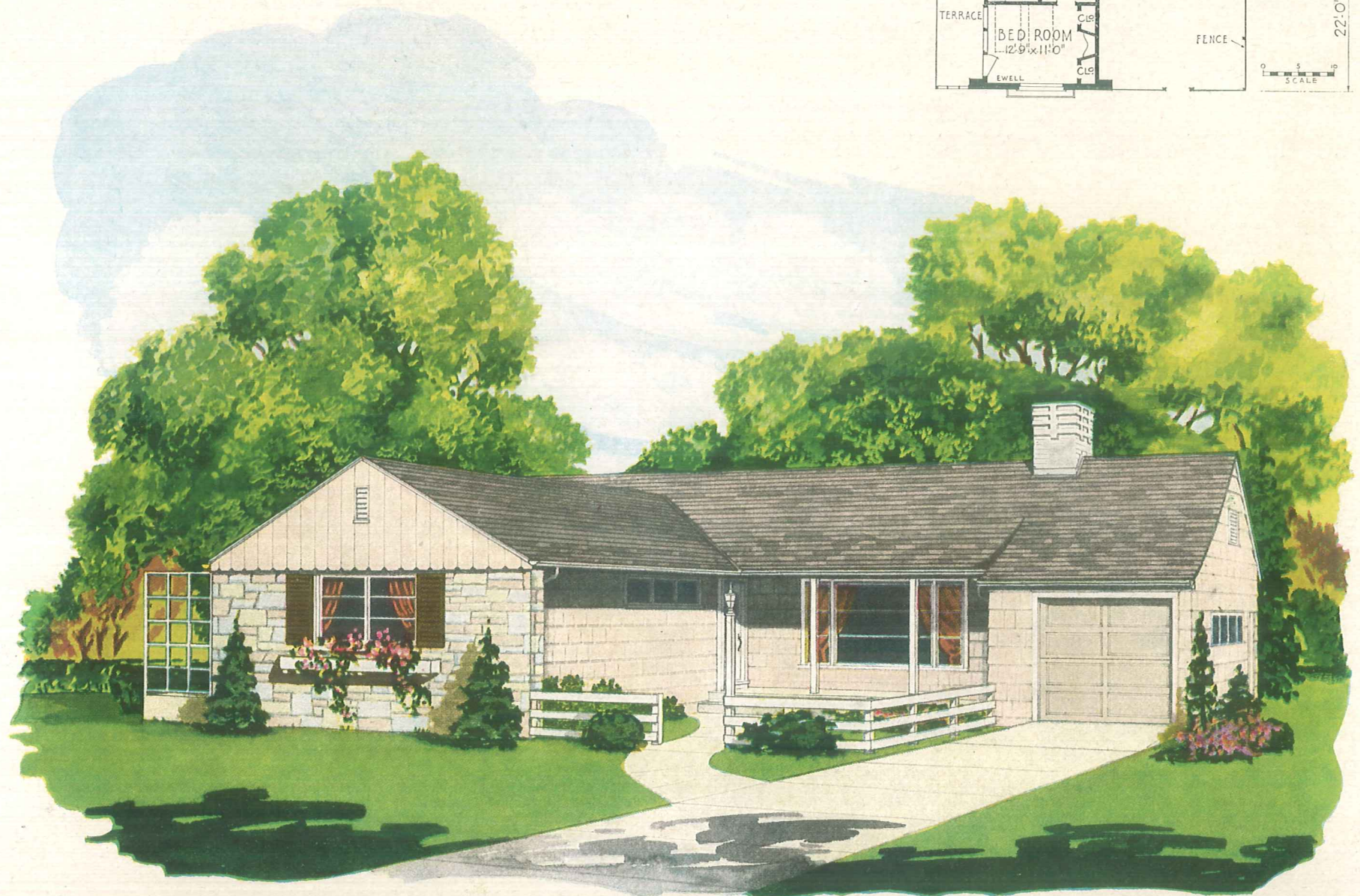


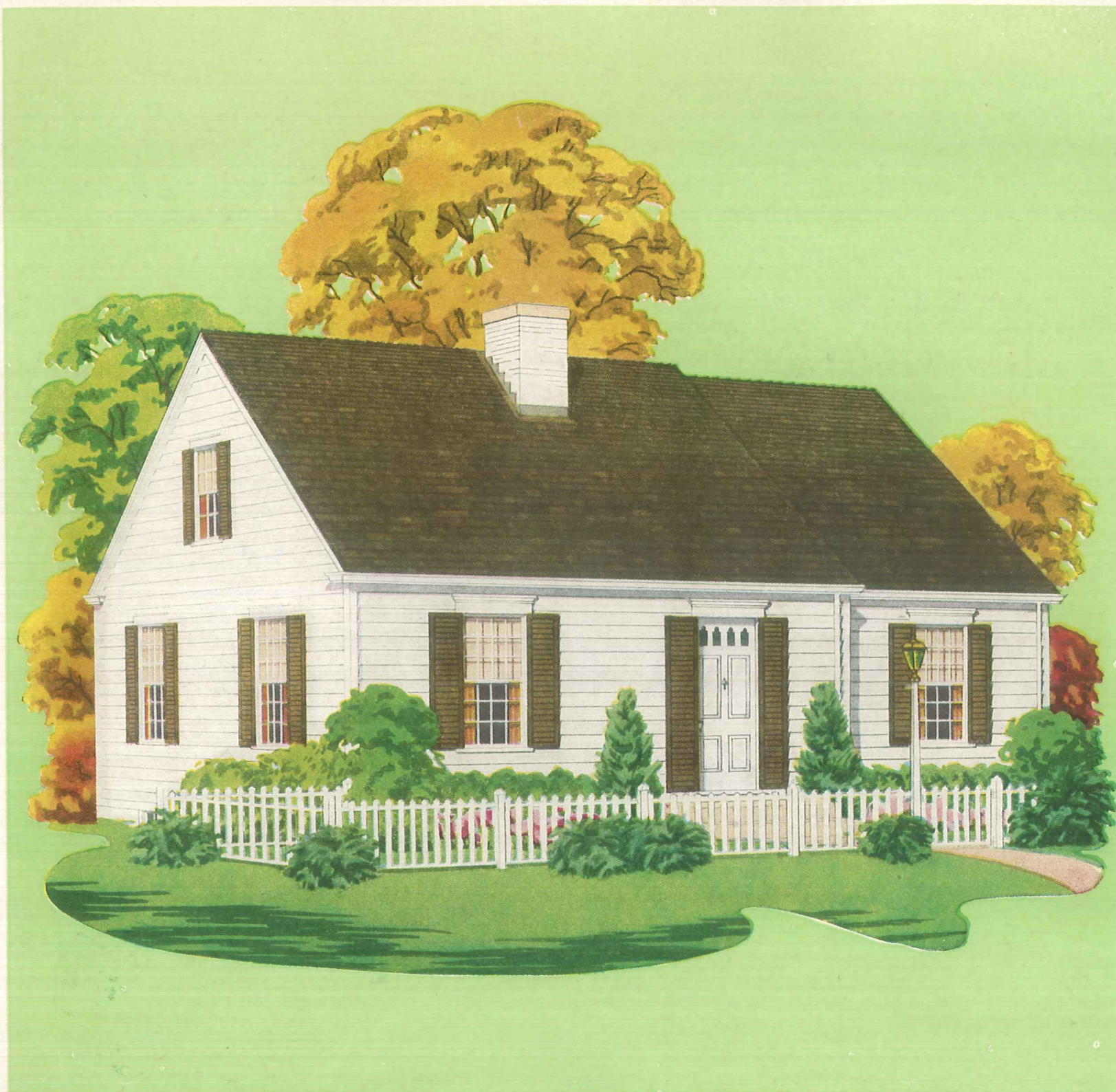
VANITY TABLE AND MIRRORS —
FRONT BED ROOM



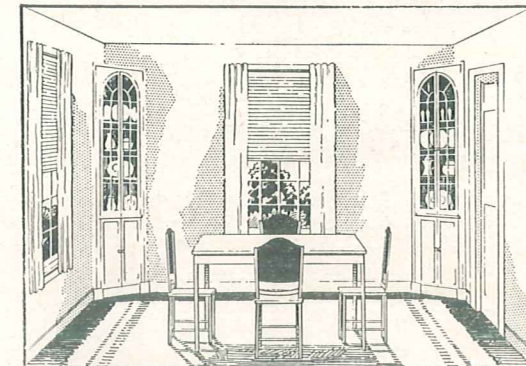
CUBAGE

House	20,150 Cu. Ft.
Garage	3,700 Cu. Ft.
Porch	 550 Cu. Ft.
TOTAL	24,400 Cu. Ft.

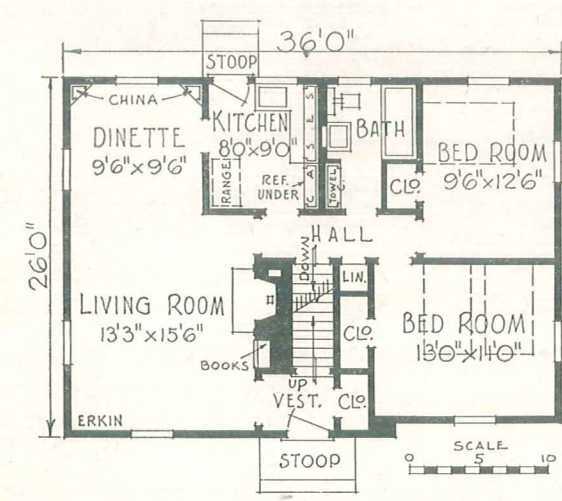




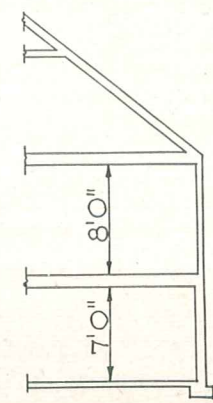
THE Erkin



VIEW OF DINETTE

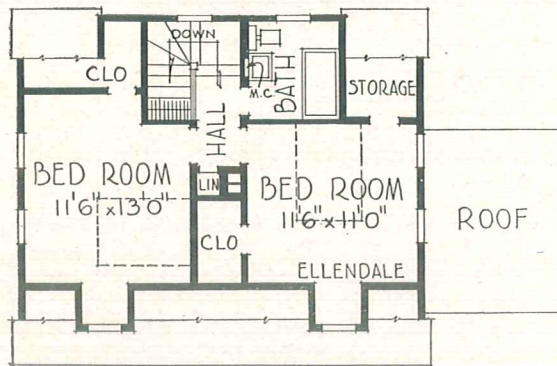


19,600 CUBIC FEET

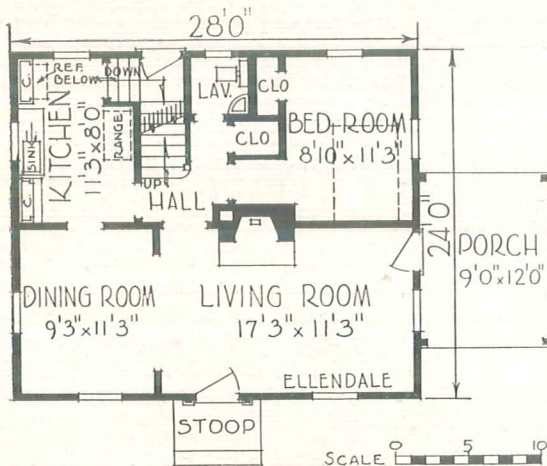


This little Cape Cod home is a practical solution for the growing family in that a stairway to attic has been provided and the pitch of the roof is high enough to permit the addition of two extra rooms.

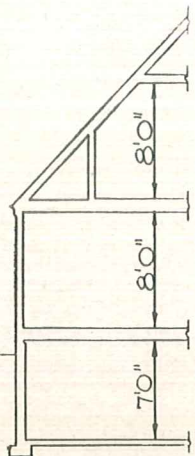
THE *Ellendale*



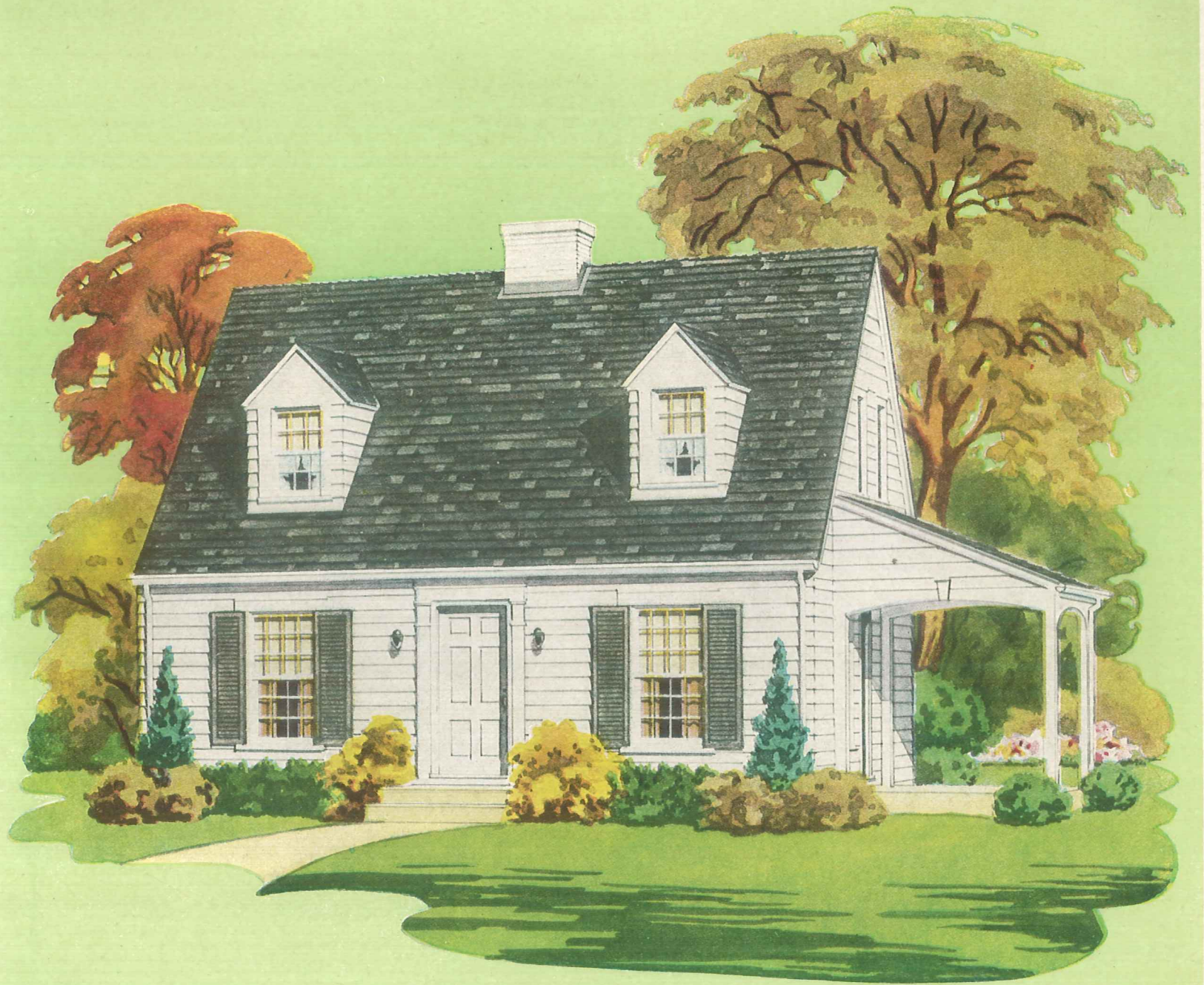
SECOND FLOOR



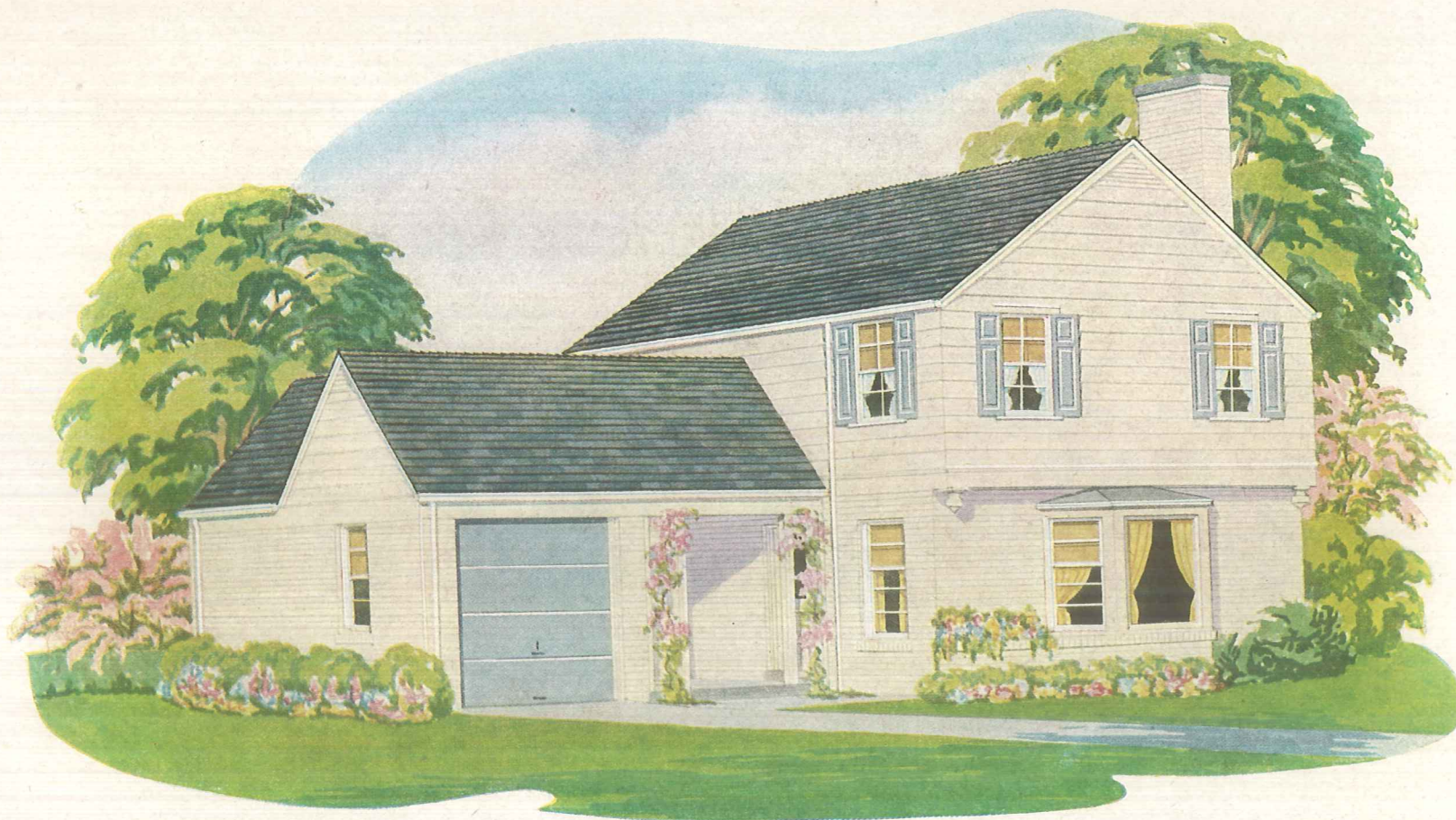
FIRST FLOOR



17,000 CUBIC FEET

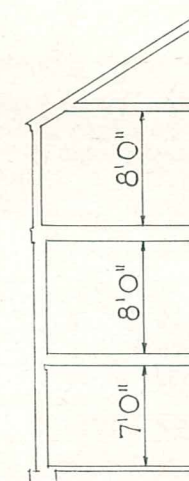


Here is a simplicity and homey plainness of detail in the Cape Cod home that is unusually pleasing. The roof dormers, modern additions to this type enhance the livability of the upstairs rooms, and give more light and ventilation.

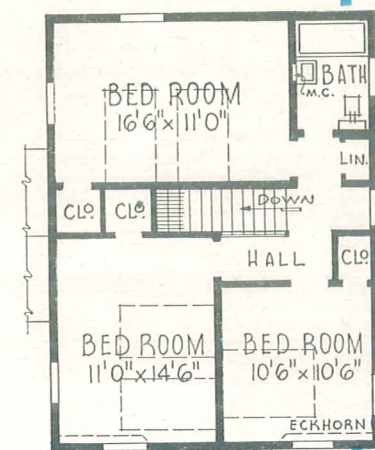


THE *Eckhorn*

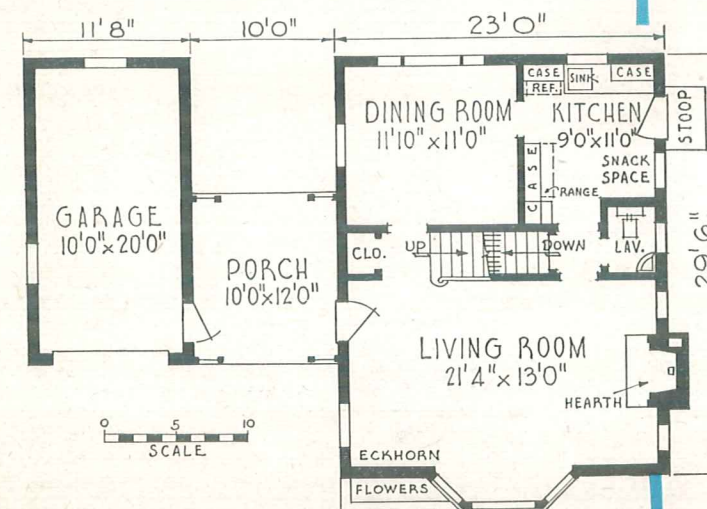
Here is a traditional home in the modern manner. It has colonial grace and distinction without sacrificing any of the conveniences of an efficient, modern home. It is economical to build, offers six large well-planned rooms with the latest modern equipment, and even the luxury of a first floor lavatory. All three bedrooms have cross ventilation in addition to their generous size. A snack space in her kitchen saves time and steps for the housewife. The breezeway to the garage is an additional feature of this gracious home. The first floor walls and garage are of brick construction. Great lasting value and living comfort are built into this home.



CUBAGE	
House	19,590 Cu. Ft.
Garage	3,170 Cu. Ft.
Porch	780 Cu. Ft.
TOTAL	23,540 Cu. Ft.



SECOND FLOOR

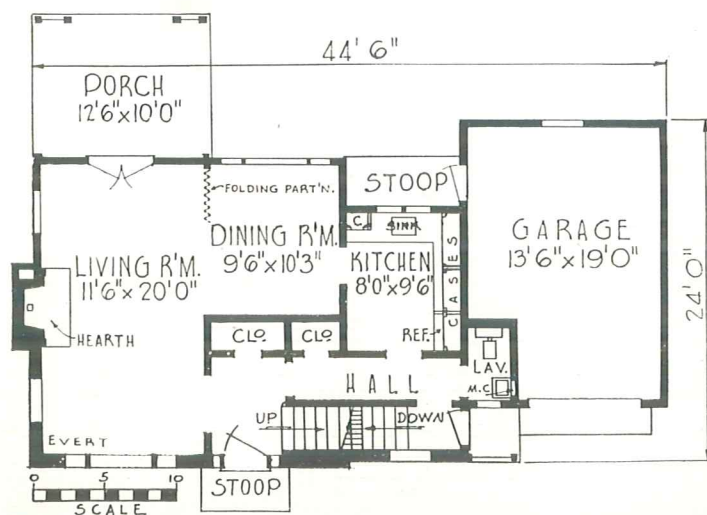


FIRST FLOOR

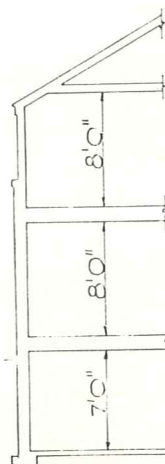
THE *Evert*

*M*any advantages of the early Colonial style for modern American home life are set forth in the above home. Expansive and cheery living, reminiscent of the early pioneers is constantly being inspired when one owns a home like this design.

The practical modern features such as the well equipped kitchen, the lavatory on first floor, the rear garden porch and the conveniently attached garage add much to comfortable living; yet do not distract from its early Period style. The large view window is another attractive feature so much in demand. This strictly American type will ever be in style.

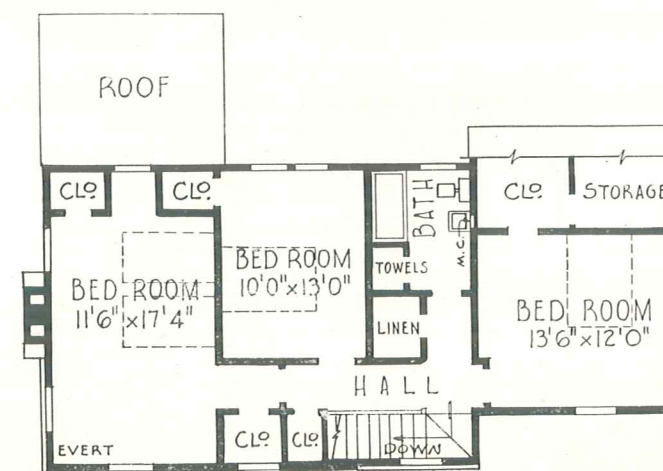


FIRST FLOOR

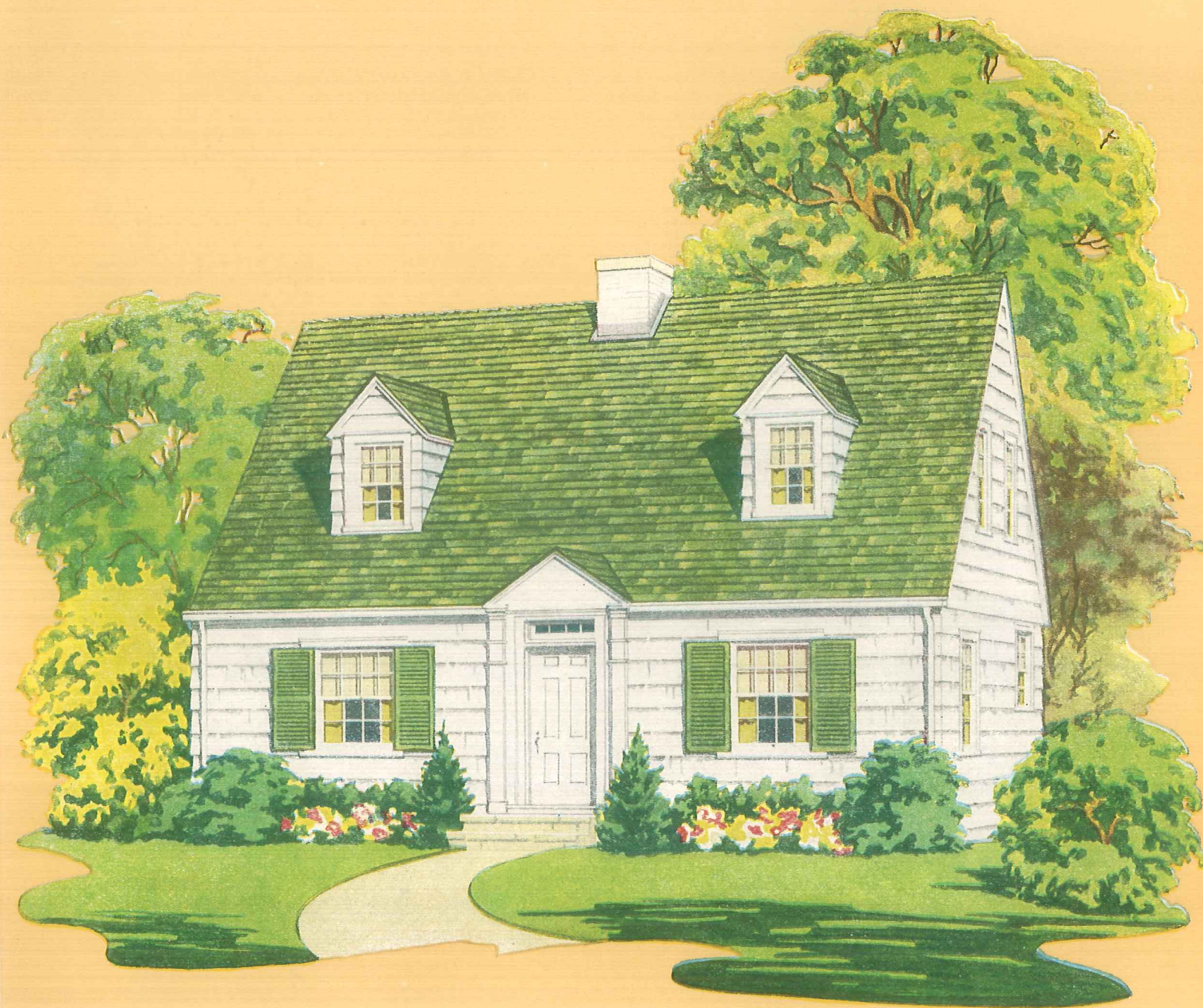


CUBAGE	
House	22,490 Cu. Ft.
Porch	730 Cu. Ft.
TOTAL	23,220 Cu. Ft.

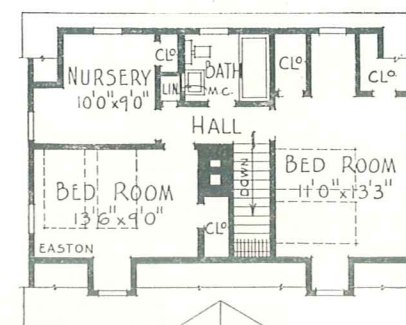
This home effectively employs the use of brick on the front first story.



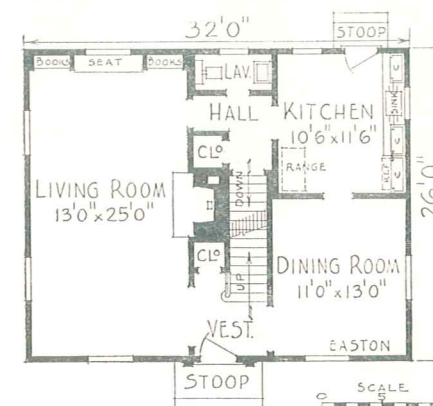
SECOND FLOOR



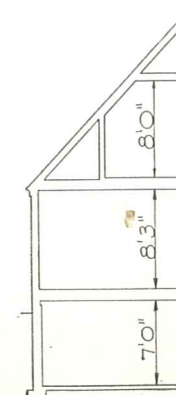
THE *Easton*



SECOND FLOOR



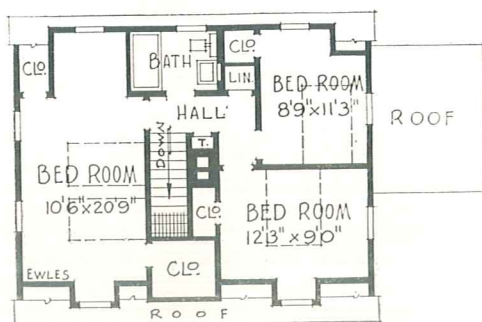
FIRST FLOOR



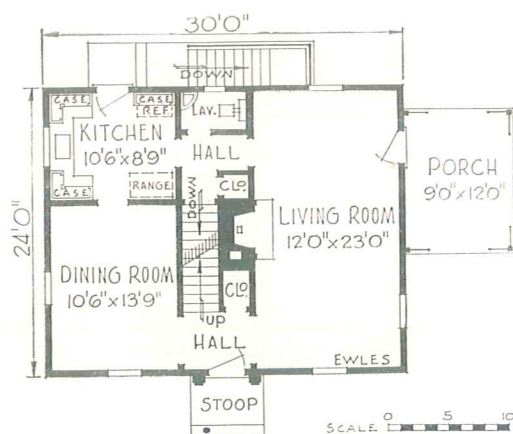
21,000 CUBIC FEET

Cape Cod architecture, familiar to the Eastern Seaboard for more than a century, is fast establishing itself as the popular choice in other localities. Attention is focused on the large living room, fireplace and book case wall.

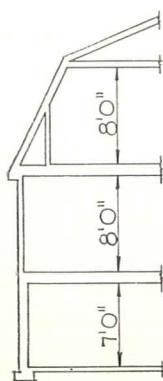
THE Ewles



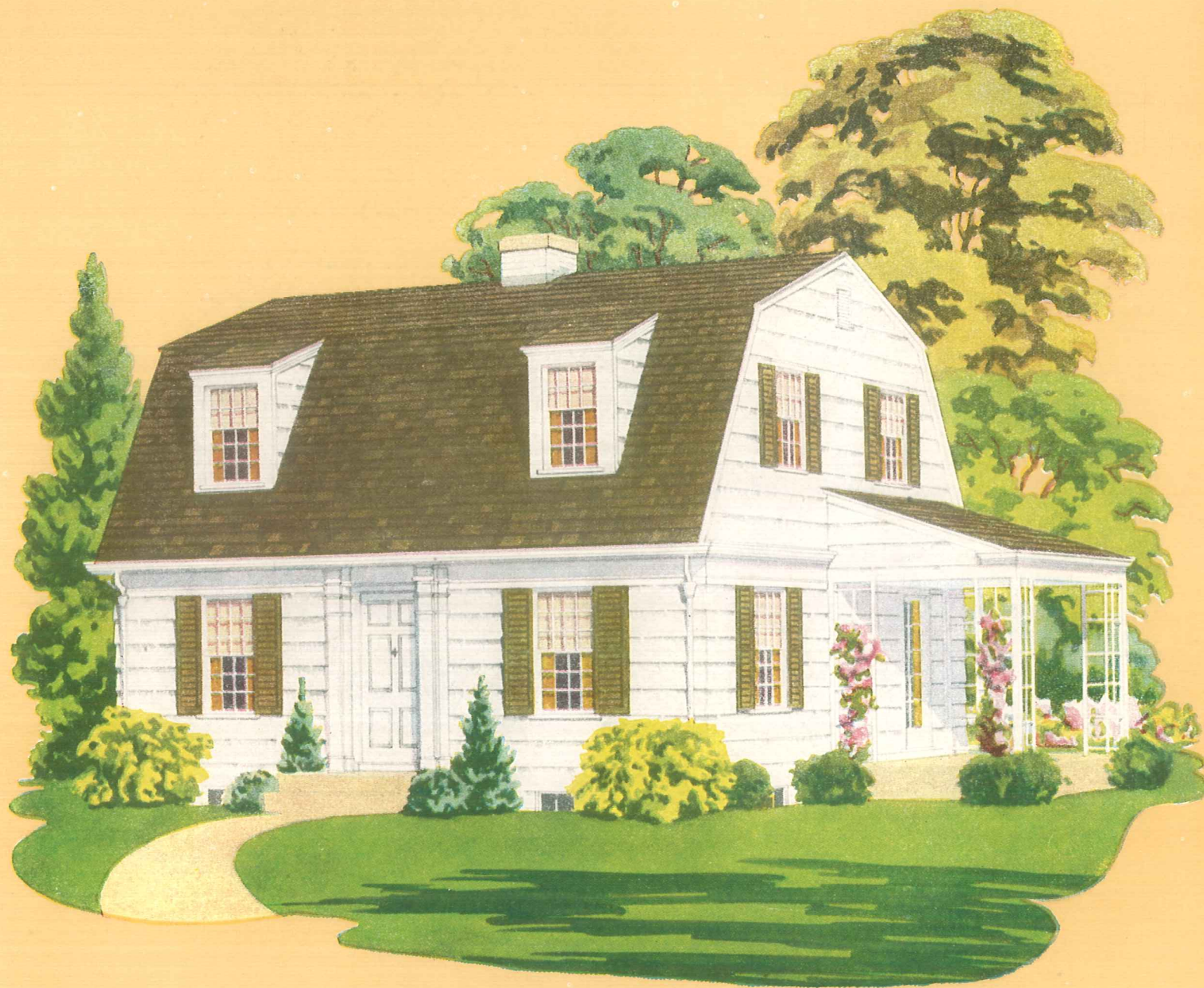
SECOND FLOOR



FIRST FLOOR



18,400 CUBIC FEET

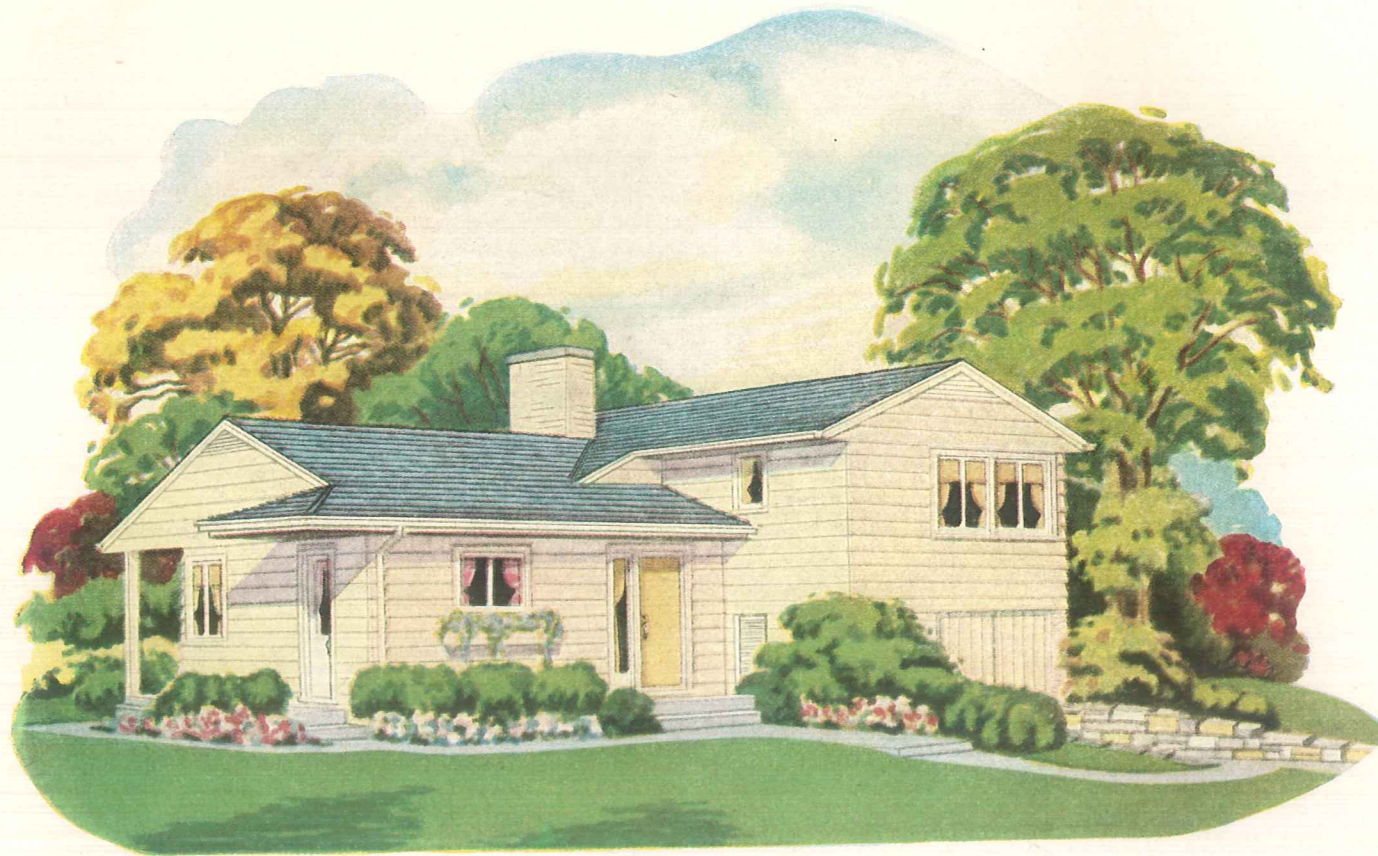


The Dutch Colonial home always offers pleasant relief from the much used box-style houses. Larger than average bedrooms on the second floor are permitted by the well proportioned Gambrel roof.

The Use of Glass...

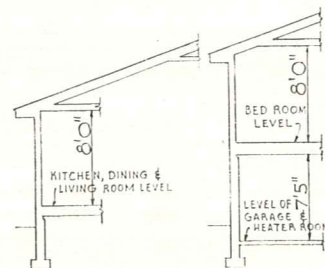
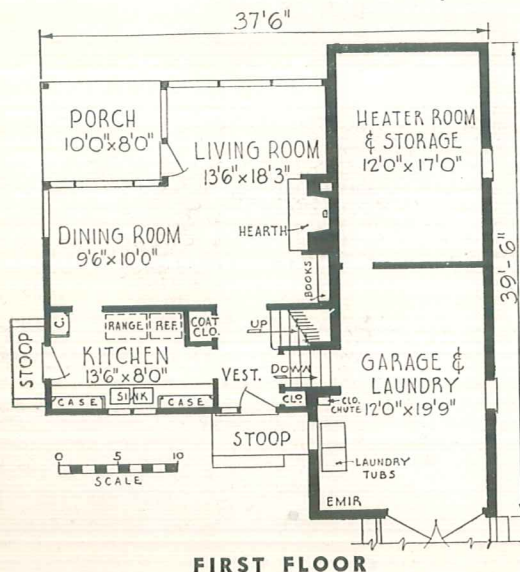


Glass is contributing more and more to the health, cheer, beauty, and livability of modern homes. Its liberal use lets in a flood of natural outdoor light which brightens the entire interior, relaxing and refreshing every member of the family. There are many ways in which various forms of glass may be used in a practical manner and a few suggestions are offered here.

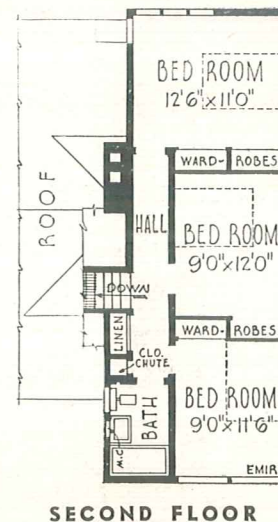


THE Emir

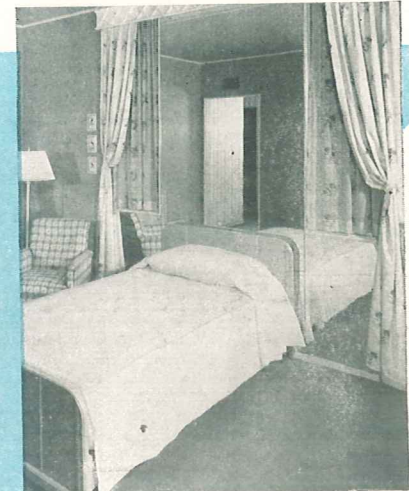
Here is an interesting three level home featuring large glass surfaces for the living and dining rooms, a modern treatment to bring the garden indoors. New type storage walls are provided between the bed rooms. The interior provides all modern equipment for modern living.



15,810 CUBIC FEET

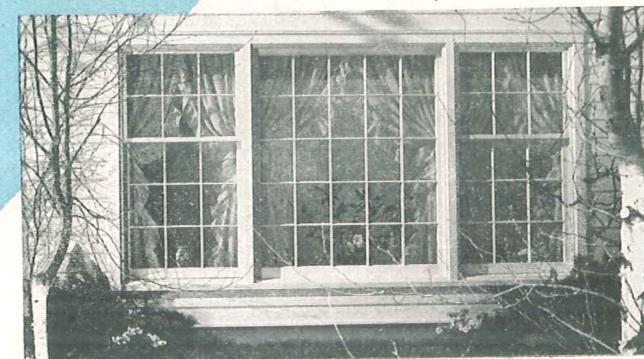


Bay windows add distinction.



The use of mirrors create the illusion of larger room size.

Below: "Picture" windows are a "must" in modern home planning.



Very often, where ventilation is not a factor, panels or partitions of **GLASS BLOCKS** may be used very effectively. They are particularly adaptable for closets, shower stalls, vestibules, and spaces over work counters in kitchens. The use of **MIRRORS** can change the entire appearance of your home . . . over the mantel, in the powder room or stair hall. **BAYS** and **PICTURE WINDOWS** add charm to both the interior and exterior and are an aid in the beautification of rooms.

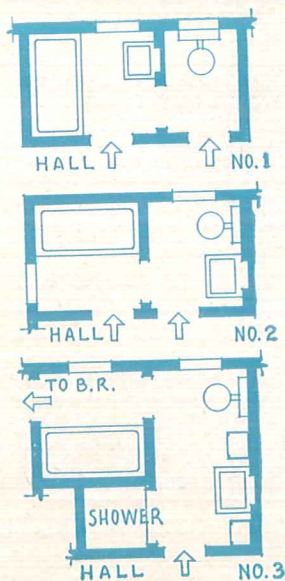
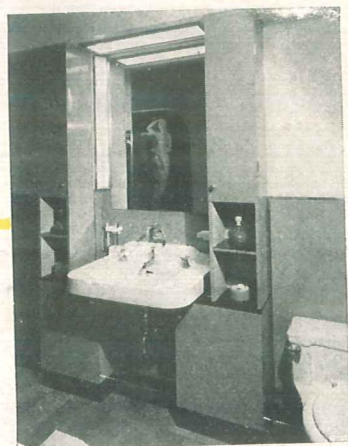
Modern Baths...

Colorful and harmonious planning with attention to the selection of materials for wall and floor coverings will make the bath one of the most attractive rooms in the home. Almost any effect can be achieved through the use of various new materials now obtainable. Inlaid linoleums are available in a wide variety of colors and designs and can be used on walls as well as on floors. Waterproof papers can be used in combination with paint or enamel in limitless decorative schemes. If space permits, towel cases, shelves and built-ins should be included. One should not overlook the advantage and convenience of the first floor lavatory or modern powder room which offers great opportunity as a gay "color-spot" in the home.



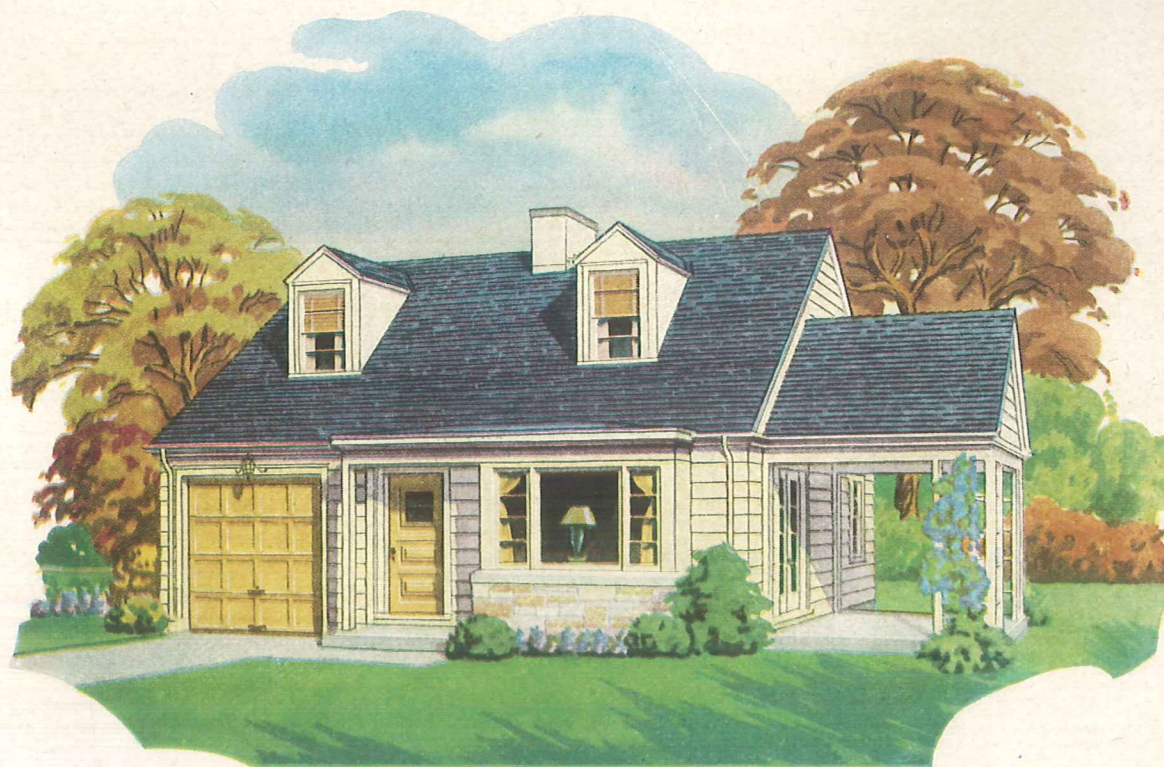
Note the attention to minor details in the furnishing of your new bath.

Built-ins and modern lighting effects will "dress up" your bath.



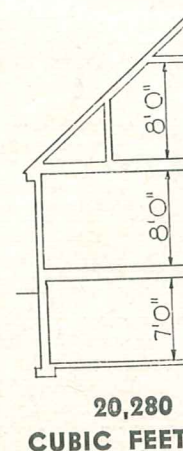
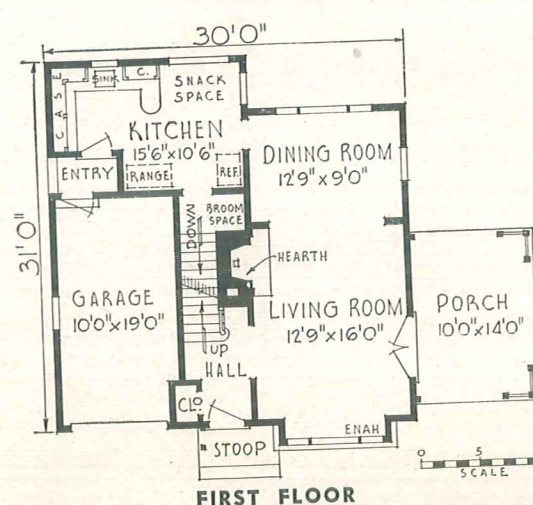
Compartment Baths

"DOUBLE DUTY" or compartment baths are gaining popularity, not because they are a novelty but for the reason that additional utility of the bath is obtainable at so little extra cost. In figures 1 and 2 at the left, a partition divides two sections to permit use of toilet section by one member of the family while the bath tub is in use by another. The three conventional bath fixtures are all that is necessary. In figure 3, an extra tub section is added. There are many other plan combinations possible. For a one-story home a plan similar to figure 2 could be used with the lavatory section treated individually as a powder room. For examples of these suggestions see homes illustrated on this page and on pages 22 and 34.

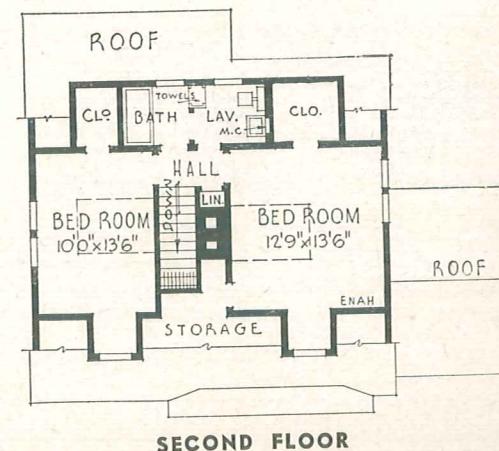


THE Enah

A neat example of an Early American cottage which never lacks popularity. Inexpensive, yet complete in every requirement, even to the inclusion of an attached garage. The kitchen provides large counter with cabinets above and an ideal snack space. Note the modern bath and lavatory convenience.

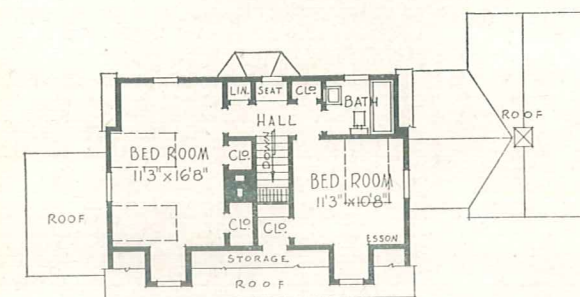


20,280
CUBIC FEET

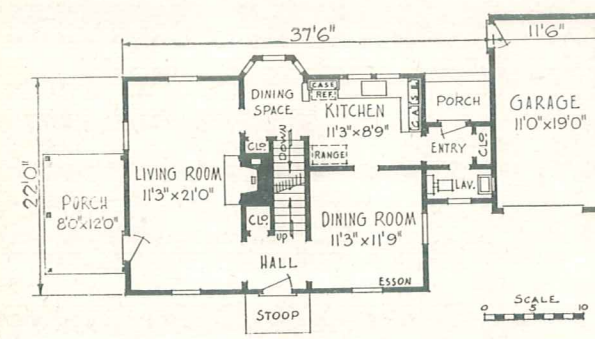




THE *Esson*



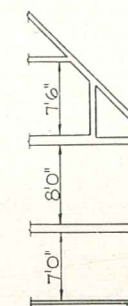
SECOND FLOOR



FIRST FLOOR

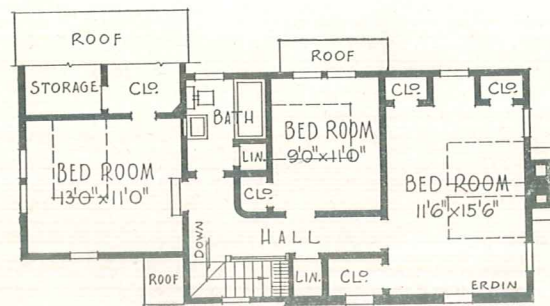
CUBAGE

House		16,980	Cu. Ft.
Garage		2,400	Cu. Ft.
Porch		480	Cu. Ft.
TOTAL		19,860	Cu. Ft.

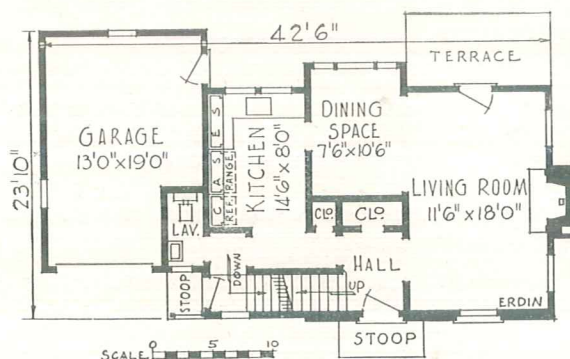


*A*n attractive story-and-a-half home which gives a comfortable feeling of unusual spaciousness. It requires a wide frontage but incorporates almost every feature demanded by the discriminating home builder.

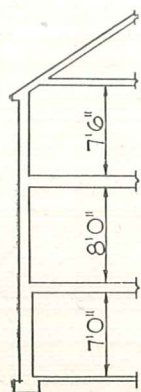
THE *Erdin*



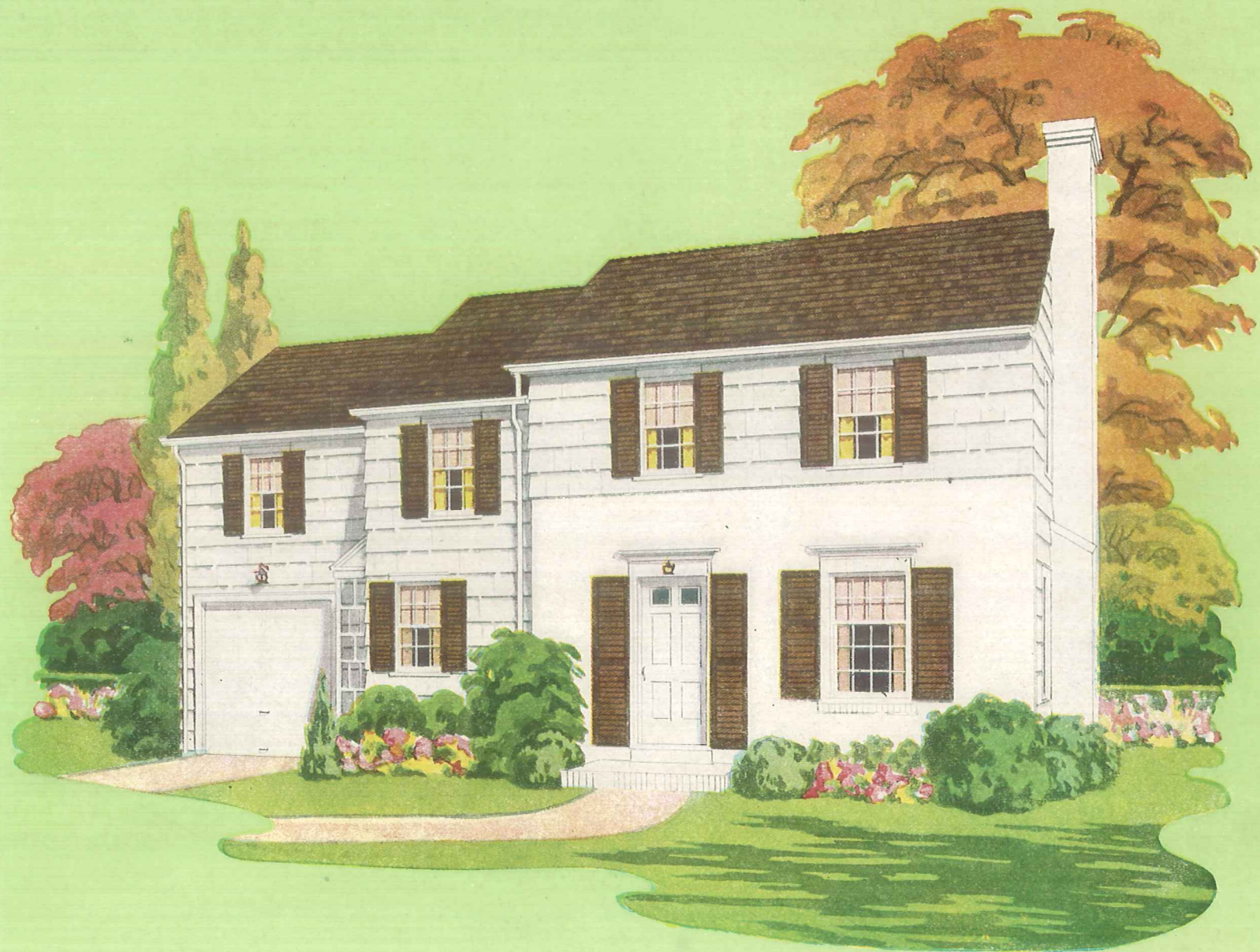
SECOND FLOOR



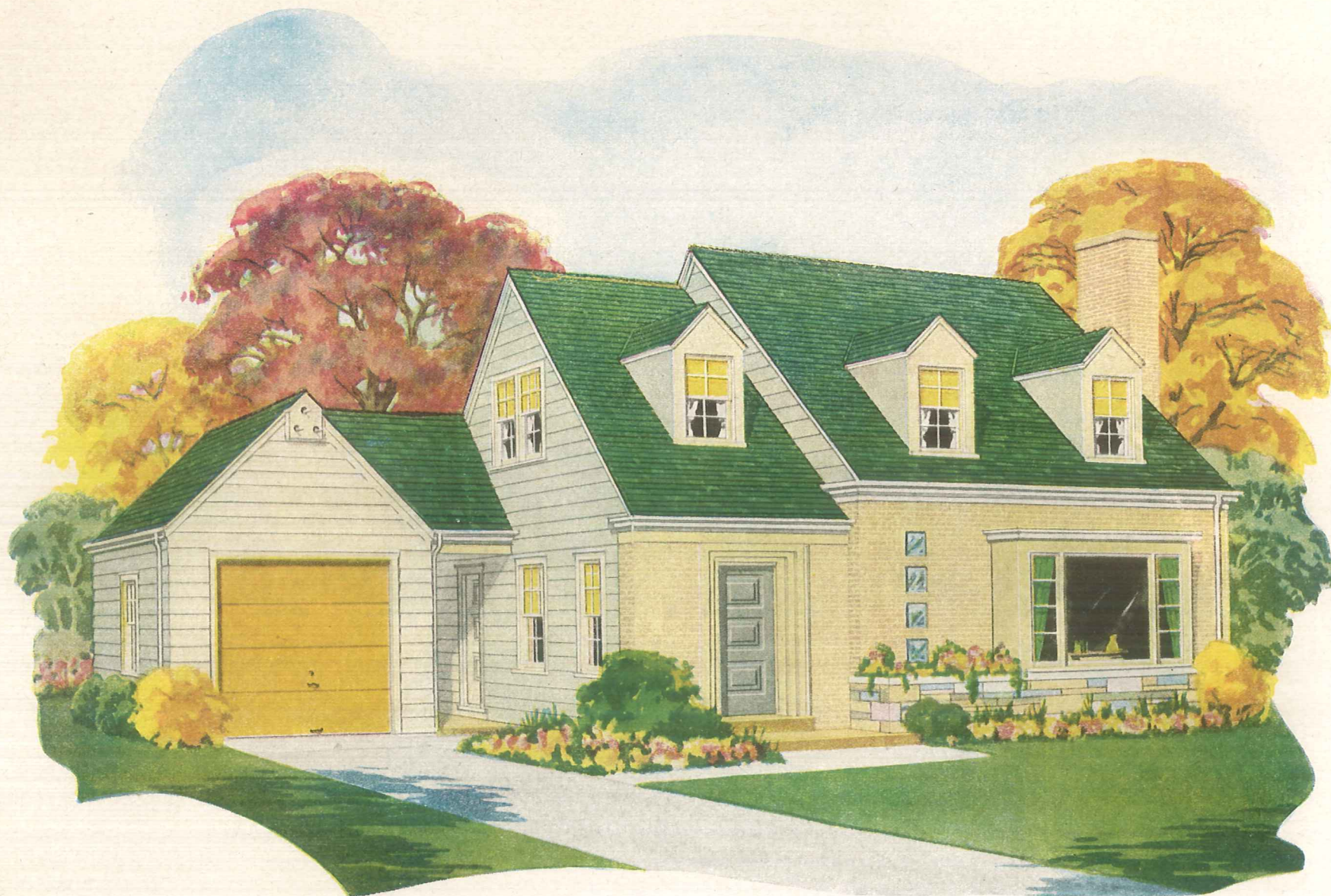
FIRST FLOOR



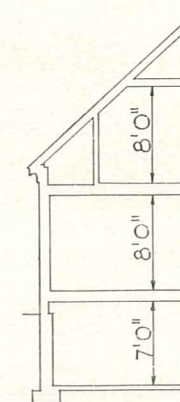
19,560 CUBIC FEET



*F*or those who desire a compact and fully equipped home, the "Erdir" should admirably suit all their needs. Attention is directed to the easy accessibility of all rooms and the abundance of closets.

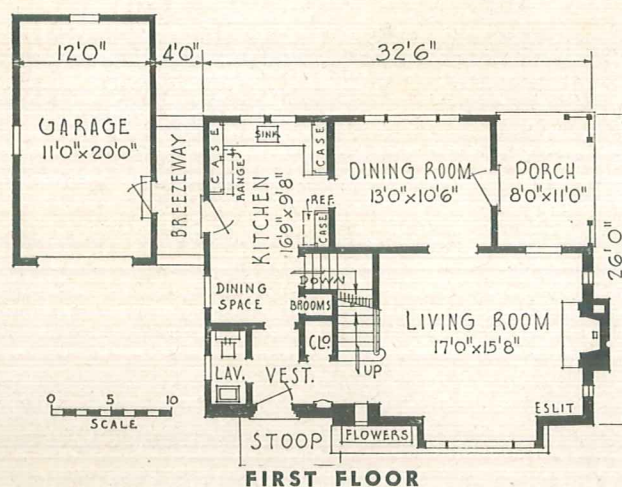


THE *Eslit*

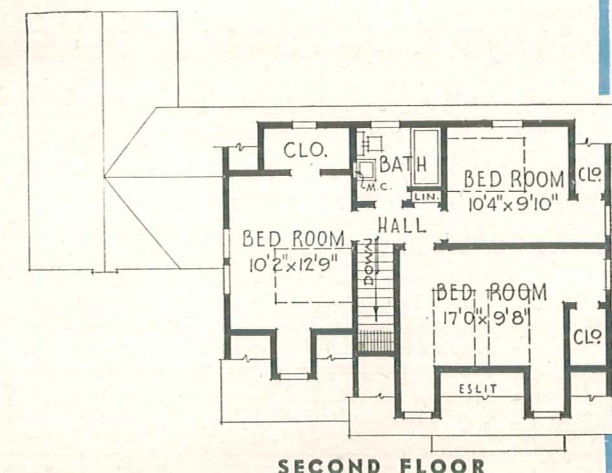


CUBAGE

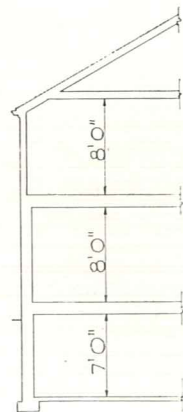
House	20,000 Cu. Ft.
Garage and Passage	3,900 Cu. Ft.
TOTAL	23,900 Cu. Ft.



*T*his snug little home is a modified Early American type. A portion of the first floor walls are of brick and the balance of the walls of frame, thus creating variety and interest in the design. A story and a half in height, this home provides a comfortable and efficient floor plan. The splendid living room has a large bay window. There is a first-floor lavatory off the vestibule, and a direct entrance to the basement from the modern equipped kitchen.

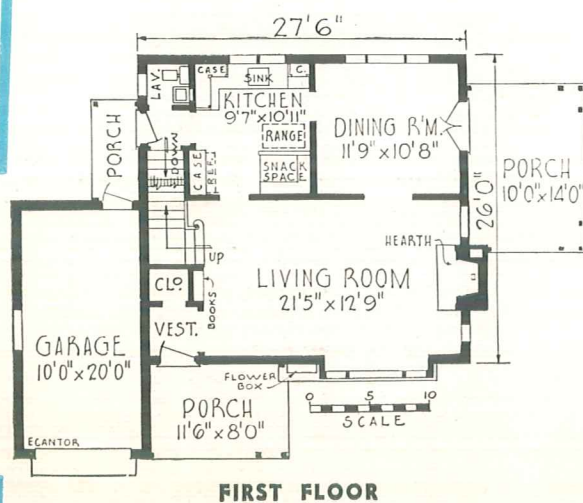


THE *Ecantor*

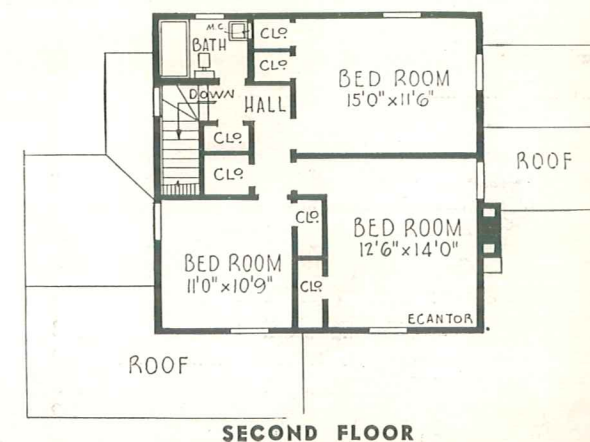


CUBAGE

House	22,000	Cu. Ft.
Garage	2,850	Cu. Ft.
Porches	1,500	Cu. Ft.
TOTAL	26,350	Cu. Ft.



*M*ore and more every year houses are built in which the historical styles prevailing in past years are modified to meet the requirements of today. This home is a Modified Colonial and always will represent good architecture. The exterior is gracious, practical, and has an air that will be pleasing in most communities. It makes for an ideal arrangement for the average American family. Although not a large home, it possesses the conveniences usually found in more pretentious dwellings.



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ACCURATELY PREPARED PLANS

ARE ESSENTIAL
TO SOUND
CONSTRUCTION

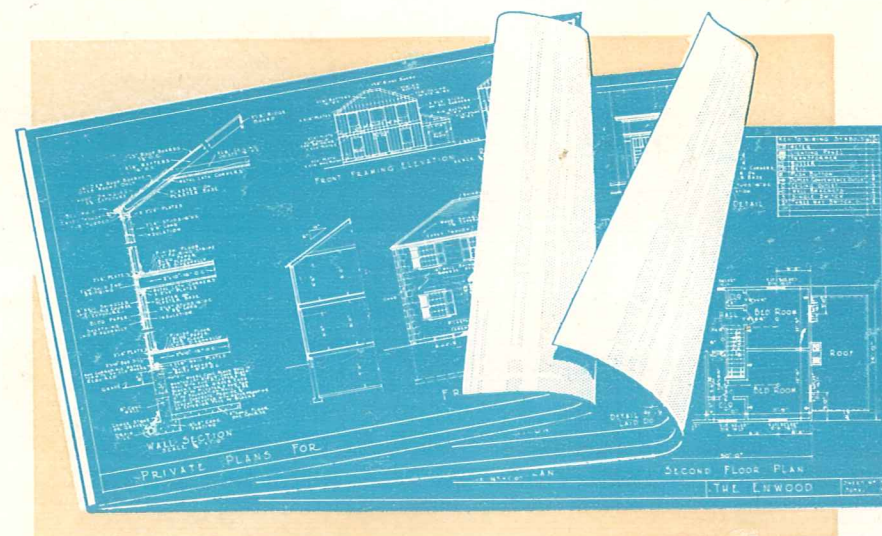
The first requisite in the erection of a home is a set of complete and accurate plans. This practice is universally accepted and is a most important and fundamental method adhered to by experienced builders. It is essential, safe, and economical to first construct the house on paper. Waste, disappointment, and delay are avoided and the owner escapes the annoyance and burden of a bill for extras. Accurate plans and specifications must be submitted to a lending agency for its approval when you apply for a loan on a new home.

SOUND CONSTRUCTION

In the interest of sound and better small house construction, each and every design in this book has been studied and drawn by experienced draughtsmen working with intelligent cooperation and the result is the most complete and accurate set of working drawings for each design that is possible to produce.

EXPERIENCED DESIGNERS

Years of experience in house planning and construction and an architectural department composed of skilled draughtsmen, architects, and engineers, are the elements upon which plans of the utmost accuracy and com-



pleteness in regard to design, strength, durability, comfort and home conveniences, are created.

BLUE PRINT WORKING DRAWINGS

All blue print working drawings include the following: basement or foundation plan, first floor plan, second floor plan (if drawing is for a two-story home), front elevation, right side elevation, rear elevation, complete framing plans, wall sections and all necessary details. All plans conform to the requirements of the Federal Housing Administration.

REVERSED PLANS

Obviously, a plan designed for a lot facing east will not result in the best exposure when your lot fronts to the west. Plans of homes as illustrated in this book are available either as shown or reversed, as may be required.

SUPPLEMENTARY DETAILS

Further supplementary details for any of our plans will be furnished upon request.

CHANGES IN PLANS

Any of these plans can be revised to suit your special requirements.

SPECIAL PLANS TO ORDER

We are prepared to furnish accurate working drawings made according to your own ideas and requirements.



SPECIFICATIONS

... ARE STATEMENTS OF PARTICULARS WHICH TELL WHAT YOU ARE GOING TO RECEIVE IN MATERIALS AND WORKMANSHIP FOR THE CONSTRUCTION OF YOUR HOME. CONTRACTOR'S STATEMENT AND BUILDING CONTRACT FORMS ARE ALSO INCLUDED.

